## Scheme of Examination

B.F.A. - I sem.

Subject - Foundation Course

Franky - 3 hrs Practical -

Subject		Sch	eme of N	Marks		
	Max Marks	Min Marks	CC	CE	Min	Total
1. Foundation Course	127	42	2	3	8	150
1. Hindi/Englos (/mwzal vely	85	28		5	5	
II. Entrepreneurship Development	42	14		8	3	
2. Theory	84	28	1	6	5	100
I. History of Art	42	14	1	8	3	
II. Fundamental of Art	42	14		8	3	
3. Practical			Amilia .		C166-	250
I. Painting			Int.	Ext.		
. Still Life & Nature	50	17	20	30		360
. Composition	50	17	20	30		3 hrs
II. Print Making	50	17	20	30		6 hrs
III. Applied Art	50	17	20	30		6 hrs
IV. Sculpture	50	17	20	30		6 hrs
Grand Total						500

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Scheme of Examination

B.F.A. - II sem.

Subject - Foundation Course

duration - Theory - 3 hrs .

Subject		Sch	eme of l	Marks		
VV V+	Max Marks	Min Marks	CC	CE	Min	Total
1. Foundation Course	127	42	2	3	8	150
I. English	85	28	1	5	5	
II. Entrepreneurship Development	42	14	1	8	3	
2. Theory	84	28	1	6	5	100
I. History of Art	42	14		8	3	
II. Fundamental of Art	42	14		8	3	
3. Practical	and the same	1-1-3		2774		250
I. Painting	THE RESERVED		Int.	Ext.		
. Still Life & Nature	50	17	20	30		325
. Composition	50	17	20	30		3484
II. Print Making	50	17	20	30		6 hrs
III. Applied Art	50	17	20	30		6 hrs
IV. Sculpture	50	17	20	30		Chrs
Grand Total						500

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Scheme of Examination

B.F.A. - III sem. Specialization

Subject - Applied Art

duration-Theory-3hss

Subject		Sch	eme of l	Marks			
Han 1	Max Marks	Min Marks	Co	CE	Min	Total	
1. Foundation Course	127	42	2	.3	8	150	1
I. Hindi	85	28	1	5	5		
II. Environmental Study	42	14	8 3	8	3		
2. Theory	84	28	1	16	5	100	
I. History of Art	42	14	1	8	3		1
II. History of Advertising	42	14		8	3		
3. Practical			Int.	Ext.	- Annual -	250	-cei
I. Graphic Design	85	28	35	50		6+6=12	hss
II. Study of Illustration	85	28	35	50		6+6=12	hss
III. Photography	80	26	30	50		6+6=12 6+6+6=12	2448
Grand Total						500	1

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## Raja Mansingh Tomar Music & Art University Gwalior (M.P.)

Scheme of Examination

B.F.A. - IV sem. Specialization

Subject - Applied Art

duration	-Theory-3 his.
2100.0100	1

Subject		Scheme of Marks						
	Max Marks	Min Marks	CCE	Min	Total			
1. Foundation Course	127	42	23	. 8	150			
I. English	85	28	15	5				
11. Environmental Study	42	14	8	3				
2. Theory	84	28	16	5	100			
I. Aesthetics	42	14	8	3				
II. History of Advertising	42	14	8	3				
191								
3. Practical		100000000000000000000000000000000000000	Int.	Ext.	250	-1		
I. Corporate Identity Design	85 100	28	35 40	50 6 0	6+6+6=	18ms		
II. Media Advertising	85 100	28	35 40	50 60	6+6+62	1844		
III. Commercial Reproduction	80 100	26	30 40	50 60	6+6+6=	18hs		
Grand Total					500			

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Scheme of Examination

B.F.A. - V sem. Specialization

Subject - Applied Art

duration - Theory - 3 hrs.

Subject		Sch	eme of l	Marks					
A I	Max Marks	Min Marks	CCE		CCE		Min Total		
1. Foundation Course	127	42	2	13	8	150			
I. Hindi	85	28	1	5	5				
II. Environmental Study	42	14	1	8	3				
2. Theory	84	28		16	5	100			
I. History of Art	42	14		8	3				
II. History of Advertising	42	14	-1-	8	3				
3. Practical			Int.	Ext.	-11	250			
I. Outdoor Advertising Design	85	28	35	50	-	6+6+6= 6+6+6= 6+6+6>	18		
II. Calligraphy	85	28	35	50		6+6+6=	18		
III. Photography	80	26	30	50		6+6+62	18.		
Grand Total	1154 y 8250	2		1		500			

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## Scheme of Examination

B.F.A. - VI sem. Specialization

Subject - Applied Art

duration	- Theory - 3hrs.
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Subject		Sch	eme of I	Marks	1		
	Max Marks	Min Marks	CC	CE	Min	Total	
1. Foundation Course	127	42	2	.3	8	150	
I. English	85	28	1	5	5		
II. Environmental Study Computer	42	14		8	3		
2. Theory	84	28	1	16	5	100	
I. Aesthetics	42	14		8	3		g
II. History of Advertising	42	14		8	3		
3. Practical	N. ANTEN		Int.	Ext.		250	-
I. Outdoor Advertising Design	85	28	35	50		6+6+6=	18%
II. Study of Illustration	85	28	35	50		6+6+6=	18 h
III. Commercial Reproduction	80	26	30	50		6+6+6=	18h
Grand Total						500	1

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# Raja Mansingh Tomar Music & Art University Gwalior (M.P.)

Scheme of Examination

B.F.A. - VII sem. Specialization

Subject - Applied Art

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duration	- Theory	1-Shows
	/	

Subject	Scheme of Marks							
	Max Marks				CCE		Total	
1. Theory	140		50	(	50	22	200	
I. History of Art	70	100	25	2	30	11		
II. History of Advertising	70	100	25	- 3	30	11		
2. Practical				Int.	Ext.		300	
I. Communication Design	100		33	40	60		6+6+6=	18 hr
II. Package Design	100		33	40	60		6+6+6=	18hs
III. Story Board	100		33	40	60		6+6+6= 6+6+6= 6+6+6=	18 hes
	200			- 100				
Grand Total				1			500	

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# Raja Mansingh Tomar Music & Art University Gwalior (M.P.)

Scheme of Examination

B.F.A. - VIII sem. Specialization

Subject - Applied Art

Duration - Theory - 3hrs

Subject		Scheme of Marks						
	Max Marks	Min Marks	C	CE	Min	Total		
1. Theory	140	50	(	50	22	200		
I. Aesthetics	70 (50	25	2	HT 15	#5			
II. History of Advertising	70 ∖₪	25	3	30 15	ы 5			
2. Practical			Int.	Ext.		300		
I. Communication Design	100	33	40	60		6+6+6=	18 hs	
II. Package Design	100	33	40	60		6+6+6=	18 hs	
III. Project Work	100	33	40	60		6+6+6= 6+6+6= 6+6+6=	184	
Marie Contract of Contract			-			-	-2.0	
		12						
Grand Total						500		

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Scheme of Examination

M.F.A. - I sem. Specialization

Subject - Applied Art

Dusation-Theory- 3 hrs.

Subject	Scheme of Marks							
(74)	Max Marks	Min CCE Marks		Min	Total			
1. Theory			40				200	
I. History of Art	85	28	15		.16			
II. History of Advertising	85	. 28		15	6			
2. Practical			Int.	Ext.		400		
I. Visualization and Campaign Planning/Illustration	150	60	60	90		6+6+6+6+	5=30h	
II. Exhibition and Viva	150	60	60	90				
III. Seminar	100	49	40	60	ethnikes.			
						Di Conto		
Grand Total						600		

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## Scheme of Examination

M.F.A. - II sem. Specialization

Subject - Applied Art

Duration Theory - 3hrs

Subject	Scheme of Marks						
1 1	Max Marks	Min Marks			Min	Total	
1. Theory	140	50			72	200	
I. History of Art	85	- 28			.6		
II. History of Advertising	85	28			. 6		
2. Practical			Int.	Ext.		400	
I. Visualization and Campaign Planning/Illustration	150	60	60	90		400 6+6+6+6+6+6	
II. Exhibition and Viva	150	60	60	90			
III. Seminar	100	40	40	60	STORES .		
		ON THE OWN THE	)				
Grand Total						600	

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## Scheme of Examination

M.F.A. - III sem. Specialization

Subject - Applied Art

Durction - Theory - 3 has

Subject	Scheme of Marks						
new code to	Max Marks	Min Marks	CCE Silver J.5		Min	Total	
1. Theory	1,000	^g			12	200	
I. History of Art	:- 85	28					
II. History of Advertising	85	28		- 15	6		
2. Practical			Int.	Ext.		400	
I. Visualization and Campaign Planning/Illustration	150	60	60	90		400 6+6+6+6	
II. Exhibition and Viva	150	60	60	90			
III. SEMINAR	100	40	40	60	- Winds		
Grand Total						600	

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## Scheme of Examination

M.F.A. - IV sem. Specialization

Subject - Applied Art

	Subject	Scheme of Marks						
	74.	Max Marks	Min Marks			Min	Total	
	1. Theory	100		15		200	200	
	I. History of Art	85	28			6		
	II. History of Advertising	.85	- 28			: 6		
To the last								
n	2. Practical		Average Land	Int.	Ext.		400	
	I. Visualization and Campaign Planning/Illustration	150	60	60	90		6+6+6+6+6	30hrs
	II. Exhibition and Viva	150	60	60	90			
þ	III. DISERTATION	100	40	40	60			
D	THE PARTY NAMED IN COLUMN TO SERVICE OF THE PA	-	The second second	a reservation to		The second second		
-					1			
-	Grand Total				1111		600	

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Devration-Theory. 3 hrs.

# Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advanced Diploma Course - Applied Arts

One Year Course

Total Marks: 100

## Paper- I (Theory) - History of Art & Aesthetics

Unit 1

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What is Art – Definition, classification, conceptual approach, Representational approach, Different forms of Art, Elements of Art – line, Space, form, texture and colour, theories of Composition.

Unit 2

Beauty in Art (introducing Aesthetics), Art and Visualization (Art and Artist, Art and Society, Art and Viewer & Art and Art critic)

Unit 3

Prehistoric Art – Mirjapur, Bhimbhethaka, Panchmari, Hoshangabad, Indus vally civilization, Cave painting of India – Jogimara, Sigiria, Sittanavasal, Ajanta, Bagh.

Unit 4

Middle Eastern Art - Assyrian, Sumerian, Babylonian, Occidental Art - Egypt, Crete, Mycenae.

Unit 5

Indian Folk & Travel Art - Mithila, Warli, Rajasthani, Phad - Dongra, Tetto (Godna).

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# Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advanced Diploma Course - Applied Arts

One Year Course

Total Marks: 100

Paper- II (Theory) - Material & Methods

#### Unit-1

Introduction of Advertising – What is Advertising, Salient features of Advertising, Advertising as a Communication tool, Role of Advertising in the Marketing Mix, Role of Advertising in Modern World, Purpose of Advertising, Benefit of Advertising, Kinds of Advertising, Public Relations Advertising, Financial Advertising, Advertising as a Career, Advertising-publicity and propaganda, Advertising and personal selling, Advertising and Sales Promotion, Origin and Growth of Advertising, The Internet Advertising, Professionalization of Advertising, How Advertising Works.

#### Unit-2

The origin of Design, Design, Elements of Design- Line, Tone, Colour, Form, Space, Containing Shapes, Texture.

Unit-3

Principals of Design - Unity, Proportion, Scales, Relation, Harmony, Discord, Contrast, Emphasis, Variety, Balance, Rhythm.

#### Unit-4

Types of Media- Print Media, Requirement of Print Ads, Electronic Media-TV & Radio, Out of Home Advertising, Internet: The medium of the New Millennium, The cinema

### Unit-5

Objective types of question.

Sugested ReadingsHandbook of Applied Arts- S.K. Luthra
Advertising Art & Ideas- G.M. Rege
Advertising — An Introductory Text- S.A. Chinawala
Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav
Graphic Design Basics (2<sup>rd</sup> Edition or Latest Edition)- Amy E. Arnetson A
Graphic Design — Dr. Narendra Singh Yadav
History of Graphic Design(Third Edition) - Philips B. Meggs
Vigyapan- Ashok Mahajan
For Photography as per studio class and Readings
For commercial reproduction as per studio class and readings
Daily newspapers and Magazines especially focus on advertisements
Indian Graphic Design journals

Graphic Design journals

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Black Book of advertising, Brands American Graphic Design journals European Graphic Design Journals

### Paper (Practical) -

#### I - Story Board Illustration

Story Board bases series of illustration with frames and expression for commercial and non-commercial product. Different types of Drawing, Colouring methods, Light and Shades effects, Knowledge of background etc.

#### Suggested Readings-

As per Study & illustration - I Class

Especially focus on Comic Books, Illustration Strips publishes in Newspapers, Amar Chitra Katha & many other resources of Illustrations including Literature.

Anatomy and Drawing - Victor Perard

A History of Graphic Design (Third Edition) - Philips B. Meggs

Learn Illustration - Dilip Chaubey

Note: Kindly refer Painting syllabus for more readings.

#### II- Outdoor Advertising

Understanding about basic outdoor media- Poster, Hoarding, Transit Advertising, Mobile Advertising Creative and other innovative outdoor media.

Suggested Readings-

American journals of Posters

European journals of Posters

Outdoor Market tour weekly and Analysis of Different types of media.

Outdoor Advertising - The Modern Marketing Force - Various

#### III- Advance Computer Graphics

Understanding about advance designing softeware – Corel Draw 14 (latest edition), Photoshop 4 (latest edition), in design, Adobe Illustrator, Practical, Sessional, Assignment and all other work Scanning, Photo Editing etc.

#### Suggested Readings-

Computer related basic knowledge.

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## Diploma Course - Applied Arts

One Year Course

Total Marks: 50

# Paper (Theory) - History of Applied Arts

Unit-1

History of Writing- the Roman alphabet, Proportions of Roman Alphabets, Strokes of Roman alphabets, Serifs, Sans Serif, Optional effects, Letter balance, The Gothic Alphabet, The Text, The Italic or Script, Spacing, Optical Spacing, Guiding Rules for spacing, Legibility, Modern Lettering, Symbolic Types and Purpose of a lettering Artists. Unit-2

Advertising Agency- Advertising Department, Advertising Agency, Function of Ad Agencies, Structuring the Ad Agencies, Types of Ad Agencies, Compensation of ad agencies, Client Agency Relationship, Selection of an Advertising Agency.

Unit-3

Types of Media- Print media, Requirement of Print Ads, Electronic Media- TV & Radio, out of home Advertising, Internet: The medium of the new millennium, the cinema Unit-4

Technical definitions and other supporting information including practical mass exercises of practical subjects.

Unit-5

Objective types of questions.

#### Sugested Readings-

Handbook of Applied Arts- S.K. Luthra
Advertising Art & Ideas- G.M. Rege
Advertising - An Introductory Text- S.A. Chinawala
Vigyapan: Tokneek avem Siddhant- Dr. Narendra Singh Yadav
Graphic Design Busics (2nd Edition or Latest Edition)- Anny E. Arnetson A.
Graphic Design - Dr. Narendra Singh Yadav
History of Graphic Design(Third Edition) - Philips B. Meggs
Vigyapan- Ashok Mahajan
For Photography or you studio class and Readings

For Photography as per studio class and Readings
For commercial reproduction as per studio class and readings
Daily newspapers and Magazines especially focus on advancements
Indian Graphic Design journals
Black Book of advertising, Brands
American Graphic Design journals
European Graphic Design Journals

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### Paper (Practical)-

#### I-Illustration

Study from life, full figure, and product, Drawing from nature, memory Drawing . Understanding of advance illustration techniques. Different types of subject cover -Architecture Electronic, Mechanical, Fiction, Suspense, Horror, Literature and many more others. Light and shade effect, rendering in Pencil, monochrome, colour, ink and product rendering.

#### Suggested Readings-

Anatomy and Drawing - Victor Perard A History of Graphic Design (Third Edition) - Philips B. Meggs Learn Illustration - Dilip Chaubey

### II- Outdoor Advertising

Understandig about basic outdoor media - Poster, Hoarding, Transit Advertising, Mobile Adverting creative ant other innovative outdoor media.

#### Suggested Readings-

American Journals of Posters European Journals of Posters Outdoor Market Tour Weekly any analysis of different types of media. Outdoor Advertising - The Modern Marketing Force - Various

#### III- Computer Graphics

Understanding about basic designing software - Corel Draw14 (latest edition), Photoshop 4 (latest edition). Practical, Sessional, Assignment and all other work implemented with the knowledge of reproduction process, Scanning, Photo Editing etc.

Suggested Readings-Comp ver related basic knowledge

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# Certificate Course - Applied Arts

One Year Course

Total Marks: 50

Paper (Theory) - Material & Methods-

Unit-1

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Elements and forces- Line, Postulates, Tone, Effect of Tones, Emotional Aspects, Postulate, Containing Shape, Borders and Corners.

Unit-2

Perspective- Definitions, Perspective representation and principals of perspective.

Unit-3

Drawing- Shading, Figure Drawing Drawing and Illustration, Illustration, Media Techniques, Rendering with Pencil, Charcoal or Crayon, Pen and Ink, Scratchboard, Dry Brush, Air Brush, Spatter, Techniques Pastels, Water Colour, Experiment with media, Retouching.

Unit-4

History of Calligraphy, Its development, Characteristics of Calligraphy, What is Calligraphy.

Unit-5

Objective-Objective type s of questions.

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## Paper (Practical)-

## I - Study & Illustration

Study from life, full figure, product, Drawing from Nature, Memory Drawing. Understanding of basic Illustration techniques. Light and shade effect, Rendering in Pencil, Monochrome, Colour, Ink and Product Rendering.

#### Suggested Readings-

Anatomy and Drawing - Victor Perard A History of Graphic Design (Third Edition) - Philips B. Meggs Learn Illustration - Dilip Chaubey

### II - Calligraphy

Understandig about various school of calligraphy – Devnagari, Europian, Indian, Gothic and Roman etc. Problems of alphabets senses- serif script (English) in Black and White. Sense of Letter Forms.

#### Suggested Readings-

Handbook of Typography – Kailas Takle
Akshar Mudrau Shastra – Chandraselher Mishra
Basic Typography – John R. Biggs
Introduction of Typography – O. Simon
Commercial art Techniques – Raviraj
History of Writing
Lettering Style - Typography & Calligraphy – A. H. Hasmi

An Introduction to lettering - Grear

Calligraphy 101: Master basic skills and techniques easily through Step by step Instruction - Jeaneen Gauthier

The Calligraphy Handbook: simple Techniques and step by step Projects. Emma Winters

Especially focus on create your own style of lettering.

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Semester- I

Total Marks: 42+8=50

## Paper - I (Theory) - HISTORY OF ART

#### UNIT-1

Prehistoric Age – Paleolithic, Mesolithic And Neolithic The Quest Of Pre-Historic Paintings. Bhim Baithka Caves, Mirzapur, Raigarh, Pachmari, Hoshangabad. Subject Matter And Style Of Prehistoric Art. The Importance & Peculiarities Of Prehistoric Art. The Technique Of Prehistoric Art.

#### Unit-2

Indus valley Civilization - Harrapa & Mohenjodaro. Sculpture- Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellery.

Vedic Period - The Aryan and their analysis.

#### Unit - 3

Buddha Period – Jogimara Caves, Paintings Of Jogimara Caves & Their Importance. Paintings In Ramayana & Mahabharata.

Mauryan Empire – Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Cave, Animal Carvings, Terracotta.

#### Unit - 4

Sung – The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion – Mirga Jataka, Vihara And Chaityas (Karle And Bhaja).

Unit-5
History of Advertising - Printing Reviod Period fadurtisment Ero
Scientific Period of Advertising

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Semester- I

Total Marks: 42+8=50

## Paper - II (Theory) - Fundamentals of Art

#### Unit-1

Six Limbs Of Indian Paintings (Shadanga)

Line: Definition Of Line, Lines And Visual Illusion, Line And Impression, Different Types Of Lines And Drawings, Development And Possibilities Of Line Drawings, Knowing The Tools And Materials, Drawing- Its Evolution And Possibilities, Line-Visual Kinetics (Flow And Weight), Energy And Lines, Other Values Of Line Etc.

#### Unit- 2

Form: Definition Of Form, Classification, Impression, Visual And Formal Weight And Colours, Forms And Proportion, Form And Content, Form And Space Etc.

#### Unit-3

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Colour: Definition, Knowledge Of Colours, Colour Wheel, Characteristics Of Colour (Guna And Doshas), Classification Of Colour, Colour And Feeling, Complementary And Opposite Colours, Change Of Colours, Cause Of Change, Colour Schemes, Experiments In Colours Etc.

#### Unit-4

Tone: Definition, Classification, Impression, Tone-Its Importance And Application, Emotional Aspects Of Tone, Relation Of Tone With Space Etc.

Texture: Meaning And Definition, Classification, Texture And Space, Texture And Principles Of Composition, Texture Creating Tools And Ways Of Creating Texture, Texture Exploration, Texture And Painting, Texture And Sculpture Etc.

### Unit-5

Space: Definition, Space Division, Theories/ Principles Relating Space, Division, Role Of Space (Negative/Passive, Passive/Active, Nutral/Assisting And Their Importance), Organization Of Form And Its Relation To Space Etc.

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Semester- I

Total Marks: 50+50+50+50+50=250

Paper - (Practical)

1. Painting -

(A) Still Life & Nature Study: Study Of Various Objects In Pencil (Cube Sphere, Cone), Study Of Various Forms From Nature – Leaves, Flowers, Stems, Trees Etc. (Assignements 8 Sheets Minimum)

(B) Composition: Study Of Figures – Human, Colour Study, Use Of Organic And Geometrical Combination Forms In Two Dimensional Space.

(Assignements 8 Sheets Minimum)

2. Print Making: Printing Print Size 8"×10", Lino cut (Monochrome). (Assignements 4 Sheets Minimum)

3. Applied Art-

Elementary Graphic Design: Based On Organic And In Organic Forms In Black & Wnite. Basic Letter Writing: Problems Of Alphabets Sense- Serif & Script (English) in Black And White. Sense Of Letter Forms. Roman And Gothic Style Of Lettering. (Assignements 12 Sheets Minimum)

4. Sculpture- Objects Made In Clay, Natural Forms, Man – Made Objects, Human Parts. Decorative Designs And Geometrical Design (Relief). (Assignements 4 Sheets Minimum)

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Semester-II

Total Marks: 42+8=50

## Paper - I (Theory) - HISTORY OF ART

#### UNIT-1

Khushan Period - Gandhara School - Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School - Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini with The Parrot.

#### Unit - 2

Gupta Period - Sculpture & Paintings.

Ajanta - Technique Of Ajanta Mural, Subject Matter Of Ajanta Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paintings, Relief Murals.

#### Unit - 3

Early Medieval Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S, Pallava Dynasty.

#### Unit-4

Medieval Period

Konark Temples, Khajuraho Temples, Pal & Jain School Manuscripts Paintings. Later Medieval Period

Miniature Paintings of Mughal School, Rajput School & Pahari School. Their Styles,

Techniques, Subject Matter, Characteristics Etc. - Advance Advertisme History of Advertising - Commercial Period of Advertismen

Semester-II

Total Marks: 42+8=50

## Paper - II (Theory) - Fundamentals of Art

#### Unit-1

What Is Composition (General Meaning And Definition)

Unity: Definition, Object, Unity And Vision, Unity And Visitor, Unity And Relativity, Unity Creation In Painting, Unity And Opposite (Discord)

#### Unit-2

Harmony: Definition, Line-Harmony, Form-Harmony, Texture-Harmony, Conceptual Harmony, Colour Harmony, Process of Harmony Creation Etc.

Balance: Definition, Balance And Visual Weight (Line, Form, Colour And Tone), Principles Of Balances Etc.

#### Unit-3

Dominance: Definition And Object, Fundamentals, Dominance And Background, Ways To Create Dominance Point Of Interest In A Painting Space.

Rhythm: Definition, Different Types, Ways Of Creating Rhythm, Feeling Of Rhythm.

#### Unit-4

Proportion- Definition, Proportion And Space Division, Form And Proportion, Colour And Proportion, Human Forms And Proportion Etc.

Perspective- Definition, Different Types Of Perspective, Terms Relating To Perspective, Geometrical Forms And Perspective, Imaginative Perspective.

#### Unit-5

Medium and Methods- All about Painting Medium and Methods Relating To Creation Drawing And Rendering- Definition, Problem Relating Two Dimensional Drawing and Rendering, And Three Dimensional Effects, Do's And Don'ts In It.

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Semester-II

Total Marks: 50+50+50+50+50=250

Paper - (Practical)

1. Painting -

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(A) Still Life & Nature Study: Study Of Drapery In Black & White, Pots, Jug, Glass Etc. Study Of Various Forms From Nature – Leaves, Flowers, Fruits Etc. (Assignements 8 Sheets Minimum)

(B) Composition: Study Of Figure – Human, Animals, Birds, Creative Composition With Natural & Man – Made Forms (Line, Texture).

Colour Study – Basic Terms & Scales, Complementary Colour, Warm Colour, Cool Colour.

(Assignements 4 Sheets Minimum)

2.Print Making: Lino Cut/ New Wood Cut Based On Still Life Nature, Objective, Non Objective, Subjective Compositions And Other Experiments.

(Assignements 8 Sheets Minimum)

3. Applied Art - Elementary Graphic Design- II-Based On Organic and Inorganic Forms in Black And White and Colour

Basic Letter Writing- II- Understanding Of Alphabets In Devnagri (Hindi) And Creative Approach Of Script Writing. Sense Of Letter Forms. Roman and Gothic Style Of Lettering.

4. Sculpture -

Simple Compositions with the Use of Human Figures And Other Forms (Natural & Imaginary).

120/09/12 Reduced

Semester- III

Total Marks: 42+8=50

# Paper - I (Theory) - HISTORY OF ART

#### UNIT-1

Indus valley Civilization - Harrapa & Mohenjodaro. Sculpture- Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellery.

Buddha Period - Jogimara Caves, Paintings of Jogimara Caves & Their Importance. Paintings In Ramayana & Mahabharata.

#### Unit - 2

Auryan Empire - Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Cave, Animal Carvings, Terracotta.

Sung The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion - Mirga Jataka, Vihara And Chaityas (Karle And Bhaja).

#### Unit - 3

00000000 Khushan Period – Gandhara School – Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School - Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini with The Parrot.

#### Unit - 4

Ancient Art

Egyptian Art - Architecture & Painting.

Greek Art - Architecture, Sculpture, Painting And Minor Art.

Roman Art - Architecture, Sculpture, Painting Art.

Early Christian Art - Paintings In Catacombs, Architecture, Sculpture, Mosaic.

#### Unit - 5

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Byzantine Art - Paintings, Architecture, Sculpture & Mosaic.

Romanesque Art - Paintings, Architecture & Sculpture.

Gothic Art - Paintings, Architecture & Sculpture.

Semester- III

Total Marks: 42+8=50

Paper - II (Theory) - History of Advertising

Unit 1 - History

History of Advertising- Printing periods- Pre printing period to prior to 15th Century, early printing period from 15th century to 1840, Period of expansion from 1840 to 1900, Period of consolidation from 1900 to 1925. Period of scientific development from 1925 to 1945, period of business and social integration from 1945 to present.

Unit 2 - Definition

The origin of design, design, elements of design - line, tone, colour, form, space, containing shape, texture.

Unit 3 - Technical

Drawing - Shading, figure drawing, drawing & Illustration, illustration, media, techniques, rendering with pencil, charcoal or crayon, pen & ink, Scratchboard, dry brush, air brush, spatter technique, pastels, water colour, experiment with media, retouching.

Unit 4- Optional Subject

Photography - Types of Gamera- Parts, - Enlarger- Types, Lights, Darkroom Setups.

Unit 5 - Objective

Objective type of questions (Refering all above four units)

Suggested Readings-

Handbook of Applied Arts- S.K. Luthra

Advertising Art & Ideas- G.M. Rege

Advertising - An Introductory Text- S.A. Chinawala

Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition) - Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design Fournals

Black Book of advertising, Brands

American Graphic Design journals

European Graphic Design Journals

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Semester-III

Total Marks: 85+85+80=250

Paper - (Practical)

1. Graphic Design -

Inter-relation of negative and positive space, line and exercise with basic shapes and textures in relation to the space with modern approach.

(Assignements 8 Sheets Minimum)

Suggested Readings-

Graphic Design Basics (2nd Edition or Latest Edition) - Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Indian Graphic Design journals

American Graphic Design journals

European Graphic Design Journals

Daily newspapers & magazines especially focus on advertisements

Handbook of Applied Arts - S.K. Luthra

Advertising Art & Ideas - G.M. Rege

Vigyapan - Ashok Mahajan

Vigyapan Takneek avem Siddhant – Dr. Narendra Singh Yadav

Handbook of Typography - Kailas Takle

Akshar Mudran Shastra - Chandrasekher Mishra

Basic Typography - john R. Biggs

Introduction of Typography- O. Simon

History of Writing

Lettering Style - Typography & Calligraphy - A.H. Hasmi

A history of Graphic design (third Edition) - Philips B. Meggs

Subscription of 4p magazine - IIPM Publication

Ogilvy on Advertising - David Ogilvy

2. Study of Illustration-

Study from life, full figure and product. Drawing from nature, memory drawing. Understanding of basic illustration techniques, Rendering in pencil monochrome colour ink and product rendering.

(Assignements 10 Sheets Minimum)

Suggested Readings -

Anatomy and Drawing - Victor Perard

A History of Graphic Design (Third Edition) - Philips B. Meggs

Learn Illustration - Dilip Chaubey

3. Photography-

Basic photography, light, subject, camera, film & paper, light, lighting effects, product photography for simple objects in different type of texture surface. Practical studio assignments. (Assignements 6 Sheets Minimum (Black & White))

## Suggested Readings -

Daily newspapers & magazines especially focus on photographs.

Photography takneek avam Prayog- Dr. Narendra Singh Yadav

The Snapshot Book- Regen Hicks

Colour Photography- Regen Hicks

Practical Photography- S. Thiagrajan

The history of Photography- Alisan Gensheim

Photo Patrakarita- Subhash Singh Better Photography- Info media 18

Understanding Exposure: How to shoot great photographs with any curnera- Bryan Peterson.

The digital Photography Book- Scott Kelby

Photography A very short introduction- Steve Edwards

The photography book- Editors of phaidon Press

Illustrated A to Z of digital Photography: People and Portraits- Nigel Atherton, Steve Crabb

The Art of Photography: An approach to personal expression- Bruce Barnbaum

Techniques of Portrait Photographs- Bill Hurter

Photography for Designer-Julian Sheppari

Photography Lighting- Halt Ersley

Camera Composition- Mante

The Art of colour Photography- John Hedgecoe

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Semester-IV

Total Marks: 85+85+80=250

## Paper - I (Theory) - AESTHETICS

#### UNIT-1

Shadang - 6 Limbs of Indian Paintings, Meaning Of Art - General Principle Of Art.

#### Unit - 2

Fundamental Of Art – Theories Relating To The Origin And Creation Of Art, Social Function Of Art – Medium Of Communication.

#### Unit - 3

Definition Of Aesthetics - Introduction Of The Philosophy Of Indian Aesthetics, Visual \$ Performing Art - Inter Relationship Of Visual & Performing Art, Its Merits And Demerits.

#### Unit - 4

Ras Siddhant Or Aesthetic Pleasure – Introduction To The Philosophy Of Indian Aesthetics And Thinker Such As - Bharatmuni

#### Unit-5

Philosophies of Aesthetics - Definition of Aesthetics, Evolution of Aesthetic Concept.

Semester- IV

Total Marks: 42+8=50

Paper - II (Theory) - tory of Advertising

Unit 1 - History

Introduction of Advertising- What is Advertising Salient features of Advertising, Advertising as a communication tool, Role of advertising the marketing mix, Role of advertising in Modern world, purpose of Advertising, publ lations Advertising, financial Advertising, Advertising as a career, Advertising Public and propaganda, origin and growth of Advertising, the internet Advertising, Profes - nalization of Advertising how Advertising works.

Unit 2 - Definition

Principals of design - Unity, Proportion, e, Relation, Harmony, Discord, Contrast, Emphasis, Variety, Balance, Rhythm.

Unit 3 -Technical

Color - role of color, colour, Local colour, mary colours, secondary colours. Tertiary coloues, quaternary colours, colour grays, to 3 Dimensionality of colour, Modification of colour , Superimposing, Fugitive colours, Harry Discord, complimentary colour, Apparent Change of colour, Hue, Value, Chrome, Cont . Texture Effect, Principals of Introducing colour, colour Harmony, Colour in Advertising olour schemes.

Unit 4 - Optional Subject

Commercial Reproduction- Typography Type ame of type parts, the point system, the EM, The Space, Composing room equipments.

Unit 5 - Objective

Objective type of questions. (Referring all above our units)

Suggested Readings-

Handbook of Applied Arts- S.K. Luthra Advertising Art & Ideas- G.M. Rege Advertising - An Introductory Text- S.A. Chinawala Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav Graphic Design pusics (2nd Edition or Latest Edition)- Amy E. Son A Graphic Design - Dr. Narendra Singh Yadav History of Graphic Design(Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan For Photography as per studio class and Readings

For commercial reproduction or ar studio class and readings I aily newspapers and Magazines especially focus on advertise ts idian Graphic Design journals

lack Book of advertising, Brands merican Graphic Design journals L'uropean Graphic Design Journals

Semester- IV

Total Marks: 85+85+80=250

#### Paper - (Practical)

### 1. Corporate Identity Design-

Understanding about stationary design, Logo, Logotype, Signs, symbols as per corporate identity design standards. (Assignements 12 Sheets Minimum)

#### Suggested Readings-

Graphic Design Basics (2nd Edition or Latest Edition) - Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Handbook of Applied Arts- S.K. Luthra

Advertising art & Ideas- G.M. Rege

Corporate Identity design- veronica Napoles

American Corporate Identity 2009 - David E. Carter, Suzanna M. W. Stephens

Branding: Brand Strategy, Design and Implementation of corporate and Product Identity-Helen Vaid

#### 2. Media Advertising -

Understanding of Media, Magazine Advertisements in black & white and colour with contemporary approach. (Assignements 6 Sheets Minimum)

#### Suggested Readings-

Especial focus on magazines

As per media Advertising -I class

### 3. Commercial Reproduction -

Silk Screen Printing - Visiting Card, Envelope, Letter Head (Assignements 6 Sheets

### Minimum)

#### Suggested Readings-

Handbook of Typography - Kailas Takle

Akshar Mudran Shastra - Chandrasekher Mishra

History of Graphic Design (Third Edition) - Philips B. Meggs

Handbook of Applied Arts - S.K. Luthra

Basic Typography- John R. Biggs

Introduction of Typography - O.Simon

Lettering Style- Typography & Calligraphy- A.H. Hasmi

Vigyapan- Ashok Mahajan

Composing & Typography Today- B.D. Menditatta

An Introduction to Lettering - Great

History of Writing

Letterset.

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Semester- V

Total Marks: 42+8=50

## Paper - I (Theory) - HISTORY OF ART

#### Unit - 1

Gupta Period - Sculpture & Paintings.

Ajanta – Technique Of Ajanta Mural, Subject Matter Of Ajanta Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paintings, Relief Murals.

#### Unit-2

Early Medieval Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S. Pallava Dyansty.

#### Unit - 3

Medieval Period

Konark Temples, Khajuraho Temples, Pal & Jain School Manuscripts Paintings.

#### Unit-4

Renaissance Art – Early Renaissance, High Renaissance – Their Architecture, Sculpture & Paintings, Artists – Giotto, Botticelli, Donatello, Leonardo – Da – Vinci, Michael Angello, Raphael.

### Unit-5

Introduction Of Modern Art Movements

Baroque Art - Characteristics, Subject Matter, Style, Artists & Their Work.

Artists - Rubins, Rembrant, Lorenzo.

Roccoco Art - Characteristics, Subject Matter, Style, Artists & Their Work.

Artists And Their Paintings

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Semester- V

Total Marks: 42+8=50

Paper - II (Theory) - History of Advertising

Unit 1 - History of Writing-

The Roman Alphabet, Proportion of Roman Alphabets, Strokes of Roman Alphabets, Serifs sans serif, optional effect, Letter balance, the gothic alphabet, the text, the italic or script, spacing, optical spacing, guiding rules for spacing, legibility, modern lettering, symbolic types and purpose of a lettering artists. History of calligraphy its development characteristics of calligraphy what is calligraphy.

Unit 2 - Definition-

Types of media- print media, requirement of print ads, electronic media- TV & radio, out of home advertising, Internet: the medium of the new millennium, the cinema.

Unit 3 - Technical-

Construction of an effective advertisement part I- visualization, visualization techniques, copy writing, different type of copywriting. Outdoor advertising design- poster & hoardings, its technical details - size, characteristics, types, papers, materials.

Unit 4 - Optional subject-

Photography - History of Photography, Types of Lenses and filter.

Unit 5 - Objective & Camera, Part, Enlarger, Types of En

Objective type of questions. (Refering all above four units)

Suggested Readings-

Handbook of Applied Arts- S.K. Luthra

Advertising Art & Ideas- G.M. Reae

Advertising - An Introductory Text- S.A. Chinawala

Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition)- Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design journals

Black Book of advertising, Brands

American Graphic Design journals

European Graphic Design Journals

Semester- V

Total Marks: 85+85+80=250

Paper - (Practical)

## 1. Outdoor Advertising Design-

Understanding about basic outdoor media - Poster and Hoarding.

(Assignements 5+5 Sheets Minimum Full Imperial)

### Suggested Readings-

American journals of Posters

European Journals of Posters

Outdoor Market tour weekly and analysis of different types of media

Outdoor advertising - the modern marketing force - various

#### 2. Calligraphy-

Understanding about various school of calligraphy – Devnagri, European, Indian, Gothic and Roman etc. (Assignements 10 Sheets Minimum)

#### Suggested Readings-

Calligraphy 101: Master basic skill and techniques easily through Step-by-step Instructionjeaneen Gauthier

The calligraphy Handbook: Simple Techniques and step-by-step Projects – Emma callery Italic and copperplate calligraphy the basics and beyond- Eleanor Winters

#### 3. Photography-

Understanding about Parts Of Cameras And Their Functions. Meaning Of Focal Length. Aperture, Shutter Speed, Focusing, Type Of Camera, Handling Camera, Use I & Artificial, Types Of Film Of Filter And Other Accessories. Lighting Natural & Artificial, Still Life & Portraiture, Flash, Films, Papers, Grades and Textures, Practical Studio Assignments.

(Assignements 6 Sheets Minimum (Coloured))

#### Suggestea Readings-

Kindly refer photography - I class /studio readings

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Semester-VI

Total Marks: 42+8=50

Paper - I (Theory) - AESTHETICS

UNIT-1

Satyam Shivam Sundaram - Philosophy Of Truth, Beauty And God.

Unit-2

Ras Siddhant According To Kumar Swami – Introduction To The Philosophy Of Indian Aesthetics And Thinker

Unit-3

Ras Siddhant According To Abhinav Gupta – Introduction To The Philosophy Of Indian Aesthetics And Thinker

Unit-4

Swant Sukhay - Self Satisfaction Of The Artists, Bhangima Drishyam - Taal Maan.

Unit-5

Images - Technical Theory Of Human Body Proportion. Pratima Lakshan.

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Semester-VI

Total Marks: 42+8=50

## Paper - II (Theory) - History of Advertising

### Unit 1 - History-

Economic and Social aspects of advertising- Effects on advertising on production cost, effects on advertising on distribution costs, effects on advertising on consumer prices, advertising and creation of monopolies, advertising and materialistic demands, waste in advertising, ethics in advertising, truth in advertising, advertising agencies association of India.

### Unit 2 - Definition-

Advertising Agency- Advertising Department, advertising agency, function of ad agencies, structuring the ad agencies, types of ad agencies, compensation of ad agencies, client agency relationship, selection of an advertising agency.

### Unit 3 - Technical-

Construction of an Effective advertisement part II definition of layout, advertising art, an effective layout, balance in layout weight in layout, movements in layout, unity in layout.

### Unit 4 - Optional Subject-

Commercial reproduction- Introduction of printing, offset printing, flexography, new innovative printing mediums and as per studio/lab assignments.

### Unit 5 - Objective

Objective type of questions. (Refering all above four units)

### Suggested Readings-

Handbook of Applied Arts- S.K. Luthra

Advertising Art & Ideas- G.M. Reae

Advertising - An Introductory Text- S.A. Chinawala

Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition)- Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design journals

Black Book of advertising, Brands

American Graphic Design journals

European Graphic Design Journals

Semester-VI

Total Marks: 85+85+80=250

Paper - (Practical)

1. Outdoor Advertising Design-

Understanding about basic outdoor media - transit advertising, mobile advertising creative and other innovation outdoor media. (Assignements 10 Sheets Minimum)

### Suggested Readings-

American journals of Posters European Journals of Posters

Outdoor Market tour weekly and analysis of different types of media

Outdoor advertising - the modern marketing force - various.

Calligraphy 101: Master basic skill and techniques easily through Step-by-step Instructionjeaneen Gauthier

The calligraphy Handbook: Simple Techniques and step-by-step Projects – Emma callery Italic and copperplate calligraphy the basics and beyond - Eleanor Winters

### 2. Study of Illustration-

Illustration for different type of job work- outdoor study- outdoor sketching with specific purpose, architectural man-made, job work and natural objects - animal, trees, flowers/ Architectural features, sculpture, textile, furniture etc. Job work related illustration for newspaper and magazine. (Assignements 10 Sheets Minimum)

Suggested Readings-

As per study & Illustration - I class

Especially focus on Comic Books, illustration strips published in Newspapers, amar chitra katha and many other resources of Illustrations including literature.

3. Commercial Reproduction-

Silk Screen Printing Advance Technology- Marriage Invitaiton Card, Festival Card, Carry Bag, Tag. (Assignements 8 Sheets Minimum)

Suggested Readings-

Kindly refer commercial reproduction- I & II class/scudio works, readings.

85+15

Semester-VII

Total Marks: 70+30=100

## Paper - I (Theory) - HISTORY OF ART

UNIT - 1

Later Medieval Period

Miniature Paintings of Mughal School, Rajput School & Pahari School. Their Styles,

Techniques, Subject Matter, Characteristics Etc.

Folk & Tribal Art Of India - Kalighat, Madhubani, Tanjoor, Pattachitra, Warli, Phad Etc.

### Unit - 2

Renaissance In India - (Patna )Company School - Raja Ravi Verma

Bengal School - Abanindranath Tagore, Nandlal Bosc, Jamini Roy, Rabindra Nath Tagore.

Art Centers – Bombay, Calcutta, Baroda, Delhi, Madras. M.F Hussain, Bendre, Souza, Raza

Chintamanikar, Dhanraj Bhagat Etc.

Contemporary Art & Artists - Amrita Shergil, Kshitindra Nath Majumdar, Asit Kumar Haldar,

Yamini Roy, D.P Roy Chaudhari, M.F Hussain, Ram Kinkar Baiz, Shanku Choudhary, Shri

Madan Bhatnagar. Their Work Of Style, Technique, Medium, Subjects & Paintings.

### Unit - 3

Modern Art Movements

Impressionism- Claude Monet, Edgar Degas, Camille Pissarro

Post - Impressionism- Vangogh, Paul Gaugin, Paul Gizanne

Expressionism- Edward Munch, Emili Nolde

### Unit - 4

Fauvism- Andre Derain, Henri Metlise, Raul Duffy Cubism- Pablo Picasso, George Braque, Leger

Dadaism- Marchal Durchan, Jean Arp, Picabia

### Unit-5

Surrealism- Dali

Pop Art & Op Art

Installation Art & Sculpture. Artists & Their Work.

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Semester-VII

Total Marks: 70+30=100

Paper - II (Theory) - History of Advertising

Unit 1- History-

History of Indian advertising - I - Advertising for religion, village economy in India, Import of goods, the introduction of the printing press, birth of newspapers and advertising commercial, Advertising comes into being, birth of advertising agencies.

Unit 2- Definition-

Advertising Psychology- Psychology, kinds of Psychology, functions of an advertisement, wants of needs, Aspects of Want, the emotional appeal, the suggestive appeal, the rational appeal, combined appeal, imaginative appeal, attention value, memory value, principle of association, Habit-forming advertisement, decision for action and principals of advertising.

Unit 3- Technical

Understanding about point of sale- Window Display, shop and showroom display, especially focus on Rural Shop Display (Pan shop/General Store/Panchayat ghar etc.)

Unit 4- Technical

Understanding about basics of packaging. Advertisement through packaging advertising. Especially focus on paper base packaging materials. Its technical and methodological details, sizes, paper etc. Importance of story board. Its implementation and importance in media.

Unit 5-Objective

Objective type of questions. (Refering all above four units)

Suggested Readings-

Handbook of Applied Arts- S.K. Luthra Advertising Art & Ideas- G.M. Rege

Advertising - An Introductory Text- S.A. Chinawala

Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition) - Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design(Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design journals

Black Book of advertising, Brands

American Graphic Design journals

European Graphic Design Journals

Semester-VII

Total Marks: 100+100+100=300

Paper - (Practical)

### 1. Communication Design-

Understanding about Window display, shop and showroom display, especially focus on Rural Shop display (pan shop/General Store/Panchyat Ghar etc.) Danglers, Showcards, Bubblers, Tags etc. (Assignements 8 Sheets Minimum)

### 2. Packaging Design-

Understanding about basics of packaging. Advertisement through packaging advertising. Especially focus on Paper base packaging materials- Cosmetics, Electronics, Medicine (Assignements 6 Sheets Minimum)

### 3. Story Board-

Story board based series of illustration with expression for commercial product-(2 Story Boards-3/5/7 Parts Minimum)

### Suggested Readings-

As per study & Illustration - I class

Especially focus on Comic Books, illustration strips published in Newspapers, amar chitra katha and many other resources of Illustrations including literature.

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Semester-VIII

Total Marks: 70+30=100

### Paper - I (Theory) - AESTHETICS

Philosophy and Principle of Western Aesthetics with Special Reference to Thinker Such As -

### Unit - 1

Socrates, Plato (About Their Philosophies & Biography)

#### Unit - 2

Aristotle, Herbert Edward Read (About Their Philosophies & Biography)

### Unit - 3

Croche, Tolstoy (About Their Philosophies & Biography)

### Unit - 4

Baumgartner, Roger Freud (About Their Philosophies & Biography)

#### Unit - 5

Kant, Hegal (About Their Philosophies & Biography).

Semester-VIII

Total Marks: 70+30=100

## Paper - II (Theory) - History of Advertising

Unit 1- History-

History of Indian Advertising- II- The coming of foreign advertising agencies, the growth of Indian advertising agencies, period of consolidation, the second world war and after, rapid industrialization- impetus to advertising, India become independent, growth of commercial art & printing, commercial art influenced by the west, scope for creativity in advertising in India.

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Unit 2- Definition-

Campaign planning- what is a Campaign, what is campaign planning, campaign objectives, factors influencing the planning of an advertising campaign, three main decisions in campaign planning. Three basic principals of campaign Planning, Importance if Unity and continuity, the advertising appropriation, matching competitors, requirement of the fulfill the objectives, launching a new product.

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Unit 3- Technical-

Understanding about non commercial advertising- Institutional and social, its awareness. its importance in society.

Unit 4- Technical-

Understanding about basics of packaging. Advertisement through packaging advertising. Especially focus on non paper base packaging materials- Glass, plastics, fiber and other innovative mediums. Its technical and methodological details, sizes, paper etc. Importance of story board. Its implementation and importance in media.

IV / IV

Unit 5-Objective-

Objective type of questions. (Refering all above four units)

Suggested Readings-

Handbook of Applied Arts- S.K. Luthra

Advertising Art & Ideas- G.M. Rege

Advertising – An Introductory Text- S.A. Chinawala Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition)- Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design(Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian 'raphic Design journals

Black Eook of advertising, Brands

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Europe in Graphic Design Journals

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Semester-VIII

Total Marks: 100+100+100=300

Paper - (Practical)

1. Communication Design ( Assignment - &

Understanding about non commercial and institutional designs.

Suggestive Readings-

Collections of different types of point of sale or display materials

Weekly tour of general store, pan shops, retails outlets, Garment store and many other resource materials.

2. Packaging Design- (Sheels-6) Understanding about basics of packaging, Advertisement through packaging advertising. Especially focus on non paper base (Plastic, Glass, Fiber etc.) Packaging materials.

Suggested Readings-

Kindly refer all type of printing materials- pouches, Rappers, Cartoon boxes, Glass, Plastic and other different types of packaging material

Packaging: Design successful packaging for .... - Mark Hampshire

Packaging Identity- Mito Branding & Design

If Communication design award/if packaging...- If International forum Design

Packaging Design- Various

Packaging Design- Bill Stewart

As per study & illustration- I Class

Especially focus on comic books, illustration strips publish in newspapers, amar Chitra katha and many other resources of illustrations including Literature.

Anatomy and Drawing- Victor Perard

A History of Graphic design (Third Edition)- Philips B. Meggs

Learn Illustration- dilip chaubey

### 3. Project Work-

Related to Advertising, Funcation of Advertising Agency, Cottage Industries.

Paper I (Theory) - History of Art

Total Marks: 70+30=100

### SEMESTER- I

#### Unit-1

Primitive Art

Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period With Special Reference To India

Pachmari, Hoshangabad, Mirzapur, Singhapur And Bhimbethika Region

#### Unit - 2

Indian Folk & Tribal Art

Eastern, Western and Central Region (Madhuvani, Kalighat, Raghurajpur Patachitra,

Pithora, Tattoo.

### Unit-3

Indian Iconography

Purana And Vaishnav Purana, History of Purana, Type of Purana, Classification Of Ashtadasa

Purana.

Pratima Lakshan

### Unit-4

History of China

6 Canons of Chinese Paintings

Shang Dynasty - Bronze Art, Pottery Art, Sculpture, Review Of Shang Dynasty Art.

Chou Dynasty - Western Chou Dynasty, Eastern Chou Dynasty, Confucius, Taoism, Art Of Chou

Dynasty.

Chin Dynasty - The Art of Chin Dynasty.

Han Dynasty - The Art Of Han Dynasty, Early Han, Later Han, Lacquer Painting, Silk Embroidery

& Ornamentation.

Three Dynasty - Shu Dynasty, Wei Dynasty, Wu Dynasty.

Sixteen States. The Art of Three Dynasty - The Effect of Buddhist Religion Sculptures.

Characteristics and Subject Matter.

### Unit-5

History of Japan

Prehistoric Period - Jomon Age, Yayoi Age, Yamato Age.

Asoka Period - The Painting of Buddhist Religion, Prince Shotoku, Sushun.

Scroll Painting

Nara Period – Horyuji Temple, Painting Technique, Buddhist Sutra Scrolls , Buddhist 3anner

Painting, Ingayo Scrolls, Lacquer Painting, Calligraphy, Decoration Of Places, Sculpt Ires.

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# Raja Man Singh Tomar Music and Arts University Gwalior (M.P.) M.F.A. – Applied Art

SEMESTER-I

Total Marks: 70+30= 100

# Paper I (Theory) - History of Arts

(Emphasis Not On Chronology but On Evolution of Art Forms)

### Unit - 1

Primitive Art

Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period with Special Reference To India

Pachmari, Hoshangabad, Mirzapur, Singhapur and Bhimbethika Region

### Unit - 2

Indian Folk \$ Tribal Art- Madhubani, Worli.

### Unit - 3

Indian Iconography

Purana And Vaishnav Purana, History of Purana, Type of Purana, Classification of Ashtadasa Purana.

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D. P. Vinge

SEMESTER-I

Total Marks: 70+30= 100

Paper II (Theory) - History of Advertising

Unit 1

The creative side of Advertising - What makes an Idea creative? The creative concept developments, images and advertising, the creative process, structure pf an advertisement.

Advertising Campaign - The structure of a campaign plan. Evaluating the campaign.

Advertising Evolution - Evaluating the campaign as a whole. Some methods of Advertising evolution.

Unit 4

Technical knowledge in relation with the practical studio works - Size, Colour, Reproduction techniques, Photography, Typography etc.

Objective types of questions in relation with the General Knowledge about Advertising, Industry, Culture, Market and Media

Suggested Readings-

Different types of Daily, Weekly Newspapers, Magazines in context of Advertising and Layouts.

1. Advertising Management - Mohan M.

2. Advertising Theory and Practices (eleven edition) - Sandage, Fryburger & Rotzoll

3. Brand positioning Strategies for competitive advantage - Subroto Sengupta

4. Cases in Advertising Communication - Sengupta

5. Advertising - Wright, Warner, Winter & Zeigler

6. Advertising Management - Asker & Myers

7. Advertising - What it is and How to do it - Roderick White

8. Advertising - Its role in Modern Marketing - Dunn and Barban

9. Advertising Management - Selected readings - Boyd & Newman

10. Advertising Management – Borden & Marshall

11. Advertising Principals and practice - Wells, Burnet & Mariarity

12. Advertising Procedure - Otto Kelppner

13. Foundation of Advertising - Theory and Practice - Chunawala and Sethia

SEMESTER-I

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Total Marks: 150+150+100=400

Paper (Practical)

## 1. Visualization and Campaign Planning-

New Campaign/Assignment – It will continue in 2<sup>nd</sup> Semester. Minimum of 10 Works for different mediums, purpose and media should be in relation with campaign. Full fledged advertising campaign for an establishment product. Study of Copy, Study of Measuring and setting the copy for visual layouts. Photography visuals knowledge. Typographical visual knowledge with space division. Knowledge of different advertising Media and mediums. Preparing a Complete advertising campaign for an entirely new product to be introduced in a specific market. Campaign should be Social, Institutional, Commercial (Durable and Non Durable products)

### OR

#### 1. Illustration-

New Assignment – It will continue in 2<sup>nd</sup> Semester. Figure composition. Story Illustration. Period compositions. Single and multi figure compositions for advertising in line and colour. Adaptation of different type style and techniques of painting and illustration. Ancient and modern illustrations, Indian and western. Advertising Illustration – Expression based illustration with understanding of techniques for Story Board of TV Commercials, Feature Films and Documentaries. Topic should be Social, Institutional, Commercial Durable and Non Durable products)

Book Illustration - Story Illustration for Children and Commercial books,

Industrial illustration – Studies and composition of Industrial plants and establishments' indifferent media and techniques. Developing and individual style and techniques of Illustrations.

### 2. Exhibtion and Viva-

Displaying their assignment and explaining the work.

### 3. Seminar-

The students will give a presentation through new techniques follows in the allied field of Advertising.

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Paper I (Theory) - History of Art Total Marks: 70+30=100 SEMESTER-II Unit-1 Primitive Art Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period with Special Reference To Altamira (Spain), Lascaux (France) Unit - 2 Indian Folk & Tribal Art Northern and Southern Region. (Warli, Tanjore, Kalamkari, Pichvai, Phad, Kalamkari, Unit-3 Indian Iconography Development of Iconography Trinity- Brahma, Vishnu, Mahesh Avatar of Vishnu, Human Sculpture Unit - 4 History of China Six Dynasty - Effect of Indian Buddhist Art on Chinese Culture & Art. Important Centers of Buddhist Art - Tang Huang, Yun Kang, Lung Mein. Nature Painting, Figure Painting. Sui Dynasty - Religious & Court Art Period, Art of Sui Dynasty. Tang Dynasty - Chan Sect, Literature, Buddhist Art, Sculpture, Figure Drawing, Landscape Painting, Painting of Horses. Unit-5 History Of Japan Heian Period - Esoteric Buddhism: The Manadaras , Sculptures ,Pure Land Buddhism, Yamato - E Style, Wall Paintings, Imperial Paintings Office, Kose School, Takuma School, Kesuga School. Tosa School, Yoshin Shoju, Kobo Dashi, Takayoshi, Scroll Painting. Kamakura Period - Yamao-E Style Portrait, Taibo Sazo, Keion, Fujiwara Nobuzane, Fujiwara No Takanobu Moromachi(Ashikaga Period) -- Ashikaga Takoji, Zen Portraiture, Yamato-E Style In Muromachi Period, Kara-E Syle Tosa School, Hideyoshi, Tadanobu, Mitsumoshi, Mitsumochi, Kano School, Kano Masanobu, Kano Motonobu, Shinso So Ami.

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# Raja Man Singh Tomar Music and Arts University Gwalior (M.P.) M.F.A. - Applied Art

SEMESTER-II

Total Marks: 70+30= 100

# Paper I (Theory) - History of Arts

Unit - 1

Primitive Art

Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period with Special Reference

To Europe

Altamira (Spain), Lascaux (France)

Unit-2

Indian Folk & Tribal Art-

Kalighat and Pithura

Unit-3

Indian Iconography

Development of Iconography

Trinity- Brahma, Vishnu, Mahesh

Avatar of Vishnu, Human Sculpture

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SEMESTER-II

Total Marks: 70+30= 100

## Paper II (Theory) - History of Advertising

Unit-1

Introduction of Advertising – Define Advertising, Types of Advertising, Function of Advertising, Evolution of Advertising, The Three players in Advertising, The Effect of advertising on demand, Ethical issue in Advertising on demand, The criteria of ethics, Problems of being Ethical, Ethical issue.

### Unit-2

Advertising Organization and Facilitators – Advertising agency, Its role and function, How agencies are organized, How they are paid, Agency – Client relationship, Other advertising services.

### Unit-3

Media – Types of Media and their functions, Media planning in advertising, setting objectives and strategies, media selection procedure, components of the media plan, the cross – media concept, Media buying, Media Research

### Unit-4

Technical knowledge in relation with the practical studio works --- Size, Colour, Reproduction techniques, Photography, Typography etc.

### Unit-5

Objective types of questions in relation with the General Knowledge about Advertising, Industry, Culture, Market and Media

Suggested Readings

Different types of Daily, Weekly Newspapers, Magazines in context of Advertising and Layouts. As per 1st semester course.

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SEMESTER-II

Total Marks: 150+150+100=400

Paper (Practical)

# 1. Visualization and Campaign Planning-

New Campaign/Assignment – It will continue in 2nd Semester. Minimum of 10 Works for different mediums, purpose and media should be in relation with campaign. Full fledged advertising campaign for an establishment product. Study of Copy, Study of Measuring and setting the copy for visual layouts. Photography visuals knowledge. Typographical visual knowledge with space division. Knowledge of different advertising Media and mediums. Preparing a Complete advertising campaign for an entirely new product to be introduced in a specific market. Campaign should be Social, Institutional, Commercial (Durable and Non Durable products)

### OR

### 1. Illustration-

New Assignment – It will continue in 2<sup>nd</sup> Semester. Figure composition. Story Illustration. Period compositions. Single and multi figure compositions for advertising in line and colour. Adaptation of different type style and techniques of painting and illustration. Ancient and modern illustrations, Indian and western. Advertising Illustration – Expression based illustration with understanding of techniques for Story Board of TV Commercials, Feature Films and Documentaries. Topic should be Social, Institutional, Commercial Durable and Non Durable products)

Book Illustration - Story Illustration for Children and Commercial books,

Industrial illustration - Studies and composition of Industrial plants and establishments' indifferent media and techniques. Developing and individual style and techniques of Illustrations.

### 2. Exhibtion and Viva-

Displaying their assignment and explaining the work.

### 3. Seminar-

The students will give a presentation through new techniques follows in the allied field of Advertising.

Paper I (Theory) - History of Art

Total Marks: 70+30=100

### SEMESTER-III

#### Unit - 1

Modarn Art School, J J School, Introduction Artists- F.N.Souza, Tyeb Mehta, Akbar Padamsee Madras School, Introduction, Artists- E.V. Havail, K.C.S. Paniker,

#### Unit - 2

Tribal And Folk Art In Diffarent Culturas, African, Oceanic

#### Unit-3

Indian Iconography

Sun And Nine Planets- Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, Pluto Ashta Dikpalas- The Eight Hindu Deities, Introduction, Indra, Varuna, Yama, Kuber, Agni, Vayu, Nirrti, Isana

### Unit - 4

History Of China

Five Dynasty- Later Liang, Later Tang, Later Chin, Later Han, Later Chou.

Liao-Khitan-Tartars, Hsi-Hsia, Sung Dynasty- Northern Sung Period, Southern Sung Period, Chin Jurchen Tartars, Landscap, Nature Drawing, Subject Matter, Figure Drawing, Birds And Flower Drawing, Dragan, Tamples.

Literati Painters Of The Sung Dynasty-Chau-Chang, Chao-Meng-Chin, Chen-Jung, Chou-Chi-Chang, Hang-Chu-Tsai, Li-Yu, Hsu-Hsi, Chu-Jui, Fan-Kuan, Huang-Chu-Tsai, Li-Tang, Hsia-Kuei,

Hui-Tsung, Khu-His, Kuo-Chung-Shu, Liang-Kai, Li-Chang, Li-Kung-Lin, Su-Shih, Shih-Kao, Ma-Ho-Chih, Ma-Kung-Hsieu, Ma-Fen, Ma-Lin, Li-Sheng, Ma-Yuan, Me-Fei, Mu-Chi.

Yuan Dynasty- Art Technique, Pure Traditional Artist, Traditional And Original Artist, Inherited Traditional Artist

### Unit-5

History Of Japan

Momoyama Perieod- Kano Eitoku, Kano Takanobu, Castles And Palaces: The Age Of Great Decorators, Screen Printing, Paintings Of General Life, Kaiho Yusho, Niten, Mitsunobu, Niyamoto Musashi, Hasegawa Tohaku, Kano Sanraku.

Tosa School And Yamato-E Momoyama Period

Tosa Mitsuyoshi, Tawaraya Sotaitsu, Christian Religion: Western Style Edo Period( Tokugawa Period)- Kano School In Edo Period

Tosa School In Edo Period

Ukiyo-E-Style

The following !

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# Raja Man Singh Tomar Music and Arts University Gwalior (M.P.) M.F.A. - Applied Art

SEMESTER-III

Total Marks: 70+30= 100

Paper I (Theory) - History of ART

(Emphasis Not On Chronology but On Evolution of Art Forms)

### Unit - 1

Modern Art School

J. J. School

Introduction

Artists- F.N.Souza, Tyeb Mehta, Akbar Padamsee

Madras School

Introduction

Artists- K.C.S. Paniker, D.P. Roy Chaudhary

### Unit-2

Tribal And Folk Art- Dongra Casting, Tatoos, Gond.

### Unit-3

Indian Iconography

Sun And Nine Planets- Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, Pluto Ashta Dikpalas- The Eight Hindu Deities

Introduction, Indra, Varuna, Yama, Kuber, Agni, Vayu, Nirrti, Isana

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SEMESTER-III

Total Marks: 70+30= 100

# Paper II (Theory) - History & Advertising

### Unit- 1

An overview of Marketing – What is marketing? Marketing concept and tools. Corporate orientation towards the market place. The marketing process. Tasks of Marketing.

### Unit -2

The Marketing Environment - External and Internal Marketing Environment Macro and Micro environment.

### Unit-3

Marketing Information System Gathering information for decision making. The information system in marketing and the role of MIS in decision making. Segmenting and targeting Markets (STP Strategy) Rational for Market Segmentation. Bases for segmenting. Strategies for selecting target markets. Positioning.

#### Unit -4

Technical knowledge in relation with the practical studio works - Size, Colour, Reproduction techniques, Photography, Typography etc.

#### Unit-5

Objective types of questions in relation with the General Knowledge about Advertising, Industry, Culture, Market and Media

### Suggested Readings-

Different types of Daily, Weekly Newspapers, Magazines in context of Advertising and Layouts.

- 1. Marketing Management Analysis, Planning & Control Philip Kotler
- 2. Marketing Rosenberg
- 3. Marketing Management & Strategy Kotler & Kox
- 4. Marketing Management Cravens Hills Woodruff
- 5. Principals of Marketing Kotler & Armstrong
- 6. Fundamentals of Marketing Stanton & Others
- 7. Marketing Management Namakumari & Ramaswamy
- 8. Marketing in the Era Pranswar J. S.
- 9. Marketing Management Chinaia & Grover

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SEMESTER-III

Total Marks: 150+150+100=400

Paper (Practical)

### 1. Visualization and Campaign Planning-

New Campaign/Assignment – It will continue in 2<sup>nd</sup> Semester. Minimum of 10 Works for different mediums, purpose and media should be in relation with campaign. Full fledged advertising campaign for an establishment product. Study of Copy, Study of Measuring and setting the copy for visual layouts. Photography visuals knowledge. Typographical visual knowledge with space division. Knowledge of different advertising Media and mediums. Preparing a Complete advertising campaign for an entirely new product to be introduced in a specific market. Campaign should be Social, Institutional, Commercial (Durable and Non Durable products)

### OR

#### 1. Illustration-

New Assignment – It will continue in 2<sup>nd</sup> Semester. Figure composition. Story Illustration. Period compositions. Single and multi figure compositions for advertising in line and colour. Adaptation of different type style and techniques of painting and illustration. Ancient and modern illustrations, Indian and western. Advertising Illustration – Expression based illustration with understanding of techniques for Story Board of TV Commercials, Feature Films and Documentaries. Topic should be Social, Institutional, Commercial Durable and Non Durable products)

Book Illustration - Story Illustration for Children and Commercial books,

Industrial illustration – Studies and composition of Industrial plants and establishments' indifferent media and techniques. Developing and individual style and techniques of Illustrations.

### 2. Exhibtion and Viva-

Displaying their assignment and explaining the work.

seminar

The student will give a presentation 4th in the allied field & advertising.

July 4

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Paper I (Theory) - History of Art

Total Marks: 70+30=100

SEMESTER- IV

#### Unit-1

Modarn Art School

Bengal School Introduction, Artists- Avanindra Nath Tagore, Nand Lal Basu, Ram Kinkar Baij Baroda School, Introduction

Artists- K.G. Subramanyan, Jyoti Bhatt

#### Unit - 2

Tribal And Folk Art In Diffarent Culturas, Amarican, India

### Unit -3

Indian Iconography, Vayantara Devta, Introduction, Yaksha, Gandharva, Kinnar, Vidhyadhar And Apsrayein, Naag And Sarp, Sidh And Sadhya, Pitragan, Baalkhilya, Asur, Daitya, Danav And Rakshsa, Pret And Pishach, Prishist, The Anatomy Of The Body Of God, Vastrabhushan Of God, Aayudh And Vahan

#### Unit-4

History Of China

Ming Dynasty- The Art Stles Of Ming Period, Painters Affected By Yuan Tradition, Court Painters.
 Che School, Wu School

Ching Dynasty- Four Wang Group, Anhwei Group, Six Best Ching Masters, Eight Masters Of

Ching-Ling, Review Of The Art Of Ching Period

Modern Period Of Chinese Art(The Republic Period)- Various Forms Of Chinese Art Today,

Traditional Painting, Landscape, Painting Of Flowersand Birds, Portrait, Wood Cuts, Oil Painting,

Sclpture, Other Art Techniques.

Nco-Classicism And Chinese Art, Realism And Chinese Art, Chinese Painting A Continuity.

### Unit - 5

History Of Japan

Korin School,

Namban Style, Maruyama Shijio School,

Ukiyo-E Printing Technique,

Modern Period Of Japanese Art- Historical Background, Western Art Style

Meiji Period, Western Art Style In Meiji Period, Traditional Art Style In Meiji Period

Taisho Period, State Exhibition

Western Style In Showa Period, Traditional Art Style In Showa Period

SEMESTER- IV

Total Marks: 70+30= 100

Paper I (Theory) - History of Art

Unit - 1

Modern Art School

Shanti Niketan

Introduction

Artists- Avanindra Nath Tagore, Nand Lal Basu, Ram Kinkar Baij

Baroda School

Introduction

Artists- K.G. Subramanyan, Jyoti Bhatt

Unit - 2

Tribal And Folk Art - Pichhwai and Pabuji ki Path.

Unit -3

Indian Iconography

Vayantara Devta

Introduction, Yaksha, Gandharva, Kinnar, Vidhyadhar And Apsrayein, Naag And Sarp, Sidh And Sadhya, Pitragan, Baalkhilya, Asur, Daitya, Danav And Rakshsa, Pret And Pishach

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The Anatomy Of The Body Of God, Vastrabhushan Of God, Aayudh And Vahan

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SEMESTER- IV

Total Marks: 70+30= 100

# Paper I (Theory) - History of Advertising

Unit-1

Product Decisions - Product mix. Product life cycle. New product development process. New product adoption process. Branding and Packaging decisions. Pricing Decisions - Importance of Price. Pricing objectives. Determinants of Price. Setting the right price.

Unit-2

Promotion Decisions – The communication process. Barriers to marketing communication. The role of promotion in the marketing mix. Factors that affect the promotion mix. Developing the promotional plan. Distribution Decisions – Functions of marketing channels. Alternative channel arrangement, Marketing channel design decisions.

Unit-3

Managing Direct as on - line Marketing - The growth and benefits of direct marketing. Major channel for direct marketing. Managing the total Marketing Effort - Formal vs. informal control. How control works. Strategic control. Marketing audit

Unit -4

Technical knowledge in relation with the practical studio works - Size, Colour, Reproduction techniques, Photography, Typography etc.

Unit-5

Objective types of questions in relation with the General Knowledge about Advertising, Industry, Culture, Market and Media.

Suggested Readings-

Different types of Daily, Weekly Newspapers, Magazines in context of Advertising and Layouts. As per IIIrd semester course.

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SEMESTER-IV

Total Marks: 150+150+100=400

Paper (Practical)

## 1. Visualization and Campaign Planning-

New Campaign/Assignment – It will continue in 2nd Semester. Minimum of 10 Works for different mediums, purpose and media should be in relation with campaign. Full fledged advertising campaign for an establishment product. Study of Copy, Study of Measuring and setting the copy for visual layouts. Photography visuals knowledge. Typographical visual knowledge with space division. Knowledge of different advertising Media and mediums. Preparing a Complete advertising campaign for an entirely new product to be introduced in a specific market. Campaign should be Social, Institutional, Commercial (Durable and Non Durable products)

OR

#### 1. Illustration-

New Assignment – It will continue in 2<sup>nd</sup> Semester. Figure composition. Story Illustration. Period compositions. Single and multi figure compositions for advertising in line and colour. Adaptation of different type style and techniques of painting and illustration. Ancient and modern illustrations, Indian and western. Advertising Illustration – Expression based illustration with understanding of techniques for Story Board of TV Commercials, Feature Films and Documentaries. Topic should be Social, Institutional, Commercial Durable and Non Durable products)

Book Illustration - Story Illustration for Children and Commercial books,

Industrial illustration – Studies and composition of Industrial plants and establishments' indifferent media and techniques. Developing and individual style and techniques of Illustrations.

### 2. Exhibtion and Viva-

Displaying their assignment and explaining the work.

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The student will have to do nime research a in the akiedfield by chrosen by them as seminar

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# राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर टिप्पणी एवं आदेश

राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर के अधिनियम-2009 के अधीन माननीय कुलपित जी द्वारा अपनी शक्तियों का उपयोग करते हुए परिनियम-6 के अंतर्गत लिलत कला संकाय के तदर्थ अध्ययन मण्डल हेतु समिति सदस्यों के नाम प्रस्तावित हैं।

# चित्रकला / मूर्तिकला :

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- 1. प्रो. एस. के. श्रीवास्तव, सेवानिवृत्त प्राध्यापक।
- 2. प्रो. महेश चन्द्र शर्मा, संकाय प्रमुख, इंदिरा कला सं. विश्वविद्यालय, खैरागढ।
- 3. श्री एस. के. मुण्डी, व्याख्याता, शा. ललित कला संस्थान, इन्दौर।
- 4. डॉ. श्रीमती अपणो अनिल, शा. नूतन कन्या महादिद्यालय, भोपाल।
- 5. श्री अमित गन्जू, आई पी एस अकादमी, इन्दौर।
- 6. श्री रणजीत सिंह शिन्दे, शा. ललित कला संस्थान, ग्वालियर।
- 7. श्री मधुसुदन शर्मा, शा. ललित कला संस्थान, ग्वालियर।
- 8. श्री बलवंत सिंह भदौरिया, राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर।
- 9. डॉ. साजन कुरियन मैथ्यू, राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर।

# व्यावहारिक कला:

- 1. डॉ. श्रीमती प्रमिला सिंह, महात्मा गॉधी ग्रामोदय विश्वविद्यालय, चित्रकूट।
- 2. डॉ. कुसुम बिंडवार, शा. ललित कला संस्थान, जबलपुर।
- 3. श्री रणजीत सिंह शिन्दे, शा. ललित कला संस्थान, ग्वालियर।
- 4. श्री मधुसुदन शर्मा, शा. ललित कला संस्थान, ग्वालियर।
- 5. डॉ. साजन कुरियन मैथ्यू, राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर।
- 6. श्री बलवंत सिंह भदौरिया, राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर।

आपकी ओर अनुमोदनार्थ प्रस्तुत।

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## राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय ग्वालियर, मध्यप्रदेश



## Raja Mansingh Tomar Music and Arts University Gwalior, Madhya Pradesh

क्रमांक / अका. / रा.मा.तो. / वि.वि. / 2012 / 848

ग्वालियर, दिनॉक 12-09-2012

सूचना

राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर के अधिनयम-2009 के अधीन माननीय कुलपति जी द्वारा अपनी शक्तियों का उपयोग करते हुए परिनियम-6 के अन्तर्गत ललित कला संकाय के व्यवहारिक कला विमाग के तदर्थ अध्ययन मंडल की बैठक दिनॉक 20 एवं 21.09.2012 को प्रातः 11:00 बजे कुलपति कक्ष में आयोजित की गई है। बैठक में आपकी उपस्थिति प्राार्थित है।

- (1) डॉ. श्रीमती प्रमिला सिंह, महात्मा गाँधी ग्रामोदय वि.वि. चित्रकुट मोबाइल नम्बर - 09794735036
- (2) डॉ. श्रीमती कुसूम बिन्डवार, शासकीय ललित कला संस्थान, जबलपुर मोबाइल नम्बर 9300184317

(3) श्री रणजीत शिन्दे प्रभारी प्राचार्य शास. ललित कला संस्थान,ग्वा.

(4) श्री मध्सुदन शर्मा, विभागाध्यक्ष मूर्तीकला शास. ललित कला संस्थान,ग्वा.

- (5) डॉ. साजन क्रियन मैथ्यू, (सहायक प्राध्यापक व्यवहारिक कला) राजा मानसिंह तोमर संगीत एवं कला दि.वि.
- (६) श्री बलवन्त सिंह भदौरिया, (सहायक प्राध्यापक चित्रकला) राजा मानसिंह तोमर संगीत एवं कला वि.वि. य्वा.

### बैठक में उपस्थित होने हेत् नियमानुसार यात्रा भत्ता देय होगा।

### :कार्य सूची :

(1) गत अध्ययनमंडल बैठक के अनुमोदन पर दिचार।

- (2) विश्वविद्यालय में संचालित समस्त पाठ्यक्रमों (ललित कला संकाय व्यवहारिक कला विमाग ) पर चर्चा ।
- (3) समस्त कक्षाओं की परीक्षा प्रणाली, अंक विभाजन आदि पर चर्चा।

(4) पाठ्यक्रमों से संबंधित पुस्तकों पर चर्चा।

- (5) शोध एवं कार्यशालाएँ आयोजित किये जाने संबंधी धर्चा !
- (6) विश्वविद्यालय में एम.फिल पाठ्यक्रम प्रारम्भ किये जाने पर चर्चा।
- (7) अध्यक्ष की अनुमति से अन्य विषय।

### प्रतिलिपि :

- 1. माननीय कुलपति जी के निजी सहायक की ओर सूचनार्थ।
- 2. लेखा विभाग की ओर सूचनार्थ।
- 3. समस्त सदस्यों की ओर सूचनार्थ।

4. अंकेक्षण विभाग की ओर सूचनार्थ। मा अपना । विभाग का आर सूचनाथ। १८१८ मा अपना । विश्व की सम्पूर्ण व्यवस्था करेंगे। 9425360081

6. प्राचार्य / विभागाध्यक्ष ..... ...........कुपया बैठक में उपस्थित होने हेतु अनुमति प्रदान कर सहयोग प्रदान करें।

## राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय ग्वालियर, मध्यप्रदेश



## Raja Mansingh Tomar Music and Arts University Gwalior, Madhya Pradesh

### क्र.849/अका./रा.मा.तो.वि.वि./2012

दिनांक 12-09 - 2012

### सूचना

राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर के अधिनियम-2009 के अधीन भाननीय कुलपति जी द्वारा अपनी शक्तितयों का उपयोग करते हुए परिनियम-६ के अन्तर्गत ललित कला संकाय के चित्रकला / मूर्तिकला विभाग के तदर्थ अध्ययन मंडल की बैठक दिनांक 24.09.2012 एवं 25.09. 2012 को प्रात : 11.00 बजे कुलपति कक्ष में आयोजित की गई है। बैठक में आपकी उपस्थिति प्रार्थित है।

- 🧝 (1) प्रो. एस. के. श्रीवास्तव, सेवानिवृत्त प्राध्यापक, इंदिरा कला सं.वि.वि., खैरागढ़(मोबा. ०९९०७७४२७६३३)
- (2) प्रो. महेश चन्द्र शर्मा, संकाय प्रमुख, इंदिरा कला सं.वि.वि. खैरागढ़

(मोबा. 09406060405)

- (3) श्री एस. के. मृण्डी, व्याख्याता, शासकीय ललित कला संस्थान, इन्दौर
- (मोबा. 09926703382)
- (4) ऑ. श्रीमती अपर्णा अनिल, शासकीय नूतन कन्या महाविद्यालय, भोपाल
- (मोबा. 09425111319)

(5) श्री अमित गुन्जू, आई. पी. एस. अकादमी, इन्दौर

(मोबा, 09826091445)

- (6) श्री रणजीत शिन्दे प्रभारी प्राचार्य शास. ललित कला संस्थान,ग्वा.
- (7) श्री मध्सुदन शर्मा, विभागाध्यक्ष मूर्तीकला शास. ललित कला संस्थान,ग्वा.
- (8) डॉ. साजन क्रियन मैथ्यू, व्यवहारिक कला राजा मानसिंह तोमर संगीत एवं कला वि.वि. ग्वा.
- (e) श्री बलुवन्तु सिंह भदौरिया, चित्रकला राजा मानसिंह तोमर संगीत एवं कला वि.वि. ग्वा.
- बैठक में उपस्थित होने हेत् नियमानुसार यात्रा मत्ता देय होगा।

## :कार्य सूची :

- (1) गत अध्ययनमंडल बैठक के अनुमोदन पर विचार।
- (2) विश्वविद्यालय में संचालित समस्त पाठ्यक्रमों (ललित कला संकाय चित्रकला / मूर्तिकला विभाग) पर
- (3) समस्त कक्षाओं की परीक्षा प्रणाली, अंक विभाजन आदि पर चर्चा।
- (4) पाठयक्रमों से संबंधित पुस्तकों पर चर्चा।
- (5) शोध एवं कार्यशालाएँ आयोजित किये जाने संबंधी चर्चा।
- (6) विश्वविद्यालय में एम.फिल पाठ्यक्रम प्रारम्भ किये जाने पर चर्चा।
- (7) अध्यक्ष की अनुमति से अन्य विषय।

### प्रतिलिपि :-

- 1. माननीय कुलपति जी के निजी सहायक की ओर सूचनार्थ।
- 2. लेखा विभाग की ओर सूचनार्थ।
- 3. समस्त सदस्यों की ओर सूचनार्थ।

4. अंकेक्षण विभाग की ओर सूचनार्थ।

4. अकक्षण विभाग की और सूचनाथ। 5. Mr. Rafusant 13........बैठक की सम्पूर्ण व्यवस्था करेंगे। 922,9997693

.....कुपया बैठक में उपस्थित होने हेतु अनुमित प्राचार्य / विभागाध्यक्ष ..... कर सहयोग प्रदान करें।

शासकीय ललित कला संस्थान भवन, अचलेश्वर मंदिर मार्ग, ग्वालियर (म०प्र०) पिन-47408 कार्यालय-0751-4031934 फैक्स नं0 0751-4031934 निवास-0751-2442800 E-mail registrar.music2008@gmail.com

# राजा मानसिंह तोमर संगीत एवं कला विश्वविद्यालय, ग्वालियर (म०प्र०)

आज दिनांक - 24 एवं 25/09/12 को प्रातः 9:00 बजे तक 7:00 बजे तक चित्रकला एवं मूर्तिकला की अध्ययन मंडल की बैठक माननीय कुलपति जी की अध्यक्षता में सम्पन्न हुई।

सदस्यों की उपस्थिति निम्नानुसार रही-

प्रो. पं. चित्तरंजन ज्योतिषी, कुलपति, अध्यक्ष 1.

डॉ. डी. एस. चंदेल, कुलसचिव 2.

प्रो. एस. के. श्रीवास्तव, सेवानिवृत्त प्राध्यापक 3. इंदिरा कला सं.वि.वि. खैरागढ

प्रो. महेश चन्द्र शर्मा, संकाय प्रमुख, इंदिरा कला सं.वि.वि. खैरागढ़ 4.

श्री एस. के. मुण्डी, व्याख्याता, शासकीय ललित कला संस्थान, इन्दौर 5.

डॉ. श्रीमती अपर्णा अनिल, 6.

शासकीय नृतन कन्या महाविद्यालय, भोपाल श्री अमित गन्जू, आई. पी. एस. अकादमी, इन्दौर

डॉ. श्रीमती कुसुम बिन्डवार, शासकीय ललित कला संस्थान, जबलपुर

श्री रणजीत सिंह शिन्दे, शासकीय ललित कला संस्थान, ग्वालियर 9. श्री मधुसूदन शर्मा, शासकीय ललित कला संस्थान, ग्वालियर 10.

डॉ. साजन कुरियन मैथ्यू, रा.मा.तो.सं.क.वि.वि.,ग्वालियर 11.

श्री बलवन्त सिंह भदौरिया, रा.मा.तो.सं.क.वि.वि.,ग्वालियर 12.

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बैठक में निम्न निर्णय लिये गये-

- बी.एफ.ए. एवं एम.एफ.ए. चित्रकला एवं मूर्तिकला से सम्बन्धित गतवर्ष के समस्त पाठयक्रमों 1. को संशोधित कर मान्य किया गया।
- पाठ्यक्रम के प्रायोगिक अंक विभाजन में आन्तरिक 40 प्रतिशत एवं बाह्य परीक्षकों को 60 प्रतिशत देने का निर्णय लिया गया एवं अंकसूची में अलग-अलग दर्शाये जाने पर विचार कर निर्णय लिया गया।
- पाठ्यक्रम से सम्बन्धित पुस्तकों की सूची तैयार की गई व प्रत्येक महाविद्यालय द्वारा उपलब्ध पुस्तकों की सूची दिनांक 10/10/2012 तक विश्वविद्यालय को भेजने का निर्णय लिया गया।
- सेमीनार हेतु सम्बन्धित विषय एवं उसके विशेषज्ञों के नामों पर विचार किया गया व महाविद्यालय, विश्वविद्यालय शिक्षण विभाग द्वारा दिनॉक 10/10/2012 तक विश्वविद्यालय को भेजने का निर्णय लिया गया।
- एम.एफ.ए. चतुर्थ सेमेस्टर में प्रोजेक्ट के स्थान पर लघुशोध प्रबन्ध एवं तृतीय सेमेस्टर का सेमीनार लघुशोध पर आधारित होगा, मान्य किया गया।

- 6. एम.फिल. के पाठ्यक्रम पर चर्चा उपरान्त निर्णय लिया गया कि दृश्य कला में यू.जी.सी. करकुलम में एम. फिल. का कोई प्रावधान नहीं है व अन्य विश्वविद्यालय में यह पाठ्यक्रम नहीं चल रहा है अतः प्रारम्भ करने की आवश्यकता नहीं है।
- 7. पाठ्यक्रमानुसार प्रायोगिक परीक्षा के प्रश्नपत्र बनाने हेतु सम्बन्धित महाविद्यालय को ही अधिकृत किया जाये।
- 8. विषयानुसार बाह्य परीक्षकों की सूची सम्बन्धित महाविद्यालय द्वारा विश्वविद्यालय को प्रेषित की जाये, किन्तु के किन्तु किन्तु के किन्तु किन्तु किन्तु किन्तु के किन्तु किन्
- विश्वविद्यालय द्वारा पाठ्यक्रम से सम्बन्धित पुस्तकों का प्रकाशन हेतु प्रयास किया जाये।
   अध्यक्ष महोदय की अनुमित से सौहार्दपूर्ण माहौल में बैठक सम्पन्न हुई।

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# B.F.A. - Painting/Sculpture/ Applied Art

## Scheme of Examination

### Semester- I

Semester-1				Total Marks:	500
Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. Hindi	3 Hrs.	-	85	15	100
II. Entrepreneurship Development	3 Hrs.	-	42	8	50
2. Theory					
I. History of Art	3 Hrs.		42	8 Sun + 19 2	50
II. Fundamentals of wif	3 Hrs.	-	42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Painting					
Still Life & Nature	3 Hrs.	1/4	30	20	50
Composition	3 Hrs.	1/4	. 30	20	50
Print Making	6 Hrs.	8"×10"	30	20	50
II. Applied Art	6 Hrs.	1/4	30	20	50
III. Sculpture	6 Hrs.	8"×10"	30	20	50
**		Gra	nd Total		500

## Submission Details (Practical)

### Semester - I

	Practical paper	Size	Min.	Medium		
	I. Painting					
	Still Life & Nature	3/4	6+6=12	Pencil, Crayon, Charcoal, Pestol, etc.		
*	Composition	1/4	12	Poster Colour		
	Print Making	;"×10"	04	Black & White		
T	II. Applied Art	1/4	12	Black & White		
-	III. Sculpture	3"×10"	08	Clay	1	

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# Raja Man Singh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Painting/Sculpture/ Applied Art Semester-I Todaan Total Marks: 42 Paper - I (Theory) - HISTORY OF ART Painting Unit - 1 Perchistoric Reintings of India Prehistoric Age - Paleolithic, Mesolithic And Neolithic The Quest Of Pre-Historic Paintings. Bhim Baithka Caves, Mirzapur, Raigarh, Pachmari, Hoshangabad. Subject Matter And Style Of Prehistoric Art. The Importance & Pecularities Of Prehistoric Art. The Technique Of Prehistoric Art. Subject matter 2 charactoristics Unit - 2 Indusvalley Civilization - Harrapa & Mohenjodaro. Sculpture-Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellary. Sculptus Vedic Period - The Aryans & Their Civilisation. Unit - 3 Buddha Period - Jogimara Caves, Paintings Of Jogimara Caves & Their Importance. Paintings In Ramayana & Mahabharat. Mauryan Empire - Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Sulphwas Cave, Animal Carvings, Terracotta. Unit - 4 Sung - The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion - Mirga Jataka, Vihara And Chaityas (Karle And Bhaja). Unit-5 History of Advertising-Printing Period, Period of advertisement Era and Scientific Period of Advertising.

## B.F.A. - Painting/Sculpture/ Applied Art

Semester- I

Total Marks: 42

Paper - II (Theory) - Fundamentals of Art

Unit-1

Six Limbs Of Indian Paintings (Shadanga)

Line: Definition Of Line, Lines And Visual Illusion, Line And Impression, Different Types Of Lines And Drawings, Development And Possibilities Of Line Drawings, Knowing The Tools And Materials, Drawing- Its Evolution And Possibilities, Line-Visual Kinetics (Flow And Weight), Energy And Lines, Other Values Of Line Etc.

### Unit- 2

Form: Definition Of Form, Classification, Impression, Visual And Formal Weight And Colours, Forms And Proportion, Form And Content, Form And Space Etc.

### Unit-3

Colour: Definition, Knowledge Of Colours, Colour Wheel, Characteristics Of Colour (Guna And Doshas), Classification Of Colour, Colour And Feeling, Complementary And Opposite Colours, Change Of Colours, Cause Of Change, Colour Schemes, Experiments In Colours Etc.

### Unit-4

Tone: Definition, Classification, Impression, Tone-Its Importance And Application, Emotional Aspects Of Tone, Relation Of Tone With Space Etc.

Texture: Meaning And Definition, Classification, Texture And Space, Texture And Principles Of Composition, Texture Creating Tools And Ways Of Creating Texture, Texture Exploration, Texture And Painting, Texture And Sculpture Etc.

#### Unit-5

Space: Definition, Space Division, Theories/ Principles Relating Space, Division, Role Of Space (Negative/Passive, Passive/Active, Neutral/Assisting And Their Importance), Organization Of Form And Its Relation To Space Etc.

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## B.F.A. - Painting/Sculpture/ Applied Art

Paper - (Practical)

### Semester-I

### I. Painting

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**Still life & Nature Study**: study of various objects in pencil (cube sphere, cone), study of various forms from nature – leaves, flowers, stems, trees etc.

**Composition:** study of figures – human, colour study, use of organic and geometrical combination forms in two dimensional space.

**Print Making:** Basic printing techniques using print size 8"×10",(Banver Sheet/Lino Sheet) Vegetables, Leaves Etc.

### II. Applied Art

Elementary Graphic Design: Based on organic and in organic forms in Black & white.

**Basic Letter writing:** Problems of Alphabets Sense- serif & script (English) in black and white. Sense of letter forms. Roman and Gothic style of Lettering.

### III. Sculpture

Objects made in clay, natural forms, man - made objects, human parts.

Decorative Designs and geometrical design (relief).

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# B.F.A. - Painting/Sculpture/ Applied Art

## Scheme of Examination

### Semester - II

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. English	3 Hrs.	-	85	15	100
II. Entrepreneurship Development	3 Hrs.	-	(42)	8	50
2. Theory					
I. History of Art	3 Hrs.		42 -14	. 8	1050
II. Fundamentals of Art	3 Hrs.		42	- 8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Painting					
Still Life & Nature	3 Hrs.	1/4	30	20	50
Composition	3 Hrs.	1/4	30	20	50
Print Making	6 Hrs.	8"×10"	30	20	50
II. Applied Art	6 Hrs.	1/4	30	20	50
III. Sculpture	6 Hrs.	10"×8"×8"	30	20	50
		Grand 7	otal		500

## Submission Details (practical)

### Semester - II

Practical paper	Size	Min. Assignment	Medium
I. Painting			
Still Life & Nature	1/4	6+6=12	Pencil, Crayon, Charcoal, Pestol, Poster etc.
Composition	1/4	12	Water Colour, Poster Colour.
Print Making	8" :10"	04	Black & White, Monochrome.
II. Applied Art	1/4	12	Ink & Poster Colour
III. Sculpture	10"× 3"×8"	08	Clay & P.O.P.

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# B.F.A. - Painting/Sculpture/ Applied Art

Semester-II

Total Marks: 42

## Paper - I (Theory) - HISTORY OF ART

### UNIT - 1

Khushan Period – Gandhara School – Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School - Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini With The Parrot.

### Unit-2

Gupta Period - Sculpture & Paintings.

Ajanta - Technique Of Ajanta Mural, Subject Matter Of Ajanat Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paitings, Relief Murals.

### Unit-3

Early Medievel Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S,

Pallava Dyansty.

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#### Unit - 4

Medievel Period Scul

Konark Temples, Kahjuraho Temples, Pal & Jain School Manuscripts Paintings.

Later Medievel Period

Miniature Paintigs Of Mughal School, Rajput School & Pahari School. Their Styles,

Techiniques, Subject Matter, Characteristics Etc.

### Unit - 5

History of Advertising -Commercial Period of Advertisement, Advance Advertisement and Advertising in India

# Raja Man Singh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Painting/Sculpture/ Applied Art

Semester- II Total Marks: 42

### Paper - II (Theory) - Fundamentals of Art

### Unit-1

What is composition (general meaning and definition)

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Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in painting, unity and opposite (discord)

### Unit-2

Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony, colour harmony, process of harmony creation etc.

Balance: definition, balance and visual weight (line, form, colour and tone), principles of balances etc.

#### Unit-3

Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space.

Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm.

### Unit-4

Proportion- Definition, Proportion and space division, form and proportion, colour and proportion, human forms and proportion etc.

Perspective- Definition, different types of perspective, terms relating to perspective, geometrical forms and perspective, imaginative perspective.

#### Unit-5

Medium and methods- All about painting medium and methods relating to creation

Drawing and rendering- Definition, problem relating two dimensional drawing and rendering, and three dimensional effects, do's and don'ts in it.

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# B.F.A. - Painting/Sculpture/ Applied Art

Paper - (Practical)

### Semester- II

I. Painting -

Stile life & Nature Study: study of drapery in black & white, pots, jug, glass etc.

Study of various forms from nature - leaves, flowers, fruits etc.

**Composition:** study of figure – human, animals, birds, creative composition with natural & man – made forms (line, texture).

Colour study - Basic terms & scales, complementary colour, warm colour, cool colour.

**Print Making:** lino cut /new wood cut based on still life nature, objective, non objective, subjective compositions and other experiments.

II. Applied Art – Elementary Graphic Design- II-Based on Organic and inorganic forms in Black and White and colour

Basic Letter Writing- II- Understanding of alphabets in Devnagri (Hindi) and creative approach of script writing. Sense of Letter Forms. Roman and Gothic Style of Lettering.

### III. Sculpture -

Simple compositions with the use of human figures and other forms (natural & imaginary).

# B.F.A. - Painting

### Scheme of Examination

Semester - III

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course				1.	
I. Hindi	3 Hrs.	-	85	15	100
II. Environmental Study	3 hrs.		42	8	50
2. Theory					
I. History of Art	3 Hrs.	-	42	8	50
II. Material & Methods	3 Hrs.	1	42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Composition	18 Hrs.	½ Sheet	50	35	85
II. Portrait	12 Hrs	½ Sheet	50	35	85
III. Drawing	06 Hrs	½ Sheet	50	30	80
•		Grand T	otal		500

# Submission Details (practical)

### Semester - III

Practical paper	Size	Min. Assignment	Medium
I. Composition	½ Sheet	06	Water Colour & Acrylic Colour, Oil, Mix Media
II. Portrait	½ Sh€ et	06	Water Colour, Oil , Mix Media
III. Drawing	½ Sh et	12	Pencil, Charcoal, Pen & Ink etc.

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### **B.F.A.** - Painting

Semester-III

Total Marks: 42

Paper - I (Theory) - HISTORY OF ART (Painting/Sculpture/ Applied Art)

### UNIT-1

Indusvalley Civilization - Harrapa & Mohenjodaro. Sculpture- Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellary. Buddha Period – Jogimara Caves, Paintings Of Jogimara Caves & Their Importance. Paintings In Ramayana & Mahabharat.

### Unit - 2

Muryan Empire – Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Cave, Animal Carvings, Terracotta.

Sung – The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion – Mirga Jataka, Vihara And Chaityas (Karle And Bhaja).

### Unit-3

Khushan Period – Gandhara School – Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School – Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini With The Parrot.

### Unit - 4

Ancient Art

Egyptian Art - Architecture & Painting.

Greek Art - Architecture, Sculpture, Painting And Minor Art.

Roman Art - Architecture, Sculpture, Painting Art.

Early Christian Art - Paintings In Catacombs, Architecture, Sculpture, Mosaic.

#### Unit - 5

Byzantine Art - Paintings, Architecture, Sculpture & Mosaic. Romanesque Art - Paintings, Architecture & Sculpture. Gothic Art - Paintings, Architecture & Sculpture.

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### B.F.A. - Painting

Semester-III

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Total Marks: 42

### Paper - II (Theory) - Material & Methods

#### Unit I

Meaning of medium, method, process, technique, style, expression and communication. Drawing and painting equipments – material, tools (such as pencil, charcoal, crayon, pastels, brushes, boards, board pins, colours, eusol, donkey seats, pen & ink, display stands etc.) their uses and techniques.

### Unit I

Techniques and process of fixing ( pastel, water colours , tempera, Acrylic colours , Gouache, crayon etc.)

### Unit III

Perspective-

### Unit IV

Composition- place and Importance of subject, Idea, feeling, Imagination, expression, suggestion, symbolism, medium, tectonic etc.

#### Unit V

Study of methods and material in printing - block printing, silk screen printing.

Relief printing process and their use -

Line etching (b) wood engraving.

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B.F.A. - Painting

Paper - (Practical)

Semester-III

Pictorial (Academic)

- I. Composition (Academic composition)
- -Composition according to six limbs of Indian painting.
- Based on Indian mythological stories.
- (Sub or concept taken from Indian mythological stories).II
- II. Portrait -
- Study of antique sculpture (portrait)
- Study of human skull.

### III. Drawing -

- Study of antique sculpture (Bust or torso or full figure)
- Study of human skeleton.

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# B.F.A. - Painting

# Scheme of Examination

Semester - IV

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. English	3 Hrs.	-	85	15	100
II. Environmental Study	3 hrs.	-	42	8	50
2. Theory					
I. Aesthetics	3 Hrs.	-	42	8	50
II. Material & Methods	3 Hrs.		42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Composition	18 Hrs.	½ Sheet	50	35	85
II. Portrait	12 Hrs	½ Sheet	50	35	85
III. Drawing	06 Hrs	½ Sheet	50	30	80
		Grand	d Total		500

# Submission Details (practical)

### Semester - IV

Practical paper	Size	Min. Assignment	Medium
I. Composition	½ Sheet	06	Water Colour & Acrylic Colour , Oil, Mix Media
II. Portrait	½ Sheet	- 06	Water Colour. , Oil, Mix Media
III. Drawing	½ Sheet	12	Pencil, Charcoal, Pen & Ink etc.

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### B.F.A. - Painting

Semester- IV

Total Marks: 42

Paper - I (Theory) - AESTHETICS (Painting/Sculpture/Applied Art)

### UNIT-1

Shadang - 6 Limbs Of Indian Paintings, Meaning Of Art - General Principle Of Art.

### Unit-2

Fundamental Of Art - Theories Relating To The Origin And Creation Of Art, Social Function Of Art - Medium Of Communication.

### Unit-3

Definition Of Aesthetics – Introduction Of The Philosophy Of Indian Aesthetics, Visual \$ Performing Art – Inter Relationship Of Visual & Performing Art, Its Merits And Demerits.

### Unit - 4

Ras Siddhant Or Aesthetic Pleasure – Introduction To The Philosophy Of Indian Aesthetics And Thinker Such As - Bharatmuni

#### Unit-5

Philosophis Of Aesthetics - Definition Of Aesthetics, Evolution Of Aesthetic Concept.

### B.F.A. - Painting

Semester- IV

Total Marks: 42

### Paper - II (Theory) - Material & Methods

#### Unit-1

All about colour and column theories (traditional and modern) and experiments with new techniques.

### Unit-2

Oil painting tools and equipments- palettes, dippers, care of brushes, knives, easels, brush cleaning cave.

Pigments-Chemical properties, physical properties, manufacture, the whites, permanence of pig mark, Intersection Pigments, Fugitive, pigments, earth colours.

Oils- Essential oils, natural orying oil, artificial drying oils.

Varnishes- Preparation and use of varnishes, hand resin varnishes, soft resin varnishes. wax varnishes, Gum resin, mastic varnish, rukes for varnishing, preservation of varnish brushes, picture varnishing and other varnishes.

### Unit-4

Support- type of supports, their qualities, advantages and disadvantages and their preparation, paper card board, Compressed boards, wood panels, ply wood sheet, canvas board.

### Unit-5

Relief printmaking process and their use-

(a) Lino Etching

(b) Wood engraving.

**B.F.A.** - Painting

Paper - (Practical)

### Semester- IV

- I. Composition Realistic composition
- Use of all fundamentals of composition (unity, harmony, dominance, rhythm, proportion, balance).

### II. Portrait -

Portrait painting with colour in natural or unnatural light and shade.

### III. Drawing -

- Study of full figure with model.
- Still life.

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# B.F.A. - Painting

# Scheme of Examination

Semester - V

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. Hindi	3 Hrs.	-	85	15	100
II. Computer	3 hrs.		42	8	50
2. Theory					
I. History of Art	3 Hrs.	-	42	. 8	50
II. Material & Methods	3 Hrs.	2000	42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Composition	18 Hrs.	½ Sheet	50	35	85
II. Portrait	12 Hrs.	½ Sheet	50	35	85
III. Drawing	06 Hrs.	½ Sheet	50	30	80
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		Grand Tota	al		500

# Submission Details (practical)

Semester - V

Practical paper	per Min. Assignment		Medium
I. Composition	½ Sheet	06	Water Colour & Acrylic Colour, Oil, Mix Media.
II. Portrait	½ SI eet	06	Water Colour, Oil Colour, Mix Media
III. Drawing	½ Sheet	12	Pencil, Charcoal, Pen & Ink etc.

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### B.F.A. - Painting

Semester- V

Total Marks: 42

Paper - I (Theory) - - HISTORY OF ART (Painting/Sculpture/ Applied Art)

### UNIT - 1

Gupta Period - Sculpture & Paintings.

Ajanta – Technique Of Ajanta Mural, Subject Matter Of Ajanta Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paintings, Relief Murals.

### Unit - 2

Early Medieval Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S, Pallava Dynasty.

### Unit-3

Medieval Period

Konark Temples, Khajuraho Temples, Pal & Jain School Manuscripts Paintings.

### Unit - 4

Renaissance Art – Early Renaissance, High Renaissance – Their Architecture, Sculpture & Paintings, Artists – Giotto, Botticelli, Donatello, Leonardo – Da – Vinci, Michael Angello, Raphael.

#### Unit - 5

Introduction Of Modern Art Movements

Baroque Art - Characteristics, Subject Matter, Style, Artists & Their Work.

Artists - Rubins, Rembrant, Lorenzo.

Roccoco Art - Characteristics, Subject Matter, Style, Artists & Their Work.

Artists And Their Paintings

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Total Marks: 42

# Raja Man Singh Tomar, Music & Art University, Gwalior (M.P.)

### B.F.A. - Painting

Semester- V

Paper - II (Theory) - Material & Methods

#### Unit-I

Presentation of canvas -

- (A) Under painting or sizing (B) leather waste size (C) commercial glue
- (D) Casein (E) fish glue.

Types of painting or ground - (A) Oil ground (B) Gesso or chalk ground (C) Emulsion ground.

### Unit- II

Oil painting method and technique – Quality of paint, consistency of paint, under painting, over painting, thin paint, Tex tares, Impasto, knife painting.

#### Unit-III

Technique of Indian miniature panting - Join, Rajasthani, Mughal, Pahari etc.

## Unit- IV

Technique of Tempera painting, support of carrier and grounds of Tempera painting, plywood's wood pulp materials, sizing gesso, application of gesso scraping gesso testing the scraping and stoning, methods of Drawing for tempera painting, pigments and brushes, functions of pigments, natural and artificial colours, coloured earths, pigment Character, pallets, transparent pigments, shall gold, grinding the colours, sable and bristle brushes and their care, technique of tempera, mixing preservatives, tempering the colours handling of colours, basic principle of tempera painting, glazing, tempera vs. Gouache and water, varnishing tempera paintings.

#### Unit- V

Study of material and method of Intaglio processes (A) Line etching (B) Aquatint (C) Dry point (D) printing processes and use of press.

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### B.F.A. - Painting

Paper - (Practical)

### Semester- V

### I. Composition -

- Figurative experimental composition.
- Experiments with texture, line, colours.
- Study of colour theory.
- Study of fundamentals of painting composition.

### II. Portrait -

- Portrait painting.
- Fallout the basic fundamentals of impressionism

### III. Drawing -

- Study of human form with model.
- Study of all non living object or still object with folds of drapery.

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# B.F.A. - Painting

### Scheme of Examination

Semester - VI

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. English	3 Hrs.	-	85	15	100
II. Computer	3 hrs.	-	42	8	50
2. Theory					-
l. Aesthetics	3 Hrs.	1100	12	- (a + 8 minare	50
II. Material & Methods	3 Hrs.		42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Composition	18 Hrs.	½ Sheet	50	35	85
II. Portrait	12 Hrs.	1/2 Sheet	50	35	85
III. Drawing	06 Hrs	½ Sheet	50	30	80
	-	Grand To	tal		500

# Submission Details (Practical)

### Semester - VI

Practical paper	Size	Min. Assignment	Medium
I. Composition .	½ Sheet	08	Water Colour & Acrylic Colour, Oil Colour & Mix Media
II. Portrait	½ Shee	06	Water Colour, Oil Colour, Acrylic Colour & Mix Media
III. Drawing	½ Shee	12	Pencil, Charcoal, Pen & Ink etc.

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### B.F.A. - Painting

Semester- VI

Total Marks: 42

Paper - I (Theory) - AESTHETICS (Painting/Sculpture/ Applied Art)

### Unit - 1

Satyam Shivam Sundaram - Philosophy Of Trutin, Beauty And God.

### Unit-2

Ras Siddhant According To Kumar Swami – Introduction To The Philosophy Of Indian Aesthetics And Thinker

### Unit -3

Ras Siddhant According To Abhinav Gupta – Introduction To The Philosophy Of Indian Aesthetics And Thinker

### Unit-4

Swant Sukhay - Self Satisfaction Of The Artists, Bhangima Drishyam - Taal Maan.

### Unit-5

Images - Technical Theory Of Human Body Proportion. Pratima Lakshan.

### B.F.A. - Painting

### Semester-VI

Total Marks: 42

### Paper - II (Theory) - Material & Methods

### Unit 1

Technique of Fresco – pre panting ground, Drawing and placing, selection of colours, colour preparation, Fixing colours by spatulas, finishing, varnishing, fresco tools and their uses, precautions and rules.

### Unit 2

Italian fresco, Jaipur fresco, Ajanta technique.

#### Unit 3

Technique of mosaic painting. Technique of collage painting.

### Unit 4

Technique of Wax painting. Technique of Acrylic painting

### Unit 5

Study of materials and methods at lithography - (A) preparation of stone (B) Image or stone with crayons and touché ink (C) use roller and press (D) printing process.

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B.F.A. - Painting

Paper - (Practical)

### Semester- VI

### I. Composition -

- Figurative experimental composition.
- With contemporary concepts.

### II. Portrait -

 Portrait painting (with the use of basic fundamental of impressionism) in impressionism style.

### III. Drawing -

- Study of human form with model.

- Study of drapery, folds of clothes etc.

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# B.F.A. - Painting Scheme of Examination

Semester - VII

Total Marks: 500

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1. Theory				100	
. History of Art	3 Hrs.	-	85	15	100
I. Material & Methods	3 Hrs.		85	15	100
2. Practical			Ext. Marks	Int. Assignment	
Creative Composition     Life Study	24 Hrs.	Full Sheet	60 60	40	100
III. Drawing	12 Hrs	Full Sheet	60	40	100
18		Grand Total			500

# Submission Details (practical)

Semester - VII

Practical paper	Size	Min. Assignment	Medium
I. Creative Composition	Full Sheet	08	Water Colour & Acrylic Colour, Oi Colour & Mix Media
II. Life Study	Full Sheet	06	Water Colour, Oil Colour, Acrylic Colour & Mix Media
III. Drawing	Full Sheet	12	Pencil, Charcoal, Pen & Ink etc.

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### **B.F.A.** - Painting

Semester-VII

Total Marks: 85

Paper - I (Theory) - - HISTORY OF ART (Painting/Sculpture/ Applied Art)

#### UNIT-1

Later Medieval Period

Miniature Paintings Of Mughal School, Rajput School & Pahari School. Their Styles,

Techniques, Subject Matter, Characteristics Etc.

Folk & Tribal Art Of India - Kalighat, Madhubani, Tanjoor, Pattachitra, Warli, Phad Etc.

#### Unit-2

Renaissance In India - (Patna )Company School - Raja Ravi Verma

Bengal School - Abanindranath Tagore, Nandlal Bose, Jamini Roy, Rabindra Nath Tagore.

Art Centers – Bombay, Calcutta, Baroda, Delhi, Madras. M.F. Hussain, Bendre, Souza, Raza

Chintamanikar, Dhanraj Bhagat Etc.

Contemporary Art & Artists - Amrita Shergil, Kshitindra Nath Majumdar, Asit Kumar

Haldar, Yamini Roy, D.P Roy Chaodhari, M.F Hussain, Ram Kinkar Baiz, Shanku Choudhary,

Shri Madan Bhatnagar. Their Work Of Style, Technique, Medium, Subjects & Paintings.

### Unit-3

Modern Art Movements

Impressionism- Claude Monet, Edgar Degas, Camille Pissaro

Post - Impressionism- Vangogh, Paul Gaugin, Paul Gizanne

Expressionism- Edward Munch, Emili Nolde

### Unit - 4

Fauvisim- Andre Derain, Henri Metlise, Raul Duffy Cubisim- Pablo Picasso, George Braque, Leger Dadism- Marchal Durchan, Jean Arp, Picabia

#### Unit - 5

Surrealism- Dali

Pon Art & Op Art

In: tallation Art & Sculpture. Artists & Their Work.

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## B.F.A. - Painting

Semester-VII

Total Marks: 85

Paper - II (Theory) - Material & Methods

### Unit 1

Technique of folk painting - kalighat, Nathdwara, Madhubani, Kalmkari, Worli,

### Unit 2

Technique of Pata chitras - Orissa, Bengal, Madhubani.

### Unit 3

Scroll paintings - Thanka, fad, Chinese & Japanese.

#### Unit 4

Design and canton making & uses of computer in painting.

### Unit 5

Technique of wash painting, glass painting, painting or potteries, technique of pre-historic paintings.

**B.F.A.** - Painting

Paper - (Practical)

Semester- VII

### I. Creative composition -

- Figurative or non figurative.
- · Composition with inner expression.
- · Study of metamorphosis.

### II. Life study

Life study: study of human form with realism and impressionism.

### III. Drawing -

Study of human form / figure.

# B.F.A. - Painting Scheme of Examination

Semester - VIII

Total Marks: 500

	Size	Ext.	C.C.E.	Total
		Marks		
3 Hrs.	-	85	15	100
3 Hrs.		85	15	100
		Ext. Marks	Int. Assignment	
24 Hrs.	Full Sheet	60	40	100
18 Hrs.	Full Sheet	60	40	100
		60	40	100
	Crand Total			500
	3 Hrs. 24 Hrs. 18 Hrs.	3 Hrs.  24 Hrs. Full Sheet	3 Hrs. 85  Ext. Marks  24 Hrs. Full Sheet 60  18 Hrs. Full Sheet 60  60	3 Hrs 85 15  3 Hrs 85 15  Ext. Int. Assignment  24 Hrs. Full Sheet 60 40  18 Hrs. Full Sheet 60 40  60 40

# Submission Details (practical)

Semester - VIII

Medium
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### B.F.A. - Painting

Semester-VIII

Total Marks: 85

Paper - I (Theory) - AESTHETICS (Painting/Sculpture/ Applied Art)

Philosophy And Principle Of Western Aesthetics With Special Reference To Thinker Such As -

Unit - 1

Socrates, Plato (About Their Philosophies & Biography)

Unit - 2

Aristotle, Herbert Edward Read (About Their Philosophies & Biography)

Unit-3

Crochet, Tolstoy (About Their Philosophies & Biography)

Alexander gother Boungasten

Baumgartner, Roger Freud (About Their Philosophies & Biography)

Unit-5

Kant, Hegel (About Their Philosophies & Biography).

# Raja Man Singh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Painting

Semester-VIII

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Total Marks: 85

Paper - II (Theory) - Material & Methods

- Unit 1- Technique of Tribal art (barli, Tattoo Pithora) etc.
- Unit 2- All about modern and contemporary new Techniques (Mix Media, sgraffito hatching, etc.)
- Unit 3- contemporary New Technique artists, experiments done by contemporary artists.
- Unit 4- Presentation and Exhibition Mountain, framing, hanging, printing of Broacher & publicity.
- Unit 5 Cataloging/Art galleries and auction houses.

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B.F.A. - Painting

Paper - (Practical)

Semester-VIII

### I. Creative composition -

- Figurative or non figurative composition
- Intuitive composition with inner expression
- Study of metamorphosis and distortion

### II. Life study

- Study of human form / figure.

III. Project:- Screap Book (Min. 50 Page, 01 Copy)

### B.F.A. - Sculpture/Painting/ Applied Art

### Scheme of Examination

### Semester- I

Paper Time Size C.C.E. Ext. Marks Total 1.Foundation Course I. Hindi 3 Hrs. 85 15 100 II. Entrepreneurship 3 Hrs. 42 50 Development 2. Theory I. History of Art 3 Hrs. 42 50 II. Fundamentals of 3 Hrs. 42 8 50 3. Practical Ext. Marks Int. Assignment I. Painting Still Life & Nature 3 Hrs. 1/4 30 20 50 Composition 3 Hrs. 1/4 30 20 50 Print Making 6 Hrs. 8"×10" 30 20 50 II. Applied Art 6 Hrs. 30 20 1/4 50 III. Sculpture 8"×10" 6 Hrs. 30 20 50

### Submission Details (Practical)

**Grand Total** 

### Semester - I

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ractical paper Size Min. Assignment			Medium		
I. Painting					
Still Life & Nature	1/4	6+6=12	Pencil, Crayon, Charcoal, Pestol, etc.		
Composition	1/4	12	Poster Colour		
Print Making	8"×10"	)4	Black & White		
II. Applied Art	1/4	12	Black & White		
III. Sculpture	8"×10"	)8	Clay <sub>\(\chi\)</sub> .		

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Total Marks: 500

### B.F.A. - Painting/Sculpture/ Applied Art

Semester-I

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Total Marks: 42

### Paper - I (Theory) - HISTORY OF ART

#### Unit-1

Prehistoric Age - Paleolithic, Mesolithic And Neolithic The Quest Of Pre-Historic Paintings. Bhim Baithka Caves, Mirzapur, Raigarh, Pachmari, Hoshangabad. Subject Matter And Style Of Prehistoric Art. The Importance & Pecularities Of Prehistoric Art. The Technique Of Prehistoric Art.

#### Unit - 2

Indusvalley Civilization - Harrapa & Mohenjodaro. Sculpture- Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellary. Period - The Aryans & Their Civilisation.

#### Unit-3

Buddha Period – Jogimara Caves, Paintings Of Jogimara Caves & Their Importance. Paintings In Ramayana & Mahabharat.

Mauryan Empire - Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Cave, Animal Carvings, Terracotta.

### Unit-4

Sung - The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion - Mirga Jataka, Vihara And Chaityas (Karle And Bhaja).

#### Unit-5

History of Advertising-Printing Period, Period of advertisement Era and Scientific Period of Advertising.

### B.F.A. - Painting/Sculpture/ Applied Art

Semester- I

Total Marks: 42

### Paper - II (Theory) - Fundamentals of Art

#### Unit-1

Six Limbs Of Indian Paintings (Shadanga)

Line: Definition Of Line, Lines And Visual Illusion, Line And Impression, Different Types Of Lines And Drawings, Development And Possibilities Of Line Drawings, Knowing The Tools And Materials, Drawing- Its Evolution And Possibilities, Line-Visual Kinetics (Flow And Weight), Energy And Lines, Other Values Of Line Etc.

#### Unit-2

Form: Definition Of Form, Classification, Impression, Visual And Formal Weight And Colours, Forms And Proportion, Form And Content, Form And Space Etc.

#### Unit-3

Colour: Definition, Knowledge Of Colours, Colour Wheel, Characteristics Of Colour (Guna And Doshas), Classification Of Colour, Colour And Feeling, Complementary And Opposite Colours, Change Of Colours, Cause Of Change, Colour Schemes, Experiments In Colours Etc.

#### Unit-4

Tone: Definition, Classification, Impression, Tone-Its Importance And Application, Emotional Aspects Of Tone, Relation Of Tone With Space Etc.

Texture: Meaning And Definition, Classification, Texture And Space, Texture And Principles Of Composition, Texture Creating Tools And Ways Of Creating Texture, Texture Exploration, Texture And Painting, Texture And Sculpture Etc.

#### Unit-5

Space: Definition, Space Division, Theories/ Principles Relating Space, Division, Role Of Space (Negative/Passive, Passive/Active, Neutral/Assisting And Their Importance), Organization Of Form And Its Relation To Space Etc.

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# B.F.A. - Painting/Sculpture/ Applied Art

### Paper - (Practical)

### Semester- I

### I. Painting

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**Still life & Nature Study**: study of various objects in pencil (cube sphere, cone), study of various forms from nature – leaves, flowers, stems, trees etc.

**Composition:** study of figures – human, colour study, use of organic and geometrical combination forms in two dimensional space.

Print Making: Basic printing techniques using print size 8"×10",(Banver Sheet/Lino Sheet) Vegetables, Leaves Etc.

### II. Applied Art

Elementary Graphic Design: Based on organic and in organic forms in Black & white.

**Basic Letter writing:** Problems of Alphabets Sense- serif & script (English) in black and white. Sense of letter forms. Roman and Gothic style of Lettering.

### III. Sculpture

Objects made in clay, natural forms, man - made objects, human parts.

Decorative Designs and geometrical design (relief).

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# B.F.A. - Sculpture/Painting/ Applied Art

# Scheme of Examination

### Semester - II

Paper	Time	Size	Ext. Marks	C.C.E.	Total
1.Foundation Course					
I. English	3 Hrs.	-	85	15	100
II. Entrepreneurship Development	3 Hrs.		42	. 8	50
2. Theory	ejistera-	Griggs Children	A THE WAY THE	1. De 16.	-
I. History of Art	3 Hrs.	-	42	8	50
II. Fundamentals of Art	3 Hrs.		42	8	50
3. Practical			Ext. Marks	Int. Assignment	
I. Painting			100		
Still Life & Nature	3 Hrs.	1/4	30	20	50
Composition	3 Hrs.	1/4	30	20	50
Print Making	6 Hrs.	8"×10"	30	20	50
II. Applied Art	6 Hrs.	1/4	30	20	50
III. Sculpture	6 Hrs.	10"×8"×8"	30	20	50
Grand Total					

# Submission Details (practical)

### Semester - II

Practical paper	Size	Min. Assignment	Medium		
I. Painting					
Still Life & Nature	1/4	6+6=12	Pencil, Crayon, Charcoal, Pestol, Poster etc		
Composition	1/4	12	Wate. Colour, Poster Colour.		
Print Making	8"×10"	04	Black & Wh.te, Monochrome.		
II. Applied Art	1/4	12	Ink & Poster Colour		
III. Sculpture	10"×8"×8"	08	Clay & P.O.P.		

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Total Marks: 500

### B.F.A. - Painting/Sculpture/ Applied Art

Semester-II

**Total Marks: 42** 

### Paper - I (Theory) - HISTORY OF ART

### UNIT-1

Khushan Period - Gandhara School - Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School - Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini With The Parrot.

#### Unit - 2

Gupta Period - Sculpture & Paintings.

Control of the Land of Burgarian and Superior

Ajanta – Technique Of Ajanta Mural, Subject Matter Of Ajanat Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paitings, Relief Murals.

#### Unit-3

Early Medievel Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S, Pallava Dyansty.

#### Unit-4

Medievel Period

Konark Temples, Kahjuraho Temples, Pal & Jain School Manuscripts Paintings. Later Medievel Period

Miniature Paintigs Of Mughal School, Rajput School & Pahari School. Their Styles, Techiniques, Subject Matter, Characteristics Etc.

### Unit-5

History of Advertising -Commercial Period of Advertisement, Advance Advertisement and Advertising in India

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### B.F.A. - Painting/Sculpture/ Applied Art

Semester-II

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Total Marks: 42

### Paper - II (Theory) - Fundamentals of Art

### Unit-1

What is composition (general meaning and definition)

Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in painting, unity and opposite (discord)

#### Unit-2

Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony, colour harmony, process of harmony creation etc.

Balance: definition, balance and visual weight (line, form, colour and tone), principles of balances etc.

#### Unit-3

Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space.

Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm.

### Unit-4

Proportion- Definition, Proportion and space division, form and proportion, colour and proportion, human forms and proportion etc.

Perspective- Definition, different types of perspective, terms is relating to perspective, geometrical forms and perspective, imaginative perspective.

### Unit-5

Medium and methods- All about painting medium and methods relating to creation Drawing and rendering- Definition, problem relating two dimensional drawing and rendering, and three dimensional effects, do's and don'ts in it.

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### B.F.A. - Painting/Sculpture/ Applied Art

### Paper - (Practical)

### Semester- II-

- I. Painting -
  - Stile life & Nature Study: study of drapery in black & white, pots, jug, glass etc.
- Study of various forms from nature leaves, flowers, fruits etc.
- Composition: study of figure human, animals, birds, creative composition with natural & man made forms (line, texture).
- Colour study Basic terms & scales, complementary colour, warm colour, cool colour.
- Print Making: lino cut /new wood cut based on still life nature, objective, non objective, subjective compositions and other experiments.
  - II. Applied Art Elementary Graphic Design- II-Based on Organic and inorganic forms in Black and White and colour
  - Basic Letter Writing- II- Understanding of alphabets in Devnagri (Hindi) and creative approach of script writing. Sense of Letter Forms. Roman and Gothic Style of Lettering.

### III. Sculpture -

Simple compositions with the use of human figures and other forms (natural & imaginary).

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# B.F.A. - Sculpture

# Scheme of Examination

Semester - III Total Marks: 500

Semester - III					Total Marks:	300
Paper	Time	Size	Mediu m	Ext. Marks	C.C.E.	Total
1. Foundation Course				b)		
I. Hindi	3 Hrs.			85	15	100
II. Environmental Study	3 hrs.			42	8	50
2. Theory						
I. History of Art	3 Hrs.	•		42	8	50
II. Material & Methods	3 Hrs.		Vorte	42	8	50
3. Practical				Ext. Marks	Int. Assignment	
I, Antique portrait Study	36 hrs.	Portrait (M/C)*	POP	50	35	85
II. Portrait Study (Mold and Cast)	36 hrs.	Life Size (M/C)	POP	50	35	85
III. Relief in Clay	24 hrs.	1.5X2 ft.	POP	50	30	80
		Gran	d Total			500

\*(M/C):- Molding Casting

### Submission Details (practical)

### Semester - III

Practical paper	Size	Min. Assignment	Medium	
I. Antique portrait Study	Portrait	3	POP	
II. Portrait Study	Life Size	4	POP	
III. Relief in Clay	1.5X : ft.	3	POP	

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### B.F.A. - Sculpture

Paper - I (Theory) - HISTORY OF ART (Painting/Sculpture/ Applied Art)

Semester - III

#### UNIT-1

Indusvalley Civilization - Harrapa & Mohenjodaro. Sculpture- Lime Stone Priest, Torso, Bronze Dancing Girl, Seals, Terracotta- Mother Goddesses, Pottery & Jewellary.

Buddha Period – Jogimara Caves, Paintings Of Jogimara Caves & Their Importance.

Paintings In Ramayana & Mahabharat.

#### Unit-2

Muryan Empire - Pillar Inscriptions, Sarnath Capital, Yakhsha Figures, Lomasha Rishi Cave, Animal Carvings, Terracotta.

Sung - The Bharhut Stupa, Sanchi Stupa, Stupas And Toranas, Sculpture And Paintings, Relief Medallion - Mirga Jataka, Vihara And Chaityas (Karle And Bhaja).

#### Unit-3

Khushan Period – Gandhara School – Standing Buddha From Hoti Mardan, Nirvan Of Buddha (Relief), Buddha.

Mathura School – Head Of Buddha, Seated Buddha Katra. Standing Buddha, Yakhsini With The Parrot.

### Unit - 4

Ancient Art

Egyptian Art - Architecture & Painting.

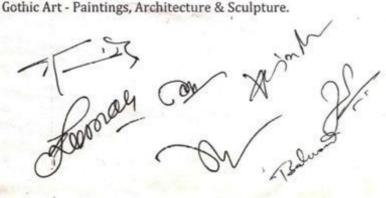
Greek Art - Architecture, Sculpture, Painting And Minor Art.

Roman Art - Architecture, Sculpture, Painting Art.

Early Christian Art - Paintings In Catacombs, Architecture, Sculpture, Mosaic.

#### Unit-5

Byzantine Art - Paintings, Architecture, Sculpture & Mosaic.
Romanesque Art - Paintings, Architecture & Sculpture.



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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

### Paper - II (Theory) - Method & Material

### Semester - III

Unit-1 Type of clay and their use, technical use of clay.

Unit-2 Tools & Technique for clay Modelling, Preparation of natural clay and their storage.

Unit-3 What is relief & Classification of relief, Process of relief making.

Unit-4 Terracotta as a Sculpture Medium, Types of terracotta, Terracotta baking methods.

Unit-5 Terracotta of different states in India.

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# B.F.A. - Sculpture Scheme of Examination

Semester - IV Total Marks: 500

Semester - IV Total Marks: 50					00	
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Foundation Course						
L English	3 Hrs.			85	15	100
II. Environmental	3 hrs.	-		42	8	50
2. Theory						
I. Aesthetics	3 Hrs.			42	8	50
II. Material & Methods	3 Hrs.	1		42	8 .	50
3. Practical				Ext. Marks	Int. Assignment	
I. portrait Study (Burst)	36 hrs.	Life Size	POP	50	35	85
II. Composition 3D (Mold and Cast)	36 hrs.	12"X18"	POP	50	35	85
III. Semi Realistic Composition	36 hrs.	18" Height	POP	50	30	80
		Gra	nd Total			500

## Submission Details (practical)

#### Semester - IV

Practical paper	Size	Min. Assignment	Medium
I. portrait Study ( Burst)	Life Size	3	POP
II. Composition 3D (Mold and Cast)	12"X18"	3	Terracotta Cement
III. Semi Realistic Composition	18" Height	3	P( P

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

Paper - I (Theory) - Aesthetics (Painting/Sculpture/Applied Art)

Semester - IV

UNIT-1

**SHADANG** – 6 LIMBS OF INDIAN PAINTINGS, **MEANING OF ART** – GENERAL PRINCIPLE OF ART.

UNIT-2

**FUNDAMENTAL OF ART** – THEORIES RELATING TO THE ORIGIN AND CREATION OF ART, **SOCIAL FUNCTION OF ART** – MEDIUM OF COMMUNICATION .

UNIT-3

**DEFINITION OF AESTHETICS** – INTRODUCTION OF THE PHILOSOPHY OF INDIAN AESTHETICS, **VISUAL & PERFORMING ART** – INTER RELATIONSHIP OF VISUAL & PERFORMING ART, ITS MERITS AND DEMERITS.

UNIT-4

RAS SIDDHANT OR AETHETIC PLEASURE – INTRODUCTION TO THE PHILOSOPHT OF INDIAN AESTHETICS AND THINKER SUCH AS – BHARATMUNI

UNIT-5

PHILOSOPHIS OF AETHETICS – DEFINATION OF AESTHETICS, EVOLUTION OF AESTHETIC CONCEPT.

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

#### Paper - II (Theory) - Method & Material

#### Semester - IV

Unit-1 What is texture ? What is the role of texture in Sculpture ?

tools for Texture on Sculpture of different medium.

Unit-2 What is Armature, Use of armature in Sculpture.

Unit-3 What is P.O.P.? It's Properties, Advantages & disadvantages.

Unit-4 Suitability of Sculpture in P.O.P., Type of P.O.P. and their use.

Unit-5 Different ways of reinforcing the plaster molding and casting, Surface
Treatment of Plaster.

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### B.F.A. - Sculpture

### Scheme of Examination

Semester - V					Total Marks	s: 500
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Foundation						
I. Hindi	3 Hrs.	-		85	15	100
II. Computer	3 hrs.	2		42	8	50
2. Theory						
I. History of Art	3 Hrs.			42	8	50
II. Material & Methods	3 Hrs.			42	II. (8-mirror)	50
3. Practical				Ext. Marks	Int. Assignment	
I. Portrait Study	36 hrs.	Life Size	POP	50	35	85
II. Creative	36 hrs.	18" Height	POP	50	35	85
III. Semi Realistic Composition	36 hrs.	18" Height	POP	50	30	80
		Grand	Total	1		500

## Submission Details (practical)

#### Semester - V

Practical paper	Size	Min. Assignment	Medium	
I. Portrait Study	Life Size	3	POP	
II. Creative Composition (Mold and Cast)	18" Height	3	Fiber /Cement	
III. Semi Realistic Composition	18" Height	3	POP / Mix Media	

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

Paper - I (Theory) - - HISTORY OF ART (Painting/Sculpture/Applied Art)

Semester - V

#### UNIT-1

Gupta Period - Sculpture & Paintings.

Ajanta – Technique Of Ajanta Mural, Subject Matter Of Ajanta Caves, Painting Of Ajanta Caves. All Caves (Chaityas & Viharas) Their Paintings, Relief Murals.

### Unit - 2

Early Medieval Period

Bagh Caves, Elephanta Caves, Badami Caves, Elora Caves, Mahabalipuram, Chola S, Pallava Dynasty.

#### Unit-3

Medieval Period

Konark Temples, Khajuraho Temples, Pal & Jain School Manuscripts Paintings.

#### Unit-4

Renaissance Art – Early Renaissance, High Renaissance – Their Architecture, Sculpture & Paintings, Artists – Giotto, Botticelli, Donatello, Leonardo – Da – Vinci, Michael Angello, Raphael.

#### Unit-5

Introduction Of Modern Art Movements

Baroque Art - Characteristics, Subject Matter, Style, Artists & Their Work.

Artists - Rubins, Rembrant, Lorenzo.

Roccoco Art - Characteristics, Subject Matter, Style, Artists & Their Work.

**Artists And Their Paintings** 

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

Paper - II (Theory) - Method & Material

Semester - V

Unit-1 All about fiber Sculpture.

Unit-2 Cement- Its properties, Different proportion of sand and cement, Armature, lamination & durability, method of working directly, texture & finishing.

Unit-3 Nature & types of wood, its growth & process of seasoning .

Unit-4 wood toughening and hollowing surface treatment, finishing treatment for preservation.

Unit-5 Use of various tools and equipments, different effects on wood sculpture.

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# B.F.A. - Sculpture

### Scheme of Examination

Semester - VI					Total Marks:	500
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Foundation Course						
I. English	3 Hrs.			85	15	100
II. Computer	3 hrs.	-		42	8	50
2. Theory						50
I. Aesthetics	3 Hrs.			42	8	50
II. Material & Methods	3 Hrs.	200	17	42	11. Ngate	50
3. Practical				Ext. Marks	Int. Assignment	
I. Portrait Study ( Bust)	36 hrs.	Life Size	POP	50	35	85
II. Creative	36 hrs.	18" Height	POP	50	35	85

# Submission Details (practical)

**Grand Total** 

POP

50

30

80

500

8"X18"

36 hrs.

#### Semester - VI

III. Composition

Practical paper	Size	Min. Assignment	Medium
I. Portrait Study ( Bust)	Life Size	3	POP
II. Creative Composition (Mold and Cast)	18" Height	3 ,	Fiber /Cement
III. Composition	16 Height	3	Wood/Stone/Metal

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### B.F.A. - Sculpture

Paper - I (Theory) - Aesthetics (Painting/Sculpture/ Applied Art)
Semester - VI

Unit-1

Satyam Shivam Sundaram - Philosophy Of Truth, Beauty And God.

Unit -2

Ras Siddhant According To Kumar Swami – Introduction To The Philosopht Of Indian Aesthetics And Thinker

Unit -3

Ras Siddhant According To Abhinav Gupta – Introduction To The Philosopht Of Indian Aesthetics And Thinker

Unit -4

Swant Sukhay - Self Satisfaction Of The Artists, Bhangima Drishyam - Taal Maan.

Unit -5

images - Techinical Theory Of Human Body Proportion. Pratima Lakshan.

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### B.F.A. - Sculpture

Paper - II (Theory) - Method & Material

Semester - VI

Unit-1 Ceramic / pottery -history, Techniques, clay bodies, firing and glazes
(Kilns).

Unit-2 Importance of drawing, method of drawing, making of Marquette and Their importance.

Unit-3 Monumental sculpture, indoor sculpture, outdoor sculpture, type of Forms.

Unit-4 Type of stone, Marble and granite formation of stone, manual tools
Of stone carving & machinery and their use.

Unit-5 Processes of carving & Polishing of stone Sculpture.

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## B.F.A. - Sculpture

# Scheme of Examination

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Sem	COL	ær	-	V 11

Paner Total Marks						: 500
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory						
I. History of Art	3 Hrs.			85	15	100
II. Material & Methods	3 Hrs.			85	15	100
2. Practical				Ext. Marks	Int. Assignment	
I. Torso Study	36 hrs.	1.5'X2.5'	POP	60	40	100
II. Creative Composition	36 hrs.	18" Height	POP	60	40	100
III. Life Study	36 hrs.	3 Feet	Clay	60	40	100
Grand Total					500	

# Submission Details (practical)

#### Semester - VII

Practical paper	Size	Min. Assignment	Medium	
I. Torso Study	1.5'X2.5'	3	POP	
II. Creative Composition (Mold and Cast)	18" Height	5	Fiber /Cement	
III. Life Study	1.5'X2.5'	3	POP/Fiber	

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

Paper - I (Theory) - - HISTORY OF ART (Painting/Sculpture/ Applied Art)

Semester - VII

#### UNIT-1

Later Medieval Period

Miniature Paintings Of Mughal School, Rajput School & Pahari School. Their Styles,

Techniques, Subject Matter, Characteristics Etc.

Folk & Tribal Art Of India - Kalighat, Madhubani, Tanjoor, Pattachitra, Warli, Phad Etc.

#### Unit-2

Renaissance In India - (Patna )Company School - Raja Ravi Verma

Bengal School - Abanindranath Tagore, Nandlal Bose, Jamini Roy, Rabindra Nath Tagore.

Art Centers - Bombay, Calcutta, Baroda, Delhi, Madras. M.F. Hussain, Bendre, Souza, Raza

Chintamanikar, Dhanraj Bhagat Etc.

Contemporary Art & Artists - Amrita Shergil, Kshitindra Nath Majumdar, Asit Kumar

Haldar, Yamini Roy, D.P Roy Chaodhari, M.F Hussain, Ram Kinkar Baiz, Shanku Choudhary,

Shri Madan Bhatnagar. Their Work Of Style, Technique, Medium, Subjects & Paintings.

#### Unit-3

Modern Art Movements

Impressionism- Claude Monet, Edgar Degas, Camille Pissaro

Post - Impressionism- Vangogh, Paul Gaugin, Paul Gizanne

Expressionism- Edward Munch, Emili Nolde

#### Unit - 4

Fauvisim- Andre Derain, Henri Metlise, Raul Duffy Cubisim- Pablo Picasso, George Braque, Leger Dadism- Marchal Durchan, Jean Arp, Picabia

#### Unit-5

Surrealism- Dali

Pop Art & Op Art

Installation Art & Sculpture. Artists & Their Work.

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

#### Paper - II (Theory) - Method & Material

Semester - VII

Unit -1 Types of metal casting (dokra, Sand, Italian, Napali Casting, South Indian Casting)

Unit-2 All about furnaces (Terracotta, Metal, Metal Mold Baking Furnaces)

Unit-3 Core, Waxing, Runner, Air Vents, Mould Making.

Unit-4 Combination of wax, Dew axing, the mould & Baking, all about metal and alloys.

Unit-5 Melting of metals, Pouring, Cleaning & Finishing, Patina & treatment.

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### B.F.A. - Sculpture

### Scheme of Examination

Semester - VIII	Total Marks: 500

Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory						
I. Aesthetics	3 Hrs.	1.51		85	15	100
II. Material & Methods	3 Hrs.			85	15	100
2. Practical			1	Ext. Marks	Int. Assignment	
I. Composition	36 hrs.	1.5'X2.5'	Woud / Stone	60	6.040 positi	DE 100
II. Life Figure Study	60 hrs.	5' Height	POP	60	40	100
III. Project Work				60	40	100
511.0		Gran	d Total			500

# Submission Details (practical)

#### Semester - VIII

Practical paper	Size	Min. Assignment	Medium	
I. Composition	1.5'X2.5'	3	Metal	
II. Life Figure Study	5' Height	1	Fiber /Cement	
III. Project Work	Min. 50 Pages	01 Copy	Screap Book	

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

Paper - I (Theory) - Aesthetics (Painting/ Sculpture/ Applied Art)
Semester - VIII

Philosophy And Principle Of Western Aesthetics With Special Reference To Thinker Such As –

Unit-1

Socrates, Plato (About Their Philosophies & Biography)

Unit-2

Aristotle, Herbert Edward Read (About Their Philosophies & Biography)

Unit - 3

-

Crochet, Tolstoy (About Their Philosophies & Biography)

Unit-4

Baumgartner, Roger Freud (About Their Philosophies & Biography)

Unit-5

Kant, Hegel (About Their Philosophies & Biography)

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# Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.) B.F.A. - Sculpture

# Paper - II (Theory) - Method & Material

Semester - VIII

Unit -1 All about gas welding & electric welding, using scrap material for sculpture.

Unit-2 Embossing, - Direct metal sculpture.

Unit-3 All about Installation art.

Unit-4 Restoration and Preservation of sculpture in different media,
Exhibition display and light for sculpture.

Unit-5 Role of art galleries & Museums.

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## M.F.A. - Painting Scheme of Examination

Paper	Time	Size	Ext.	al Marks: 600 C.C.E.	Total
1. Theory			Marks		-
I. History of Art	3 Hrs.	7.57	85	15	100
II. Material & Methods	3 Hrs.		85	15	100
2. Practical		STORY TO LONG THE MANAGEMENT OF THE SECTION OF THE	Ext. Marks	Int. Assignment	
I. Composition/Portrait II. Exhibition & viva ) 3	36/18Hrs.	30'X36'Canvas/ 22x28 inch	600	60 40	150
III. Seminar - 33 Paper With P. P. P	6+6+6+6		60	40	100
	te have	Gran.! Total	0		600

### M.F.A. - Painting Submission Details (Practical)

Semester - I

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	30'X36'Canvas/22x28 inch	06	Water Colour & Acrylic Colour, Oil Colour & Mix Media
II. Exhibition & viva			Media
III Seminar	3000 Words	03 Сору	

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#### M.F.A. - PAINTING

Paper I (Theory) - History of Art (painting / Applied Art) Total Marks: 85

(Emphasis Not On Chronology but On Evolution of Art Forms)

#### SEMESTER- I

#### Unit-1

Primitive Art

Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period With Special Reference To India

Pachmari, Hoshangabad, Mirzapur, Singhapur And Bhimbethika Region

#### Unit - 2

Indian Folk \$ Tribal Art

Eastern, Western and Central Region (Madhuvani, Kalighat, Raghurajpur Patachitra, Pithora, Tattoo.

#### Unit-3

Indian Iconography

Purana And Vaishnav Purana, History of Purana, Type of Purana, Classification Of Ashtadasa Purana,

Pratima Lakshan

#### Unit-4

History of China

6 Canons of Chinese Paintings

Shang Dynasty - Bronze Art, Pottery Art, Sculpture, Review Of Shang Dynasty Art.

Chou Dynasty - Western Chou Dynasty. Eastern Chou Dynasty, Confucius, Taoism, Art Of Chou Dynasty.

Chin Dynasty - The Art of Chin Dynasty.

Han Dynasty - The Art Of Han Dynasty, Early Han, Later Han, Lacquer Painting, Silk

Embroidery & Ornamentation.

Three Dynasty - Shu Dynasty, Wei Dynasty, Wu Dynasty.

Sixteen States. The Art of Three Dynasty - The Effect of Buddhist Religion Sculptures,

Characteristics and Subject Matter.

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#### Unit-5

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History of Japan

Prehistoric Period - Jomon Age, Yayoi Age, Yamato Age.

Asoka Period - The Painting of Buddhist Religion, Prince Shotoku, Sushun.

Scroll Painting

Nara Period – Horyuji Temple, Painting Technique, Buddhist Sutra Scrolls ,Buddhist Banner Painting, Ingayo Scrolls, Lacquer Painting, Calligraphy, Decoration Of Places, Sculptures.

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

### M.F.A. - Painting

Paper- II (Theory) - Material & Methods

Total Marks: 85

#### SEMESTER- I

#### Unit-1

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Meaning of technical theory.

 Meaning of medium, method, process, technique, Style, expression and communication.

 Drawing and painting equipments- material, tools (such as pencil, charcoal, crayon, pastels, brushes, boards, boards pin, colors, aisle, donkey seats, display stands etc.), there uses and techniques.

Techniques & process of fixing (Distemper, gauche, water color, crayon etc.)

#### Unit-2

 Fundamental & meaning of composition- Line, form, volume, color, tone, harmony, contrast, texture, balance, light and shade, shadow, mass of color, division of space, perspective, place and importance of subject, idea, feeling, imagination, expression, suggestion, symbolism, medium, technique, etc.

Different types of composition (such as traditional idealistic, symbolic etc.)

#### Unit-3

 All about color and color theories (traditional and modern) and experiments with new techniques.

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#### Unit-4

Oil painting, its equipments, tools, material, methods, techniques and manufacture.

- Tools and equipment- palettes, dippers, brushes, care of brushes, knives, easels, brush cleaning cans.
- Pigments- chemical properties, physical properties, manufacture, the whites.
   Permanence of pigments, intersection pigments, fugitive pigments, earth colors.
- Oils- Essential oils, natural drying oils, artificial drying oils.
- Varnishes- preparation and use of varnishes, hard resin varnishes, soft resin varnishes, wax varnishes, gum resin, mastic varnish, rukes for varnishing, preservation of varnish brushes, picture varnishing other varnishes.
- Support- Types of support, their preparation, paper card board, compressed boards wood panels, plywood sheet, canvas boards, preparation of canvas.
- Under Printing of sizing- Leather waste sizing, commercial glue sizing, casein size, fish glue size.
- Types of priming or ground- oil ground, gesso or chalk ground emulsion ground commercially prepares grounds, acrylic ground.
- Methods & Techniques- Quality of paint, consistency of paint, under painting, over painting, thin paint, textures, Impasto Knife painting.

Unit-5

Types & techniques of painting (Tempera, miniature, fresco, mosaic etc.)

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

M.F.A. - Painting

Paper- (Practical)

#### SEMESTER- I

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Specialization in any form the given below -

- Creative painting original work in any media (composition thematic, subjective or abstract) in distinct personal style.
- 2. Portrait painting (creative, realistic).

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### M.F.A. - Painting Scheme of Examination

Semester - II			Total	Marks: 600	
Paper	Time	Size	Ext. Marks	C.C.E.	Total
1. Theory					
I. History of Art	3 Hrs.	* .	85	15	100
II. Material & Methods	3 Hrs.		85	15	100
2. Practical		Sality salid	int. Marks	Int. Assignment	-
I. Composition/ Portrait  II. Exhibition & viva	616+616 36/18 Hrs.	30'X36'Canvas/ 22x28 inch	90	60	150
III. Seminar	days has	pus day)	90 60	60 40	150 100
	(	Grand Total			600

### M.F.A. - Painting Submission Details (Practical)

Semester - II

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	30'X36 'Canvas /22x28 inch	06	Water Colour & Acrylic Colour, Oil Colour & Mix Media
II. Exhibition & viv		45	STORIAL AND THE
III Seminar	3000 Words	03 Сору	

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#### M.F.A. - PAINTING

- Paper I (Theory) History of Art ( Painting / Applied Ast) Total Marks: 85
- SEMESTER-II
  - Unit 1
- Primitive Art
  - Prehistoric Period- Rock Paintings of Paleolithic and Neolithic Period with Special
  - Reference To Europe
    - Altamira (Spain), Lascaux (France)
      - Unit-2
      - Indian Folk & Tribal Art
      - Northern and Southern Region. (Warli, Tanjore, Kalamkari, Pichvai, Phad, Kalamkari,
- Tattoo)
  - Unit-3
  - Indian Iconography
  - Development of Iconography
  - Trinity- Brahma, Vishnu, Mahesh
  - Avatar of Vishnu, Human Sculpture
  - Unit-4
  - History of China
  - Six Dynasty Effect of Indian Buddhist Art on Chinese Culture & Art.
- Important Centers of Buddhist Art Tang Huang, Yun Kang, Lung Mein.
  - Nature Painting, Figure Painting.
- Sui Dynasty Religious & Court Art Period, Art of Sui Dynasty.
- Tang Dynasty Chan Sect, Literature, Buddhist Art, Sculpture, Figure Drawing, Landscape Painting, Painting of Horses.
  - Unit 5
- History Of Japan
  - Heian Period Esoteric Buddhism: The Manadaras , Sculptures ,Pure Land Buddhism,
  - Yamato E Style, Wall Paintings, Imperial Paintings Office, Kose School, Takuma School,

Kesuga School, Tosa School, Yoshin Shoju, Kobo Dashi, Takayoshi, Scroll Painting.

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- Kamakura Period Yamao-E Style Portrait, Taibo Sazo, Keion, Fujiwara Nobuzane,
   Fujiwara No Takanobu
- Moromachi(Ashikaga Period) Ashikaga Takoji, Zen Portraiture, Yamato-E Style In
- Muromachi Period, Kara-E Syle
- Tosa School, Hideyoshi, Tadanobu, Mitsumoshi, Mitsumochi, Kano School, Kano Masanobu, Kano Motonobu, Shinso So Ami.

M.F.A. - Painting

Paper- II (Theory) - Material & Methods

Total Marks: 85

#### SEMESTER- II

#### Unit-1

Technique of tempera painting- Uses & limitations of tempera paintings, support or carriers & grounds of tempera painting, plywood, wood pulp materials, sizing gesso, application of gesso, scrapping gesso, testing the scraping and stoning, methods of drawing for tempera painting, pigments & brushes, functions of pigments, natural & artificial colors, colored earths, pigment character, palettes, transparent pigments, shell gold, grinding the colors, sable and bristle, brushes and their care, techniques of tempera mixing preservatives, tempering the color, handling of colors, basic principal of tempera painting, glazing, tempera vs. gauche and water colors, varnishing tempera paintings.

#### Unit-2

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Technique of fresco- preparing ground, drawing and placing, selection of colors, color preparation, fixing colors by spatulas, finishing, varnishing, fresco tools and their uses, precautions and rules, Italian fresco, Jaipur fresco, Ajanta technique.

#### Unit-3

Technique of mosaic painting - All about it.

Technique of miniature painting

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#### Unit-4

Technique of wax painting - All about it.

Technique of collage painting - All about it.

Technique of acrylic painting - All about it.

Unit-5

All about modern and contemporary new techniques.

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

M.F.A. - Painting

Paper- (Practical)

#### SEMESTER- II

Specialization in any form the given below -

 Creative painting original work in any media (composition – thematic, subjective or abstract) in distinct personal style.

2. Portrait painting (creative, realistic).

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### M.F.A. - Painting Scheme of Examination

Semester - III			Total N	larks:600	
Paper	Time	Size	Ext. Marks	C.C.E.	Total
1. Theory			Maiks		
I. History of Art	3 Hrs.	•	85	15	100
11. Aenthettes	3 Hrs.		85	15	100
2. Practical			Int. Marks	Int. Assignmen	LL
Composition/Portrait     Exhibition & viva	6+6+6+6- 36/18 Hrs:	30'X36'Canvas/ 22x28 inch	90	60	150
III. Seminar* ( <del>Dissertation)</del>			90 60	60 40	150 100
	. G	rand Total			600

\*Seminar Based On The Dissertation

### M.F.A. - Painting Submission Details (Practical)

Semester - III

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	30'X36'Canvas/ 22x28 inch	06	Water Colour & Acrylic Colour, Oil Colour & Mix Media
II. Exhibition & viva			Media
II! Seminar* (Dissertation)	40Pages	03 Сору	

\*Seminar Based On I ne Dissertation

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# Raja Man Singh Tomar Music and Arts University Gwalior (M.P.) M.F.A. - PAINTING

Paper I (Theory) - History of Art (painting / Applied Ast) Total Marks: 85

(Emphasis Not On Chronology But On Evolution Of Art Forms)

#### SEMESTER-III

#### Unit - 1

Modarn Art School

I | School

Introduction

Artists- F.N.Souza, Tyeb Mehta, Akbar Padamsee

Madras School

Introduction

Artists- E.V. Havail, K.C.S. Paniker,

#### Unit-2

Tribal And Folk Art In Diffarent Culturas, African, Oceanic

#### Unit -3

. . . .

Indian Iconography

Sun And Nine Planets- Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, Pluto Ashta Dikpalas- The Eight Hindu Deities

Introduction, Indra, Varuna, Yama, Kuber, Agni, Vayu, Nirrti, Isana

#### Unit-4

History Of China

Five Dynasty- Later Liang, Later Tang, Later Chin, Later Han, Later Chou.

Liao-Khitan-Tartars, Hsi-Hsia

Sung Dynasty- Northern Sung Period, Southern Sung Period, Chin Jurchen Tartars

Landscap, Nature Drawing, Subject Matter, Figure Drawing, Birds And Flower Drawing,

Dragan, Tamples.

Literati Painters Of The Sung Dynasty-Chau-Chang, Chao-Meng-Chin, Chen-Jung, Chou-Chi-Chang, Hang-Chu-Tsai, Li-Yu, Hsu-Hsi, Chu-Jui, Fan-Kuan, Huang-Chu-Tsai, Li-Tang, Hsia-

Kuei, Hui-Tsung, Khu-His, Kuo-Chung-Shu, Liang-Kai, Li-Chang, Li-Kung-Lin, Su-Shih, Shih-

Kao, Ma-Ho-Chih, Ma-Kung-Hsieu, Ma-Fen, Ma-Lin, Li-Sheng, Ma-Yuan, Me-Fei, Mu-Chi. Yuan Dynasty- Art Technique, Pure Traditional Artist, Traditional And Original Artist,

Inherited Traditional Artist

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Unit-5

History Of Japan

Momoyama Perieod- Kano Eitoku, Kano Takanobu, Castles And Palaces: The Age Of Great

Decorators, Screen Printing, Paintings Of General Life, Kaiho Yusho, Niten, Mitsunobu,

Niyamoto Musashi, Hasegawa Tohaku, Kano Sanraku.

Tosa School And Yamato-E Momoyama Period

Tosa Mitsuyoshi, Tawaraya Sotaitsu, Christian Religion: Western Style

Edo Period( Tokugawa Period)- Kano School In Edo Period

Tosa School In Edo Period

Ukiyo-E-Style

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

### M.F.A. - Painting

Paper- II (Theory) - Aesthetics (Painting/ Sculpture ' participation)

SEMESTER- III

Total Marks: 85

Unit-1

Introduction, Philosophy of Bharatmuni.

Explain theory with examples

Give your own thoughts about the theory.

Unit-2

Introduction, Philosophy of Anand kumar swami

Explain theory with examples

Give your own thoughts about the theory.

Unit-3

Introduction, Philosophy of Abhinav gupt

Explain theory with examples

Give your own thoughts about the theory.

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Unit-4

Art & Society, Art & Culture, Art & Nature, Art & Religion.

Unit-5

Indian perspective of contemporary art.

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

M.F.A. - Painting

Paper- (Practical)

SEMESTER-III

Specialization in any form the given below -

- Creative painting original work in any media (composition thematic, subjective or abstract) in distinct personal style.
- 2. Portrait painting (creative, realistic).

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### M.F.A. - Painting Scheme of Examination

Semester - IV	m.			otal Marks: 600	
Paper	Time	Size	Ext. Marks	C.C.E.	Total
1. Theory					
I. History of Art	3 Hrs.		85	15	100
II. Material & Methods Apothetics	3 Hrs.	-	85	15	100
2. Practical		&	Int. Marks	Assignment	
I.Composition/Portrait	36/18 Hrs.	30'X36'Canvas/	90	60	150
II.Exhibition & viva	nrs.	22x28 inch	90	60	150
III.Dissertation			60	40	100
		Grand Total			600

### M.F.A. - Painting Submission Details (Practical)

#### Semester - IV

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	30'X36'Canvas /22x28 inch	06	Water Colour & Acrylic Colour, Oil Colour & Mix Media
II. Exhibition & viva	lican = 1		Mix Media
II Dissertation	Min. 50 Pages	03 Сору	

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### M.F.A. - PAINTING

Paper I (Theory) - History of Art (painting / Applied Art) Total Marks: 85

SEMESTER- IV

Unit - 1

Modarn Art School

**Bangle School Introduction** 

Artists- Avanindra Nath Tagore, Nand Lal Basu, Ram Kinkar Baij

Baroda School

Introduction

Artists- K.G. Subramanyan, Jyoti Bhatt

Unit - 2

Tribal And Folk Art In Diffarent Culturas, Amarican, India

Unit -3

Indian Iconography

Vayantara Devta

Introduction, Yaksha, Gandharva, Kinnar, Vidhyadhar And Apsrayein, Naag And Sarp, Sidh And Sadhya, Pitragan, Baalkhilya, Asur, Daitya, Danav And Rakshsa, Pret And Pishach Prishist

The Anatomy Of The Body Of God, Vastrabhushan Of God, Aayudh And Vahan

Unit - 4

History Of China

Ming Dynasty- The Art Stles Of Ming Period, Painters Affected By Yuan Tradition, Court Painters. Che School, Wu School

Ching Dynasty- Four Wang Group, Anhwei Group, Six Best Ching Masters, Eight Masters Of Ching-Ling, Review Of The Art Of Ching Period

Modern Period Of Chinese Art (The Republic Period) - Various Forms Of Chinese Art Today,

Traditional Painting, Landscape, Painting Of Flowersand Birds, Portrait, Wood Cuts, Oil Painting, Sclpture, Other Art Techniques.

Neo-Classicism And Chinese Art, Realism And Chinese Art, Chinese Painting A Continuity.

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Unit - 5

History Of Japan

Korin School,

Namban Style, Maruyama Shijio School,

Ukiyo-E Printing Technique,

Modern Period Of Japanese Art- Historical Background, Western Art Style

Meiji Period, Western Art Style In Meiji Period, Traditional Art Style In Meiji Period

Taisho Period, State Exhibition

Western Style In Showa Period, Traditional Art Style In Showa Period

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

#### M.F.A. - Painting

Paper- II (Theory) - Aesthetics (Painting/ Sculpture Apond are)

SEMESTER- IV

Total Marks: 85

Unit-1

Introduction, Life History, Philosophy of Socrates.

Explain theory with examples,

Give your own thoughts about the theory.

Unit-2

Introduction, Life History, Philosophy of Plato.

Explain theory with examples,

Give your own thoughts about the theory.

Unit-3

Introduction, Life History, Philosophy of Aristotle.

Explain theory with examples,

Give your own thoughts about the theory.

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#### Unit-4

- Introduction, Life History, Philosophy of Hegal.
- Explain theory with examples,
  - Give your own thoughts about the theory.

#### Unit-5

- Introduction, Life History, Philosophy of Kant.
  - Explain theory with examples,
- Give your own thoughts about the theory.

# Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

M.F.A. - Painting

Paper- (Practical)

#### SEMESTER- IV

Specialization in any form the given below -

 Creative painting original work in any media (composition – thematic, subjective or abstract) in distinct personal style.

Portrait painting (creative, realistic).

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### M.F.A. - Sculpture

### Scheme of Examination

Semester - I		1			<b>Total Mark</b>	s: 600
Paper 444	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory			1936			
I. History of Art	3 Hrs.	-	10.27	85	15	100
II. Material & Methods	3 Hrs.			85	15	100
2. Practical			Y.	Ext. Marks	Int. Assinment	
I. Composition/Portrait	36 /	2.5'X3'	Fiber	90	60	150

18 hrs. II. Exhibition & Viva 90 150 60 III. Seminar 60 40 100

**Grand Total** 600

# Submission Details (practical)

#### Semester - I

Semester - I

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	2.5'X3'	06	Fiber/Stone/Metai
II. Exhibition & Viva			
III. Seminar	3000 Words	03 Sets	Paper and Sheets

#### M.F.A. - SCULPTURE

#### Paper I (Theory) - History of Art

TotalMarks:85

(Emphasis Not On Chronology but On Evolution Of Art Forms)

#### SEMESTER- I

#### Unit - 1

Primitive Art

Prehistoric Period- Rock Sculpture Of Paleolithic And Neolithic Period With Special

Reference To India

Pachmari, Hoshangabad, Mirzapur, Singhapur And Bhimbethika Region

#### Unit - 2

Indian Folk \$ Tribal Art (Sculpture)

Eastern, Western And Central Region

#### Unit - 3

Indian Iconography

Purana And Vaishnav Purana, History Of Purana, Type Of Purana, Classification Of

Ashtadasa Purana.

Pratima Lakshan

#### Unit-4

Egyptian Art

Predynastic Period- The Old Kingdom, Architecture, Statuary, Relief Sculpture, The Middle

Kingdom- Architecture, Sculpture

The New Kingdom- Architecture, Sculpture, Akhenaton And The Amarna Period, The Tomb

Of Tutankhamen And The Post-Amarna Period

#### Unit-5

Greek Art

The Geometric And Oriental Zing Periods- Geometric Art, Oriental Zing Art

The Archaic Period- Statuary, Vase Painting, Aegina And The Transition To The Classical

Period The Early And High Classical Periods- Architecture And Sculpture, Statuary, The

Athenian Acropolis, Relief Sculpture

The Late Classical Period- Sculpture, Alexander The Great And Macedonian Court Art,

Architecture

The Hellenistic Period- Architecture, Pergamum, Sculpture

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#### M.F.A. - SCULPTURE

Paper- II (Theory) - Material & Methods

Total Marks: 85

#### Semester -I

#### Unit -1

Clay - Types of clay and their use; preparation of natural earth clay and their storage, shrinkage, porosity, use of grog and quartz,

Terracotta – as a sculptural medium, mixing of various clays suitable for terracotta baking methods,

#### Unit -2

Plaster of Paris – Its properties, advantages and disadvantages, its suitability to sculpture, different ways of reinforcing the plaster molding and casting, surface treatment of plaster Cement – its properties, different proportion of sand and cement, armature, lamination and durability, methods of working directly, texture and finishing

#### Unit -3

Wood – nature and types of wood, its growth and process seasoning, use of various tools and equipments, blocking out, toughening and hollowing surface treatment, finishing treatment for preservation, mixed methods, new approaches

Ceramic/Pottery- History, techniques, clay bodies, firing and glazes (Kilns)

#### Unit-4

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Stone- Nature and types of stone, difference between sand and other stones, marble and granite formation of stones, Limitations, their Strength, various tools and equipments and their use, methods of polishing.

Analysis of fundamentals of sculpture in various media.

Importance of drawing, method of drawing, making of Marquette and their mportance.

#### Unit-5

Enlarging and pointing- Enlarging and reducing devices i.e. Compasses, universal compass and cage methods, the basic principal of enlargement, methods of adjusting, pointing compass and taking points for copying sculpture. All about tools for sculpture making.

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### M.F.A. - Sculpture

### Scheme of Examination

	-
Semester - II	

Semester - II					Total Mari	ks: 600
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory						
L History of Art	3 Hrs.	- 8		85	15	100
II. Material & Methods	3 Hrs.			85	15	100
2. Practical				Ext. Marks	Int. Assinment	
I. Composition/Portrait	36 / 18 hrs.	2.5'X3'	Fiber	90	60 r	150
II. Exhibition & Viva				90	60	150
III. Seminar				60	40	100
		Gra	nd Total			600

### Submission Details (practical)

#### Semester - II

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	2.5'X3'	06	Fiber/Stone/Metal
II. Exhibition & Viva			
III. Seminar	3000 Words	03 Sets	Paper and Sheets

#### M.F.A. - SCULPTURE

Paper I (Theory) - History of Art

Total Marks: 85

#### SEMESTER- II

#### Unit - 1

Primitive Art

Prehistoric Period- Rock Sculpture Of Paleolithic And Neolithic Period With Special

Reference To Europe

Altamira (Spain), Lascaux (France

#### Unit - 2

Indian Folk & Tribal Art (Sculpture)

Northern And Southern Region

#### Unit - 3

Indian Iconography

Development of Iconography

Trinity- Brahma, Vishnu, Mahesh

Avatar of Vishnu, Human Sculpture

#### Unit-4

Egyptian Art

Aegean Art- Cycladic Art, Minoan Art, Architecture, Pottery And Sarcophagi, Sculpture

Mycenaean (Late Helladic) Art- Architecture, Metalwork, Sculpture

#### Unit - 5

Greek Art

Etruscan Art- Early Etruscan Art, Jewelry And Sculpture, Etruscan Temples, Etruscan

Cemeteries

Later Etruscan Arc- Sculpture, Etruscan Art And The Rise Of Rome

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## Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

#### M.F.A. - SCULPTURE

Paper- II (Theory) - Material & Methods

Total Marks: 85

#### Semester-II

#### Unit-1

System of indigenous casting, foundry practice, metals and alloys.

Copper and its alloys, metals and aluminum etc. Melting points of different metals, properties of bronze, preparation of modeling wax and reins, making of model with or without core, arranging runners, air vents and pore supports, preparing a mould with refractory compound, de waxing the mould and baking, melting of metals, pouring, cleaning and finishing, furnaces, patina and treatment.

#### Unit-2

Welding- Oxygen and acetylene welding and its scope for sculpture, material and equipment used, electric welding for non-ferrous metals.

Using Scrap material for sculpture

#### Unit-3

All about fiber sculpture.

#### Unit-4

Restoration and preservation of sculpture in different media, exhibition display and lighting for sculpture pieces.

Role of art galleries and museums.

#### Unit-5

Murals.

Contemporary ways and methods in sculpture.

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## Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.)

### M.F.A. - Sculpture

## Scheme of Examination

Semester - III

Total Marks: 600

ocimester III					Total Mail	N3. 000
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory						
I. History of Art	3 Hrs.	7-1		85	15	100
1. Apothictics	3 Hrs.			85	15	100
2. Practical			,	Ext. Marks	Int. Assinment	
I. Composition/Portrait	36/ 18 hrs.	2.5'X3'	Fiber	wer 3/2	·96 60	150
II. Exhibition & Viva			1	90	60	150
III. Seminar * (Dissertation)				60	40	100
		Gra	nd Total			600

<sup>\*</sup>Seminar Based On The Dissertation

### Submission Details (practical)

#### Semester - III

Practical paper	Size	Min. Assignment	Medium
I. Composition/Portrait	2.5'X3'	6	Fiber/Stone/Metal
II. Exhibition & Viva			
III. Seminar* ( Dissertation)	40 Pages	03 Sets	

<sup>\*</sup>Seminar Based On The Dissertation

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## Raja Man Singh Tomar Music and Arts University Gwalior (M.P.)

#### M.F.A. - SCULPTURE

#### Paper I (Theory) - History of Art

Total Marks: 85

(Emphasis Not On Chronology But On Evolution Of Art Forms)

#### SEMESTER- III

#### Unit-1

Indian Sculptors

Introduction

Artists- Ram Kinkier Bail, D.P. Roy Choudhry, Shanku Choudhry, Himmat Shah, Dhanraj Bhagat, Madan Batnagar

#### Unit - 2

Tribal And Folk Art (Sculpture ) In Diffarent Culturas , I.E. African, Oceanic

#### Unit -3

Indian Iconography

Sun And Nine Planets- Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, Pluto Ashta Dikpalas- The Eight Hindu Deities

Introduction, Indra, Varuna, Yama, Kuber, Agni, Vayu, Nirrti, Isana

#### Unit - 4

Roman Art

Latin And Etruscan Kings -

The Republic- Architecture, Sculpture

Pompell And The Cities Of Vesuvius, Architecture

The Early Empire- Augustus And The Julio- Claudians

The High Empire- Trajan, Hadrian, Astia, The Antonines

The Late Empire- The Severans, The Soldier Emperors, Diocletion And The Tetrarchy,

Constantine.

#### Unit - 5

Indian Asia

The Art Of Indian Asia- Early Indian Culture, The Aryan Invasions And The Vedic Religion,

Buddhist Dominance, Hindu Resurgence

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## Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

#### M.F.A. - Painting

Paper- II (Theory) - Aesthetics (Painting/ Sculpture/

Total Marks: 85 SEMESTER-III

#### Unit-1

Introduction, Philosophy of Bharatmuni.

Explain theory with examples

Give your own thoughts about the theory.

#### Unit-2

00000000000 Introduction, Philosophy of Anand kumar swami

Explain theory with examples

Give your own thoughts about the theory.

#### Unit-3

Introduction, Philosophy of Abhinav gupt

Explain theory with examples

Give your own thoughts about the theory.

#### Unit-4

Art & Society, Art & Culture, Art & Nature, Art & Religion.

#### Unit-5

Indian perspective of contemporary art.

## Raja Mansingh Tomar, Music & Art University, Gwalior (M.P.)

## M.F.A. - Sculpture

## Scheme of Examination

Semester - IV

Total Mark					s: 600	
Paper	Time	Size	Medium	Ext. Marks	C.C.E.	Total
1. Theory						
I. History of Art	3 Hrs.	+		85	15	100
II. Material & Methods	3 Hrs.			85	15	100
2. Practical				Ext. Marks	Int. Assinment	
I. Composition/Portrait	36 / 18 hrs.	2.5'X3'	Stone	90	60	150
II. Exhibition & Viva				90	60	150
III. Dissertation				60	40	100
		Gr	and Total			600

## Submission Details (practical)

#### Semester - IV

Size	Min. Assignment	Medium
2.5'X3'	06	Fiber/Stone/Metal
Min. 50 Pages	03 Sets	
	2.5'X3'	Assignment 2.5'X3' 06

## n Singh Tomar Music and Arts University Gwalior (M.P.)

#### M.F.A. - SCULPTURE

Paper I (Theory) - History of Art Total Marks: 85

SEMESTER- IV

Unit-1

Westarn Sculptors

Introduction

Artists- Auguste Rodin, Pablo Picasso, Henry Moore, Brancusi, Alexander Calder

Unit - 2

Tribal And Folk Art (Sculpture) In Diffarent Culturas , I.E. Amarican, India

Unit -3

Indian Iconography

Vayantara Devta

Introduction, Yaksha, Gandharva, Kinnar, Vidhyadhar And Apsrayein, Naag And Sarp, Sidh

And Sadhya, Pitragan, Baalkhilya, Asur, Daitya, Danav And Rakshsa, Pret And Pishach

Prishist

The Anatomy Of The Body Of God, Vastrabhushan Of God, Aayudh And Vahan

Unit - 4

Roman Art

Early Christian Art

The Catacombs And Funerary Art- Sculpture, Architecture And Mosaics, Ravenna, Luxury

Arts

The Middle Ages

Unit - 5

Indian Asia

The Spread Of Indian Art- Sri Lanka, Java, Cambodia, Angkor Wat And Angkor Thom

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## Raja Man Singh Tomar Music & Arts University Gwalior (M.P.)

#### M.F.A. - SCULPTURE

Paper- II (Theory) - Aesthetics (Painting/ Sculpture/

#### SEMESTER- IV

Total Marks: 85

#### Unit-1

Introduction, Life History, Philosophy of Socrates.

Explain theory with examples,

Give your own thoughts about the theory.

#### Unit-2

Introduction, Life History, Philosophy of Plato.

Explain theory with examples,

Give your own thoughts about the theory.

#### Unit-3

Introduction, Life History, Philosophy of Aristotle.

Explain theory with examples,

Give your own thoughts about the theory.

#### Unit-4

Introduction, Life History, Philosophy of Hegal.

Explain theory with examples,

Give your own thoughts about the theory.

#### Unit-5

Introduction, Life History, Philosophy of Kant.

Explain theory with examples,

Give your own thoughts about the theory.

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# Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

## Junior certificate part – I (Fine Art)

### Scheme of Examination

One year course

Total marks - 150

Paper	Time	Size	Total	
Theory Understanding Element of Art	3 hr		) tax. 50	
Practical I. Drawing II. Memory drawing	3 hr. 3 hr.	1/4	50 50	
	150			

## Submission Details ( practical )

Practical paper	Size	Min. Assignment	Medium
I. Drawing	1/4	10	Pencil
II. Memory Drawing	1/4	10	In colour crayons & pestle and water colour

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## Junior certificate part – I (Fine Art) Theory paper – Understanding Elements of Art

o Line
o Form
o Colour
o Tone

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o Space

Texture

## Practical paper -

I. Drawing - Still life, cylinder, Pyramid Cubes, Square, Nature, Vegetables, Fruits, Colour Chart, Tint & Shads etc.

II.Memory Drawing - Human and animals.

## संदर्भित पुस्तकें :-

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा
- 2- रूपप्रद कला के मूल आधार आर.. ए. अग्रवाल
- 3- चित्रायन प्रकाषन के विषय विषेष की पुस्तकें
- 4- नवनीत पूना प्रकाषन
- 5- walter foster series.

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# Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

## Junior certificate part - II (Fine Art)

## Scheme of Examination

One year course

Total marks - 150

Paper	Time	Size	PaTotai
Theory			
Art & Artists	3 hr.	-	50
Practical			
I. Design 2D	3 hr.	1/4	50
II. Design 3D	3 hr.	8"x8"	50
	Total		150

### Submission Details (practical)

Practical paper	Size	Min. Assignment	Medium
I. Design 2D	1/4	10	Pencil, crayons & pestle and water colour
II. Design 3D	8"x8"	5	Clay

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## Junior certificate part – II (Fine Art) Theory paper – Art & Artists

D. D. Devlalikar, N.S. Bendre, M.F. Hussian, D. J. Joshi, Vishnu chinchalkar, L.S. Rajput, Rudrahangi, Madan Bhatanagar.

#### Practical paper -

- I. Design 2D pots, vegetables, flowers, human figures, animal figures etc.
- II. Design 3D nature, animal figures etc.

## संदर्भित पुस्तकें :--

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा
- 2- चित्रायन प्रकाषन के विषय विषेष की पुस्तकें
- 3- नवनीत पूना प्रकाषन
- 4- walter foster series.

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# Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

## Junior Diploma part - I (Fine Art)

## Scheme of Examination

## One year course

Total marks - 150

Paper	Time	Size	Total
Theory History of Art (India)	3 hr.	- Shell	50
Practical I. Nature study II. Design 3D	3 hr. 3 hr.	8"X8"	50 50
	Total		150

## Submission Details ( practical )

Practical paper	Size	Min. Assignment	Medium
I. Nature study	1/4	10	Pencil, crayons & pestal and water colour
II. Design 3D	8"X8"	5	Clay & p.o.p.

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## Junior Diploma part - I (Fine Art) Theory paper - History of Art (India)

Pre historic art of India (introduction), Ajanta Art, Bagh Art.

### Practical paper-

I. Nature study - flowers, vegetables fruits, etc .

II.Design 3D - Decorative pottery work in clay etc. (Oil Method, Slab Method, Pinch Method)

## संदर्भित पुस्तकं :-

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा
- 2- चित्रायन प्रकाषन के विषय विषेष की पुस्तकें
- 3- नवनीत पूना प्रकाषन
- 4- walter foster series.

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# Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

## Junior Diploma part - II (Fine Art)

## Scheme of Examination

One year course

Total marks - 150

Paper	Time	Size	Total
Theory			-
History of Art (western)	3 hr.	-	50
Practical			
I. composition	3 hr.	1/4	50
II. Design 3D	3 hr.	1'x1'	50
	Total		150

## Submission Details (practical)

Practical paper	Size	Min. Assignment	Medium
I. composition	1/4	10	Pencil, crayons & pestal and water colour
II. Design 3D	1`x1`	5	Clay & p.o.p.

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## Junior Diploma part - II (Fine Art) Theory paper - History of Art (western)

Western pre historic art ( Introduction ), Biography of Leonardo da Vinci, Mical Angelo & Picasso, vangog

### Practical paper-

- Composition composition with human & animal figures & Man made objects.
- II. Design 3D composition with human & animal figures & Man made objects

## संदर्भित पुस्तकें :-

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा
- 2- चित्रायन प्रकाषन के विषय विषेष की पुस्तकें
- 3- नवनीत पूना प्रकाषन
- 4- पष्चिमी कला का इतिहास अषोक
- 5- Walter fosters series.

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# Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Certificate Course - Painting

One Year Course		Scheme of E	Scheme of Exam			
Pap		Paper	Size	Time	Total Marks	
1. Theory	1	History of Indian Painting		3 hrs.	50	
2. Practical	I	Still Life & Nature	1/4	3 hrs.	50	
WEELENGOLF GO.	II	Print Making	8'×10'	6 hrs.	50	
		Grand Total	W 1		150	

## **Practical Submission Detail**

	Practical	Size	Minimum Assignment	Medium
I	Still Life	1/4	5	Pencil, Water Colour
II	Print Making	8'×10'	5	Black & White, Monochrome

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Certificate Course - Painting

(One year course)

Total Marks: 50

#### Paper (Theory): History of Indian painting

- Unit 1 six limbs of Indian Art
- Unit 2 Prehistoric painting Mirzapur, Bhimbetka
- Unit 3 Prehistoric painting Hoshangabad, Pachmani
- Unit 4 Cave painting of India Jogimara, Sigria, Sittannvasal
- Unit 5 Cave painting of India Ajanta, Bagh

#### Paper (Practical)

- Still life Object from nature and manmade composed with drapery.
   Black white and colored (water, poster, Crayons dry and mix media, Monochrome).
- (ii) Print making Basic knowledge of printmaking experiments include taking prints of potatoes and other vegetables, leaves and other objects, using forms from nature and manmade objects with black background (lino cut/wood cut).

#### Reference Book -

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा।
- 2. चित्रायन प्रकाषन के विषय विषेष की पुस्तकें।
- 3. नवनीत पूना प्रकाषन।
- 4. वाल्टर फॉस्टर सीरीज।

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Diploma - Painting

One Year Course		Scheme of	Scheme of Exam		
Paper		Paper	r Size		Total Marks
1. Theory	I	History of Painting	-	3 hrs.	50
2. Practical	I	Drawing	1/4	3 hrs.	20
Fractical	11	Composition	1/4	6 hrs.	40
	III	Copy work	1/4	6 hrs.	40
Grand Total				8	150

### **Practical Submission Detail**

	Practical	Size	Minimum Assignme nt	Medium
I	Drawing	1/4	10	Pencil, Pen & Ink, Charcoal
11 ~	Composition	1/4	5	Water Colour & Crayons , Pestles
III	Copy work	1/4	5	Water Colour & Posters

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Diploma Course - Painting

Paper (Theory): History of painting

Total Marks: 50

- Unit 1 Jain, Pal (Apatramsa)
- Unit 2 Mughal painting (Akbar, Jahangir)
- Unit 3 Rajasthani painting (Mewar, Kishangarh, Jaipur)
- Unit 4 Pahari painting (Kangra, Basohali)
- Unit 5 Bengal school.

Paper (Practical)

- Drawing Pots, Objects, Nature, Human figures study, Realistic.
- II. Pictorial Composition Human figure with background
- iil. Copy work Indian miniature.

Reference Book -

- 1. भारतीय चित्रकला का इतिहास अविनाष बहादुर वर्मा
- 2. रूपप्रद कला के मूल आधार आर. ए. अग्रवाल
- 3. चित्रायन प्रकाषन के विषय विषेष की पुस्तकें
- 4. नवनीत पूना प्रकाषन
- 5- वॉल्टर फॉस्टर सीरीज

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

## **Advance Diploma Course - Painting**

One Year Course		Scheme of	Exam	Total Marks: 500		
770	٦,	Paper	Size	Time	Total Marks	
1. Theory	I	History of Art & aesthetics	-	3 Hrs.	100	
	II	Material & Methods		3 Hrs.	100	
2. Practical	I	Composition	½ Imp.	6 Hrs.	75	
	II	Portrait	½ Imp.	6 Hrs.	75	
45.000	Ш	Drawing	½ Imp.	3 Hrs.	75	
	IV	Landscape	½ Imp.	6 Hrs.	75	
		Grand Total	- No.		500	

#### **Practical Submission Detail**

	Practical	Size	Minimum Assignmen t	Medium
I	Composition	½ Imp.	10	Water Colour & mix Media
11	Portrait	⅓ lmp.	10	Water Colour/Acrylic/Oil, Mix Media/Pestles
III	Drawing	½ Imp.	25	Pencil & Pen/ Ink/Pestles
IV	Landscape	½ Imp.	10	Water Colour/Pestles

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Advance Diploma Course - Painting

(One year)
Paper (Theory)-I: History of Art & Aesthetics Total Marks: 100

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Unit 1 What is Art - Definition, classification, conceptual approach, Representational approach, Different forms of Art, Elements of Art - line, Space, form, texture and colour, theories of Composition.

Unit 2 Beauty in Art (introducing Aesthetics), Art and Visualization (Art and Artist, Art and Society, Art and Viewer & Art and Art critic).

Unit 3 Prehistoric Art – Mirjapur, Bhimbhethaka, Panchmari, Hoshangabad, Indus vally civilization, Cave painting of India – Jogimara, Sigiria, Sittannyasal, Ajanta, Bagh.

Unit 4 Middle Eastern Art - Assyrian, Sumerian, Babylonian, Occidental Art - Egypt, Crete, Mycenae.

Unit 5 Indian Folk & Travel Art - Mithila, Worli, Rajasthani, Phad - Dongra, Tattoo (Godna).

Paper (Theory)-II : Material & Methods Total Marks: 100

Unit 1 Meaning of medium, method, process, technique, style, expression and communication.

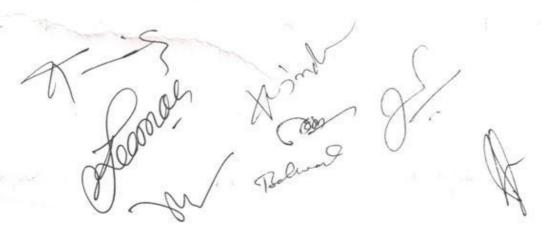
Unit 2 Composition- places and Importance of subject, Idea, feeling, Imagination, expression, suggestion, symbolism, medium, tectonic etc.

Unit 3 Technique of Indian miniature panting – Join, Rajasthani, Mughal, Pahari etc.
Technique of Tempra painting- Uses and limitations of tempra painting.

Unit 4 Technique of Fresco – pre panting ground, Drawing and placing, selection of colours, colour preparation, Fixing colours by spatulas, finishing, varnishing, fresco tools and their uses, precautions and rules.

Unit 5 Italian fresco, Jaipur fresco, Ajanta technique. Technique of folk painting –

kalighat, Nathdwara, Madhubani, Kalmkari, Worli



## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Advance Diploma Course - Painting

(One year)

### Practical:

- Composition Figurative/ non figurative, Composition with inner expression, Study of metamorphosis.
- II Portrait - Portrait painting with colour in natural or unnatural light and shade.
- III Drawing - Human Figures - Different poses nude and clothed (Single and in group) anatomy study, Realistic and creative (developing individual style) combining with different background study of figures in different age groups (children young old).
- IV Landscape - Natural Study

Reference Book-

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Certificate Course - Sculpture

#### One Year Course

Total Marks: 50

#### Paper (Theory) - History of Indian Sculpture

#### Unit-1

Indus valley civilization (Sculpture - Torso, Priest, dancing lady, seals, toys.)

#### Unit-2

Ashoka - pillars, yaksha yakshani Sculpture.

#### Unit-3

Sanchi- toronas, Bharut Sculpture,

#### Unit-4

Mathura- Lady figures (sculpture) Gandhara Buddha sculture.

#### Unit-5

Khajuraha, Konark, Ellora & Elephanta caves.

#### References Books

- 1. Bharatiya Murtikala ka itihas Ray krishna Das
- 2. Bharatiya Murtikala Ramanath Mishra
- 3. Bharatiya kala Vasudev Sharan Agrwal
- Prachin Bharatiya pratima vigyan evom Murtikala Dr.Brijbhushan shrivastava.

5. Kala saiddhantik - Laxmi Narayan Nayar

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.) Diploma Course - Sculpture

One Year Course

Total Marks: 50

Paper (Theory) - History of Sculpture

Unit-1

Shunga priod, Mahabali Puramm Bouddha Chaitya & Viharas.

Unit- 2

Amaravati & Nagarjun Konda, Ellora, Elephanta

Unit-3

Major Exponants-

D.P.Roy Choudhury, Ramkinkar Vaij, Prodosh Das Gupta, Shankho Choudhury, Chintamani Kar

Unit-4

Early civilization (Egypt, Babylonia, Assyria. Greece, Rome)

Unit-5

Major Exponents-

Michel Angelo, Auguste Rodin, Henry Moor, Colder Brancusi.

References Books -

- 1. Bharatiya Murtikala ka itihas - Ray krishna Das
- 2. Bharatiya Murtikala - Ramanath Mishra
- 3. Bharatiya kala - Vasudev Sharan Agrwal
- Prachin Bharatiya pratima vigyan evom Murtikala Dr.Brijbhushan shrivastava.

5. Kala saiddhantik - Laxmi Narayan Nayar

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## Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advance Diploma Course - Sculpture

One Year Course

Total Marks: 100

Paper- I (Theory) - History of Art

Unit 1

What is Art – Definition, classification, conceptual approach, Representational approach, Different forms of Art, Elements of Art – line, Space, form, texture and colour, theories of Composition.

Unit 2

Beauty in Art (introducing Aesthetics), Art and Visualization (Art and Artist, Art and Society, Art and Viewer & Art and Art critic).

Unit-3

Indus Valley civilization- Harappa, Mohenjo-Daro, Gandhar Sculpture, Mathura Sculpture.

Unit-4

Ellora, Elephanta, Shunga & Kushan, Mahabali Puram, Bouddha Chaitya & Viharas, Amaravati & Nagarjun Konda, Khajuraha, Konark.

Major Exponants- D.P. Roy Choudhury, Ramkinkat Vaij, Sankho Choudhuri, Prodosh Das Gupta, Dhanraj Bhagat, Chintamani Kar, P.V. Jankiram.

Unit-5

Western Prehistoric Art, Early Civilization – (Egypt, Babylonia, Assuria, Greece,Rome)

Major Exponants- Michel Angelo, Auguste Rodin, Henry Moor, Calder Brankushi.

#### References Books -

- 1. Bharatiya Murtikala ka itihas Ray Krishna Das
- 2. Bharatiya Murtikala Ramanath Mishra
- 3. Bharatiya Kala Vasudev Sharan Agrawal
- Prachin Bharatiya Pratima vigyan evom Murtikala Dr.Brijbhushan shrivastava.

Kala saiddhantik - Laxmi Narayan Nayar

## Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advance Diploma Course - Sculpture

One Year Course

Total Marks: 100

Paper- II (Theory) - Material & Method

#### Unit-1

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Tools & technique for Clay Modeling, Preparation of natural clay and their storage.

#### Unit-2

What is Relief & Classification of relief, Process of relief making.

#### Unit-3

Terracotta as a sculpture Medium, Type of terracotta, terracotta baking methods, Terracotta of different States in India.

#### Unit-4

What is Armature, Use of armature in sculpture, what is P.O.P., its properties, Advantages & disadvantages?

#### Unit- 5

Nature & types of woods, its growth & process of seasoning, use of various tools & equipments, different effects on wood sculpture.

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## Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advanced Diploma Course - Applied Arts

One Year Course

Total Marks: 100

## Paper- I (Theory) - History of Art & Aesthetics

#### Unit 1

What is Art – Definition, classification, conceptual approach, Representational approach, Different forms of Art, Elements of Art – line, Space, form, texture and colour, theories of Composition.

#### Unit 2

Beauty in Art (introducing Aesthetics), Art and Visualization (Art and Artist, Art and Society, Art and Viewer & Art and Art critic).

#### Unit.3

Prehistoric Art – Mirjapur, Bhimbhethaka, Panchmari, Hoshangabad, Indus vally civilization, Cave painting of India – Jogimara, Sigiria, Sittannvasal, Ajanta, Bagh.

#### Unit 4

Middle Eastern Art - Assyrian, Sumerian, Babylonian, Occidental Art - Egypt, Crete, Mycenae.

#### Unit 5

Indian Folk & Travel Art - Mithila, Warli, Rajasthani, Phad - Dongra, Tetto (Godna).

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## Raja Man Singh Tomar Music & Arts University, Gwalior (M.P.) Advanced Diploma Course - Applied Arts

One Year Course

Total Marks: 100

#### Paper- II (Theory) - Material & Methods

#### Unit-1

Introduction of Advertising – What is Advertising, Salient features of Advertising, Advertising as a Communication tool, Role of Advertising in the Marketing Mix, Role of Advertising in Modern World, Purpose of Advertising, Benefit of Advertising, Kinds of Advertising, Public Relations Advertising, Financial Advertising, Advertising as a Career, Advertising-publicity and propaganda, Advertising and personal selling, Advertising and Sales Promotion, Origin and Growth of Advertising, The Internet Advertising, Professionalization of Advertising, How Advertising Works.

#### Unit-2

The origin of Design, Design, Elements of Design- Line, Tone, Colour, Form, Space, Containing Shapes, Texture.

#### Unit-3

**Principals of Design** – Unity, Proportion, Scales, Relation, Harmony, Discord, Contrast, Emphasis, Variety, Balance, Rhythm.

#### Unit-4

Types of Media- Print Media, Requirement of Print Ads, Electronic Media-TV & Radio, Out of Home Advertising, Internet: The medium of the New Millennium, The cinema

#### Unit-5

Objective types of question.

#### Sugested Readings-

Handbook of Applied Arts- S.K. Luthra Advertising Art & Ideas- G.M. Rege

Advertising - An Introductory Text- S.A. Chinawala

Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav

Graphic Design Basics (2nd Edition or Latest Edition)- Amy E. Arnetson A

Graphic Design - Dr. Narendra Singh Yadav

History of Graphic Design(Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings

Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design journals

Black Book of advertising, Brands

American Graphic Design journals

European Graphic Design Journals

#### Paper (Practic: 1) -

I - Story Board Illu. tration

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Story Board bases series of illustration with frames and expression for commercial and non commercial product. Different types of Drawing, Colouring methods, Light and Shades effects, Knowledge of background etc.

Suggested Readings-

As per Study & illustration - 1 Class

Especially focus on Comic Books, Illustration Strips publishes in Newspapers, Amar Chitra Katha & many other resources of Illustrations including Literature.

Anatomy and Drawing - Victor Perard

A History of Graphic Design (Third Edition) - Philips B. Meggs

Learn Illustration - Dilip Chaubey

Note: Kindly refer Painting syllabus for more readings.

II- Outdoor Advertising

Understanding about basic outdoor media- Poster, Hoarding, Transit Advertising, Mobile Advertising Creative and other innovative outdoor media.

Suggested Readings-

American journals of Posters

European journals of Posters

Outdoor Market tour weekly and Analysis of Different types of media.

Outdoor Advertising - The Modern Marketing Force - Various

III- Advance Computer Graphics

Understanding about advance designing softeware – Corel Draw 14 (latest edition), Photoshop 4 (latest edition), in design, Adobe Illustrator, Practical, Sessional, Assignment and all other work Scanning, Photo Editing etc.

Suggested Readings-

Computer related basic knowledge.

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## Raja Man Singh Tomar Music & Arts University Gwalior, (M. P.)

### Diploma Course - Applied Arts

One Year Course

Total Marks: 50

### Paper (Theory) - History of Applied Arts

Unit-1

**History of Writing-** the Roman alphabet, Proportions of Roman Alphabets, Strokes of Roman alphabets, Serifs, Sans Serif, Optional effects, Letter balance, The Gothic Alphabet, The Text, The Italic or Script, Spacing, Optical Spacing, Guiding Rules for spacing, Legibility, **Modern Lettering**, Symbolic Types and Purpose of a lettering Artists.

Unit-2

Advertising Agency- Advertising Department, Advertising Agency, Function of Ad Agencies, Structuring the Ad Agencies, Types of Ad Agencies, Compensation of ad agencies, Client Agency Relationship, Selection of an Advertising Agency.

Unit-3

Types of Media- Print media, Requirement of Print Ads, Electronic Media- TV & Radio, out of home Advertising, Internet: The medium of the new millennium, the cinema

Technical definitions and other supporting information including practical class exercises of practical subjects.

Unit-5

Objective types of questions.

#### Sugested Readings-

Handbook of Applied Arts- S.K. Luthra
Advertising Art & Ideas- G.M. Rege
Advertising - An Introductory Text- S.A. Chinawala
Vigyapan Takneek avem Siddhant- Dr. Narendra Singh Yadav
Graphic Design Basics (2<sup>nd</sup> Edition or Latest Edition)- Amy E. Arnetson A
Graphic Design - Dr. Narendra Singh Yadav
History of Graphic Design(Third Edition) - Philips B. Meggs

Vigyapan- Ashok Mahajan

For Photography as per studio class and Readings

For commercial reproduction as per studio class and readings Daily newspapers and Magazines especially focus on advertisements

Indian Graphic Design journals
Black Book of advertising, Brands
American Graphic Design Journals

American Graphic Design journals European Graphic Design Journals

Paper (Practical)-

#### **I-Illustration**

Study from life, full figure, and product, Drawing from nature, memory Drawing .

Understanding of advance illustration techniques. Different types of subject cover –

Architecture Electronic, Mechanical, Fiction, Suspense, Horror, Literature and many more others. Light and shade effect, rendering in Pencil, monochrome, colour, ink and product rendering.

#### Suggested Readings-

Anatomy and Drawing - Victor Perard

A History of Graphic Design (Third Edition) - Philips B. Meggs

Learn Illustration - Dilip Chaubey

#### II- Outdoor Advertising

Understandig about basic outdoor media – Poster, Hoarding, Transit Advertising, Mobile Adverting creative ant other innovative outdoor media.

#### Suggested Readings-

American Journals of Posters
European Journals of Posters
Outdoor Market Tour Weekly any analysis of different types of media.
Outdoor Advertising – The Modern Marketing Force – Various

#### III- Computer Graphics

Understanding about basic designing software – Corel Draw14 (latest edition), Photoshop 4 (latest edition). Practical, Sessional, Assignment and all other work implemented with the knowledge of reproduction process, Scanning, Photo Editing etc.

Suggested Readings-Computer related basic knowledge.

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## Raja Mansingh Tomar Music & Arts University, Gwalior (M.P.)

### Certificate Course - Applied Arts

One Year Course

Total Marks: 50

Paper (Theory) - Material & Methods-

Unit-1

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Elements and forces- Line, Postulates, Tone, Effect of Tones, Emotional Aspects, Postulate, Containing Shape, Borders and Corners.

Unit-2

Perspective- Definitions, Perspective representation and principals of perspective.

Unit-3

Drawing- Shading, Figure Drawing Drawing and Illustration, Illustration, Media Techniques, Rendering with Pencil, Charcoal or Crayon, Pen and Ink, Scratchboard, Dry Brush, Air Brush. Spatter, Techniques Pastels, Water Colour, Experiment with media, Retouching.

Unit-4

History of Calligraphy, Its development, Characteristics of Calligraphy, What is Calligraphy.

Unit-5

Objective-Objective type s of questions.

Paper (Practical)I - Study #Illustration

Study from life, full figure, product, Drawing from Nature, Memory Drawing. Understanding of basic Illustration techniques. Light and shade effect, Rendering in Pencil, Monochrome, Colour, Ink and Product Rendering.

#### Suggested Readings-

Anatomy and Drawing – Victor Perard A History of Graphic Design (Third Edition) – Philips B. Meggs Learn Illustration – Dilip Chaubey

II - Calligraphy

Understandig about various school of calligraphy – Devnagari, Europian, Indian, Gothic and Roman etc. Problems of alphabets senses- serif script (English) in Black and White. Sense of Letter Forms.

#### Suggested Readings-

Handbook of Typography – Kailas Takle
Akshar Mudran Shastra – Chandrasekher Mishra
Basic Typography – John R. Biggs
Introduction of Typography – O. Simon
Commercial art Techniques – Raviraj
History of Writing
Lettering Style - Typography & Calligraphy – A. H. Hasmi
An Introduction to lettering – Grear

Calligraphy 101: Master basic skills and techniques easily through Step by step Instruction – Jeaneen Gauthier The Calligraphy Handbook: simple Techniques and step by step Projects- Emma Winters

Especially focus on create your own style of lettering.

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## Raja Mansingh Tomar, Music & Arts University, Gwalior (M.P.) B.A. - Fine Arts

## Scheme of Examination

Semester - I st			To	tal Ma	rks:6	000	
Paper	Time	Size	Ext. Marks	C.C.E.			Total
				I	1	Tot.	
1.Foundation Course							
I. Hindi	3 Hrs.		85	15	-	15	100
			Liberrary				50
11 Enterpreciaship beub	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							
I. Paper	3 Hrs.		1				75
II. Paper	3 Hrs.	46				1	75
3.Social Science (History/Philosphy)						20	
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.		100				75
4.painting			-				1
I. History of Art	3 Hrs.		42	8	-	8	50
II. still life &Nature study	3 Hrs.	1/4					100
	Grand	Total			-		600

#### B.A. Fine Arts Submission Details (Practical)

#### Samostar I et

Practical paper	Size	Min. Assignment	Medium
Still life & Nature Study	1/4	08 Sheets	Pencil/ Charcol/ Pen/Pastles/Crayans/ Water Colour

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## Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) **B.A. Fine Arts**

Paper (Theory) - History of Art

Semester - I Unit - I Total Marks - 42

- (A) Meaning & Definition of Art.
- (B) Classification of Art.

Unit - II

- (A) Theories reatated to composition- Movement, Praportion, Balance, Contrast, Centrality.
- (B) Form and shape form and space, from and colour, Light and shade,

Unit - III

(A) Six limbs of Indian Art.

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(B) Prehistoric Indian paintings (Mirzapur, Bhimbethika.)

Unit - IV

- (A) Cave paintings - Jogimara Sittanvasal.
- (B) Badami cave paintings.

Unit - V

- (A) Ajanta cave paintings.
- (B) Bagh cave paintings.

## Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. Fine Arts

## Paper (Practical) - Still Life & Nature Study

I Semester
Still Life & Nature Study - Objects from nature and manmade composed with drapery. Black & white and coloured.

#### References Books -

- 1- Bhartiya Chitrakala ka Etihas Vachaspati Gairola.
- 2- Bhart ki Chitrakala Raikrashna Das.
- 3- Bhartiya Chitrakala Lokesh chandra Sharma.
- 4- Rupprad Kala ke Mul Adhar R.A. Agrawal.
- 5- Chitra-Sanyojana Prof. P.N. choyal, R.A. Agrawal.
- 6- Bhartiya Chitrakala ka Etihas Avinash Bahadur Varma.
- 7- Bhartiya Kala Vasudevsharan Agrawal

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# Scheme of Examination

II Semester					To	tal Mark	s:600
Paper	Time	Size	Ext.	Ext. C.C.E.			Total
			Marks	I		Tot.	
1.Foundation Course							
I . English	3 Hrs.		85	15	-	15	100
11. Enterprecioship Develo	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.	1 (20.0)	=0=	176	L. Carlot		75
3.Social Science (History/Philosphy)							
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.	the same					75
4.painting		11/2			1		100
I. History of Art	3 Hrs.		42	8	-	8	50
II. composition	3 Hrs.	1/4					100
	Grand	1 Total			71.1		600

#### **B.A.** Fine Arts Submission Details (Practical)

Practical paper	Size	Min. Assignment	Medium
Composition	1/4	08 Sheets	Pencil/ Charcol/ Pen/Pastles Water Colour/Poster Colour

30

Paper (Theory) - History of Art

Semester - II

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Total Marks - 42

Unit - I

- (A) Origion and development of minature paintings.
- (B) Jain, Pal and Apabhransa style of Paintings.

Unit - II

- (A) Mugal school (Akbar and Jahagir)
- (B) Mugal school and Artist of Shahjahan and Aurangzeb.

Unit - III

- (A) Rajasthani school (Kishangarh, Kota)
- (B) Rajasthani school (Bundi and Jaypur)

Unit - IV

- (A) Pahari school .- (Guler, Kangra).
- (B) Pahari school (Basohali)

Unit - V

- (A) Company painting Patna & Raja Ravi Verma.
- (B) Renaissance Art movement in India- Avnanidranth Tagore Ravindranath Tagore, E.V. Havell, Yamini Rai, Amrita Shargil, M.F. Hussain.

# Paper (Practical) - composition

Semester - II

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Total - 100

Pictorial Composition – Human fingares in realistic forms with suitable background . Reference Books .

- 1. Bhartiya chitrakala ka Etihas vachspati gairola .
- 2. Bharati ki chtrakala Rai krashna Das .
- 3. Bhartiya chitrakala Lokesh Chandra Sharma .
- 4. Bhartiya chtrakala ka Etihas Avinash Bahadur varma .
- 5. Rupprad kala ke mul adhar R.A. Agrawal .
- 6. Chitra sanyojana Prot P.N. Goyal , R.A. Agrawal .
- 7. Bhartiya kala Vasudev Sharma Agrawal .

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### Scheme of Examination

Semester – III rd				Т	otal	Marks:	600
Paper	Time		Ext.	C.C.E.			Total
		7	Mark	I	П	Tot.	
1.Foundation Course							
I. Hindi	3 Hrs.		85	15	-	15	100
200	-		100000			-	50
III. Environmental Study	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							
I. Paper	3 Hrs.		1115				75
II. Paper	3 Hrs.		1			- 1	75
3.Social Science (History/Philosphy)							
I. Paper	3 Hrs.			- 5	10		75
II. Paper	3 Hrs.		-				75
4.Sculpture		1. 1.00					
L. History of Sculpture	3 Hrs.		42	8	-	8	50
II. Relief in clay	3 Hrs.	12"x9					100
	Grand	Total		-	-		600

### B.A. Fine Arts Submission Details (Practical)

#### III Semester-

Practical Subject		Size	Min. Assignment	Medium
1-	Relief	12"x9"	2	Clay
2-	Clay Modeling 3D	10" height	2	Clay
3-	P.O.P. Plate Carving	8"x10"	2	P.O.P.
4-	Drawing	1/2 Sheet	8 Sheet	Pencil and paper

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. Fine Arts Paper (Theory) - History of Sculpture

III Semester-

Total Marks - 42

unit 1-	Indus valley civilization - Sculptures - torso, priest, dancing lady, seats Toys.
unit 2-	Mourya Sculpture - Ashoka pillars, yaksha yakshaini sculpture .
unit 3-	Shung sculpture - Sanchi- toronas, bharhut sculpture.
unit 4-	Ellora and Elephanta caves.
Unit 5-	Khajuraho,Konark

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) **B.A. Fine Arts** Paper (Practical) - Relief in clay

Semester - III Total - 100

Relief in clay - Relief of Nature, Flower, Pottery, Figure in Clay. Clay Modeling 3D

Compact 3D composition of human figure, animal figure or objects in clay.without wring armature.

P.O.P Plate Carving

Nature, Flower, Pottery, Figure etc. 5 to be carved or |P.O.P. Plate with carving tools.

Drawing

........

Drawing of human figure, Animal figure, object etc. with pencil on paper.

#### References Books -

1. Bharatiya Murtikala ka itihas - Ray krishna Das

2. Bharatiya Murtikala - Ramanath Mishra

3. Bharatiya kala - Vasudev Sharan Agrwal

Prachin Bharatiya pratima vigyan evom Murtikala - Dr.Brijbhushan 4. shrivastav

5. Kala saiddhantik - Laxmi Narayan Nayar

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# Scheme of Examination

Semester - IV	Tens	T		_	T	otal - 6	00
Paper	Time	1,000,000,000	Ext.	C.C.E.			Total
	1	4.04	Marks	I		Tot.	
1.Foundation Course							
141							
I. English	3 Hrs.		85	15	-	15	100
II . Environmental Study	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.	100					75
3.Social Science (History/Philosphy)							,,,
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.				7.7	1	75
4.Sculpture							, 3
I. History of Sculpture	3 Hrs.		42	8	-	8	50
II. Clay modeling 3D	3 Hrs.	10"ht.					100
	Grand	Total					600

# B.A. Fine Arts Submission Details (Practical)

#### Semester - IV

	Practical Subject Size		Min.Assignment	Medium
1-	Clay Modeling 3D	16" height	2	Clay
2-		8" height	2	Teracotta
3-	Modeling & Carving	10" height	1	P.O.P.
4-	Drawing	1/2 Sheet	8 Sheet	Pencil and paper

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Paper (Theory) - History of Sculpture Semester - IV Total - 42

Unit - 1 Kushan periob - Mathura & Gandhar

Unit - 2 Main schools of India folk & Tribal - Dogara Bronze, Terracotta

Bronzes - (Gujrat, U.P., Bengal, M.P., Tamilnadu)

Unit - 3 Some Indian Sculptores - D.P. Roy choudhary , Ram Kinkar vaij, prodam Das

Gupta, Sankho choudhary,

Unit - 4 Egyption, Cretan, Amyrtan, Sculpture.

Unit - 5 20th Century western sculptores

S Consider

# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) **B.A. Fine Arts** Paper (Practical) - Clay modeling 3D

Semester - IV

Total - 100

Clay Modeling 3D -

Compact 3D composition of human figure, animal figure or objects in clay without wring

Teracotta

Make a object or human figure or animal figure in clay there dry and bake it.

Modeling &Casting

Make a compact 3D composition, Make its Mold and Cartwith P.O.P.

P.O.P Plate Carving

Nature, Flower, Pottery, Figure etc. 5 to be carved or IP.O.P. Plate with carving tools. Drawing .......

Drawing of human figure, Animal figure, object etc. with pencil on paper.

#### **References Books**

- 1. Bharatiya Murtikala ka itihas - Ray krishna Das
- 2. Bharatiya Murtikala - Ramanath Mishra
- 3. Bharatiya kala - Bashudev Sharan Agrwal
- 4. Prachin Bharatiya pratima vigyan avom -Dr.Brijbhushan shrivastav

5. Kala sedhantik - Laxmi Narayan Nayar .

# Scheme of Examination

Semester - V	mi	Tar		_		Γotal - 6	
Paper	Time Size	Ext.	C.C.E.			Total	
			Marks	I	II	Tot.	0.5
1.Foundation Course							
I. Hindi	3 Hrs.		.85	15	-	15	160
II. Computer	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							,
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.			1	-	1000	75
3.Social Science (History/Philosphy)							
I. Paper	3 Hrs.			1 1			75
II. Paper	3 Hrs.						75
4.Applied Art							
I. Material & Methods	3 Hrs.		42	8	-	8	50
II.Outdoor Advertising design	3 Hrs.	1/4					100
- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Grand	Total				*	600

### B.A. Fine Arts Submission Details (Practical)

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Practical Subject	Size	Min.Assignment	Medium
Outdoor Advertising design	1/4	5	Black & White and colour

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Paper (Theory) - Material & Methods

V Unit 1- History of Advertising - Printing periods -Pre printing period to prior to 15th century, Early printing period form 15th Century to 1840, Period of Expansion from 1840, to 1900, period of consolidation from 1900 to 1925.period of scientific development from 1925to1945, period of Business and social Integration from 1945 to present.

**unit 2-** Elements and forces - line, Postulates, Tone, effect, of Tones, Emotional Aspects, postulate, Containing Shape, Borders and corners.

unit 3- perspective - Definition, perspective Representation and principals of Perspective .

unit 4Types of Media - Print Media, Requirement of print Ads, Electronic Media - TV
& Radio, Out of Home Advertising, Internet: The Medium Of the new
Millennium, The Cinema.

unit 5- Objective types of question .

#### Suggested Reading -

Handbook of Applied Art - S.K.Luthra Advertising art & Ideas -G.M. Rege

Advertising - An Introductory Text - S.A. Chinawala

Vigyapan Takneek Avem Siddhant - Dr. Narendra Singh yadav

Graphic Design Basic (2nd Edition or Latest Edition) -Amy E.Arntson A

Graphic Design - Dr. Narendra Singh yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

vigyapan - Ashok Mahajan

For photography as per Studio Class and Reading

For Commercial reproduction as per Studio Class and Reading

Daily newspaper and Magazines especially focus on Advertisements

Indian Graphic Design jounals

Black Book of Advertising, Brands American Graphic Design Journals European graphic design Journals

John John J

K

Paper (Practical) - Outdoor Advertising design

Semester - V

Total - 100

Outdoor Advertising design -

Understanding about basic outdoor media - poster and hoarding.

Suggested Reading-

American Journals of Posters

European Journals of Posters

Outdoor Market Tour weekly and Analysis of Different types of media

Outdoor Advertising - The Modern Modern Marketing Force - Various

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# Scheme of Examination

Semester – VI					Т	otal - 6	00
Paper	Time	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Ext.	C.C.E.			Total
- A.			Marks	I		Tot.	
1.Foundation Course							
. 7. 3					-		
I English	3 Hrs.		85	15		15	100
11. Computer	3 Hrs.		42	8	-	8	50
2.Literature (Hindi/English/Sanskrit)							
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.			1	13	ryman-	75
3.Social Science (History/Philosphy)							
I. Paper	3 Hrs.						75
II. Paper	3 Hrs.						75
4.Applied Art							
I. Material & Methods	3 Hrs.		42	8	_	8	50
II. Calligraphy	3 Hrs.	1/4					100
	Grand	Total					600

### B.A. Fine Arts Submission Details (Practical)

#### Semester - VI

Practical Subject	Size	Min.Assignment	Medium
Calligraphy	1/4	5	Black & White and colour

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. Fine Arts Paper (Theory) - Material & Methods

Semester - VI Total - 42 History of Calligraphy. Its development. Characteristics of Calligraphy. What is unit 1-Calligraphy. unit 2-The Origin of Design, design, Elements of Design, design, Elements of Design -Line, Tone, Colour, From, Space, Containing Shape, Texure. unit 3-Principals of design - unity, Proportion, Scale, Relation, Harmony, Discord, Contrast, Emphasis, variety, halance, Rhythm. unit 4-Advertising Agency - Advertising Department, Advertising Agency, Function of Ad Agencies, Structuring the Ad Agencies, Types, of Ad Agencies, Compensation of ad Agencies, Client Agency Relationship, Selection of An Advertising Agency. artirim Loating unit 5-Objective types of question.

#### Suggested Reading -

Handbook of Applied Art - S.K.Luthra

Advertising art & Ideas - G.M.Rege

Advertising - An Introductory Text - S.A. Chinawala

Vigyapan Design Basic (2nd Edition or Latest Edition) - Amy -E Arntson A

Graphic Design - Dr. Narendra singh yadav

History of Graphic Design (Third Edition) - Philips B. Meggs

Vigyapan - Ashok Mahajan

For photography as per studio class and Readings.

For commercial reproduction as per studio class and Readings.

Daily newspaper and magazines especially focus on Advertisements

Indian Graphic Design journals

Black Book of Advertising, Brands

American Graphic Design journals

European Graphic Design journals

Solven Bound

# Paper (Practical) - Calligraphy

Semester - VI

Total - 100

Calligraphy -

Understanding about various school of calligraphy- Devnagri, European, Indian, Gothic and Roman etc.

Suggested Readings-

Calligraphy 101 -Master Basic Skills And Techniques Easily Through step- By- Step instruction- jeaneen Gauthier

The calligraphy handback simple to be instructed.

The calligraphy handbook- simple techniques and step- by -step projects -Emma callery

Italic And copperplate calligraphy- The Basics And Beyond

-Eleanor Winters

Especially focus on create your own style of lettering.

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. (Hons.) (Fine Arts) Scheme of Examination

Paper	Time	Size	Ext.		C.C.	otal Mar	Total
2924	2002		Markes	1	TIT		
1.Foundation Course							
I. Hindi	3 Hrs.	-	85	15	-	15	100
II. Enterprecirship Development	3 Hrs.	-	42	8		8	50
2.Music Vocal							
I. Theory	3 Hrs.	-	42	8	-	8	50
II. Practical				-	-	-	100
3.Dance	The Road	Section 1					
I. Theory	3 Hrs.	-	42	8	-	8	50
II. Practical				-	-	-	100
4.Drawing & Painting							
History of painting	3 Hrs.	-	42	8	-	8	50
II. Still life & Nature	3 Hrs.	1/4					100
Grand Total							600

# B.A. Hons. (Fine Arts) Submission Details (practical)

#### I Semester -

Practical paper	Size	Min. Assignment	Medium
Still life&nature study	1/4	10 sheet	Pencil/charcol/ pen/pastls/poster colour/ water colour

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Bolera

राजा मानसिंह ते मर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.)

## बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र(सैद्धांतिक) – चित्रकला का इतिहास

सेमेस्टर - प्रथम पूर्णाक - 42 इकाई - 1 (अ) कला का अर्थ, परिभाषा, वर्गीकरण । कला के तत्व । (ৰ) इकाई - 2 **(31)** चित्रसंयोजन क्या है ? चित्रसंयोजन के सिद्धान्त, चित्र षडंग । (<del>a</del>) इकाई - 3 शैल चित्र क्या है शैल चित्रों के स्थान (भीमवैठका, मिर्जापुर, पंचमढी) **(**ब) शैल चित्रों के उद्देश्य, विषय, विशेषाताऐं, माध्यम, तकनीक । इकाई - 4 (<del>3</del>3) भित्तचित्रण परम्परा का प्रारंभ एवं विकास जोगीमारा, सित्तनवासल भित्तिचित्र। सिगरिया एवं बादामी भित्तिचित्र । (a) इकाई - 5 (अ) अजन्ता एवं बाघ चित्रशैली, विषय, विशेषताएं तकनीक एवं माध्यम तथा तुलनात्मक अध्ययन । (a) अजन्ता एवं बाघ चित्र विवरण । राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.) बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र (प्रायोगिक) - स्टिल लाईफ एण्ड नेचर स्टडी सेमेस्टर - प्रथम पूर्णांक - 100 स्टिल लाईफ एण्ड नेचर स्टडी - प्रकृति जनित एवं मानव द्वारा निर्मित वस्तुओं का संदर्भित पुस्तकें :-भारतीय चित्रकला का इतिहास - वाचस्पती गैरोला 1. भारत की चित्रकला - रायकृष्ण दास 2. भारतीय चित्रकला - लोकेशचंद्र शर्मा भारतीय चित्रकला का इतिहास - अविनाश बहादूर वर्मा रूपप्रद कला के मूल आधार - आर.ए. अग्रवाल चित्र संयोजना - प्रो. पी.एन.गोयल, आर.ए.अग्रवाल 6. भारतीय कला - वासुदेवशरण अग्रवाल 7. चित्रायन - प्रकाष के विषय विषेष की पुस्तकें पूना प्रक:शन - संबंधित विषय विशेष 9. Walter tostrer series

Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.)



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# B.A. (Hons.) (Fine Arts) Scheme of Examination

Paper	Time	Size	Ext.		otal Mar E.	Total	
			Markes	1		Tot.	
1. Foundation Course	169	1/2				1	
I. English	3 Hrs.		85	15		15	100
I. Enterprecirship Development	3 Hrs.		42	8		8	50
2. Music Vocal							
. Theory	3 Hrs.		42	8	_	8	50
I. Practical			74		19000		50
3. Dance	e de la co			-	-	-	100
. Theory	3 Hrs.	1	.42	8		8	50
I. Practical	0.1110.	-	.72		_	0	50
4. Drawing & Painting				-	-	-	100
. History of painting	3 Hrs.		42	8	_	8	FO
I. Landscape	3 Hrs.	1/4		0		0	50
		nd Total					100 <b>600</b>

# B.A. Hons. (Fine Arts) Sumission Details (practical)

Practical paper	Size	Min. Assignment	Medium
Landscape	1/4	10 sheet	Pencil/ charcol/ pen/ water

राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.)

बी.ए. ऑनर्स (ललित कला)

# प्रश्न पत्र (सैद्धांतिक) - चित्रकला का इतिहास

सेमेस्टर - द्वितीय

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पूर्णांक - 42

इकाई - 1

- (अ) लघु चित्रण परम्परा, प्रारंभ, विकास (विषय विशेषताऐं उद्देश्य तकनीक) ।
- (ब) जैन, पाल, पश्चिम भारतीय, गुजरात एवं अपभ्रंश शैली ।

इकाई - 2

- (अ) मुगल चित्रकला प्रारंभ, विषय, विशेषताऐं तकनीक एवं कलाकार, मुगल शैली का विकास एवं पतन (निबंधात्मक)।
- (ब) मुगल शासकों के काल में मुगल चित्रकला शैली (बाबर, हुमायू, अकबर, जहांगीर और औरंगजेब)

इकाई - 3

- (अ) राजस्थान चित्रशैली पारंभ एवं विकास (विषय, विशेषताएं ,माध्यम एवं तकनीक)
- (ब) मेवाड, किशनगढ, जयपुर कोटा, बूंदी ।

इकाई - 4

- (अ) पहाडी चित्रशैली विषय, विशेषताऐं, माध्यम एवं तकनीक शैली का विकास क्रम राजस्थानी एवं पहाडी एवं मुगल चित्रशैली का परस्पर तुलनात्मक अध्ययन।
- (ब) गुलेर, कांगडा, बसोहली, चम्बा, कश्मीर एवं गढ़वाल शैली का विवरणात्मक अध्ययन ।

इकाई – 5

- (अ) आधुनिक कालीन भारतीय चित्रशैलियाँ (पटना / कम्पनी शैली) दक्षिण भारतीय शैलियाँ (तंजौर) विदेशी कला का आगमन (राजा रवि वर्मा) ।
- (ब) पुनरूत्थान कालीन कला— ई.वी. हैवल, अवनीद्रनाथ टैगोर एवं बंगाल शैली (सामान्य वर्णन – विषय, विशेषताऐं एवं शैली से जुडे प्रमुख कलाकरों का सामान्य परिचय)



राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यात् य, ग्वालियर (म.प्र.)

प्रश्न पत्र (प्रायोगिक) - दृश्य चित्र

सेमेस्टर - द्वितीय

पूर्णांक - 100

दृश्य चित्र – प्रकृति चित्रण-अपने आसपासके प्राकृतिक दृश्य एवं वाह्यप्राकृतिक दृश्यों का अंकन

संदर्भित पुस्तके

- 1. भारतीय चित्रकला का इतिहास वाचस्पती गैरोला
- 2. भारत की चित्रकला- रायकृष्ण दास
- भारतीय चित्रकला लोकेश चंद्र शर्मा
- 4. भारतीय चित्रकला का इतिहास अविनाश बहादुर वर्मा
- रूपप्रद कला के मूल आधार— आर. ए. अग्रवाल
- 6. चित्र संयोजना प्रो. पी. एम. गोयल, आर. ए. अग्रवाल
- 7. भारतीय कला वासुदेच शरण अग्रवाल
- 8. Walter foster series.
- 9. नवनीत पूना प्रकाषन
- 10. चित्रायन प्रकाष के विषय विषेष की पुस्तकें

Dody John D.

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. (Hons.) (Fine Arts) Scheme of Examination

Paper	Time	Size	Ext.	C.C.E.			s : 600 Total
1.Foundation Course		1	Marks	1		Tot.	
i. Foundation Course							
I. Hindi	3 Hrs.		85	15		15	100
			-	1.0		10	700
II. Environmental study	3 Hrs.		42	8	-	8	50
2. Inst. Tabla				+			
I. Theory	3 Hrs.		42	8	-	8	
II. Practical	italia in a			-			50
3. Theatre			5.07	-	-	-C7000	100
Theory	3 Hrs.		42	8		0	
II. Practical	0.110.		7 4	-	-	8	50
4. sculpture					-	-	100
History of Sculpture	3 Hrs.		42	8	_	8	50
II. Design 3D & Relief	3 hrs.	1'x1'	72	0	_	D	50
g ob a relici	o ilis.	1 X1					100
	Grand	Total				-	600

# B.A. Hons. (Fine Arts) Submission Details (practical)

Practical paper	Size	Min. Assignment	Medium
Design 3D &	1` hight	3	-
Relief	$1\times1^{\frac{1}{2}}$ fit	3	clay & p.o.p.

राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.)

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# प्रश्न पत्र (सैद्धांतिक) – मूर्तिकला का इतिहास

सेमेस्टर – तृतीय पूर्णांक -42 इकाई-1 सिन्धुघाटी की सभ्यता की कला (सामान्य परिचय- विषय, विशेषताएं कला विस्तार इत्यादि)। सिंघुघाटी की सभ्यता के अंतर्गत कला (हड़प्पा मोहन जोदड़ो)। इकई-2 मौर्य कला सामान्य परिचय(उद्देश्य विषय विशेषताएं विकास) शिल्प- स्तंभ कला एवं यक्ष यक्षिणी। अजंता, एलोरा, एलिफेंटा। डकर्ड-3 शुंगकालीन कला- सामान्य परिचय एवं विकास, सांची की कला। भरहुत की कला, सांची एवं भरहुत काल का तुलनात्मक अध्ययन। इकाई-4 कुषाण कालीन कला- सामान्य परिचय एवं विकास विशेषताएं तथा मथुरा की कला। **◎**I. गांधार की कला, मथुरा, गांधार कला का तुलनात्मक अध्ययन। इकाई-5 अमरावती, नागार्जुन कोंडा, गुप्तकालीन मूर्तिशिल्प (परिचयात्मक)। महावलिपुरम, चोल कालीन कला – (नटराज, शिव पार्वती विष्णु, गणेश, गोमतेश्वर, बाहुबली आदि। राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.) बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र (प्रायोगिक) – डिजाईन उक् एण्ड रिलीफ सेमेस्टर - तृतीय पूर्णांक- 100 डिजाईन उक - मानवीय एवं पशु आकृतिओं का संयोजन। रिलीफ - फूल,पत्तियाँ, मानव आकार, पशु आकार,दृश्य चित्र। संदर्भित पुस्तकें :-भारतीय मूर्तिकला का इतिहास- रायकृष्ण दास भारतीय मूर्तिकला का इतिहास- रमानाथ मिश्र भारतीय मूर्तिकला- वासुदेवशरण अग्रवाल

4.

प्राचीन भारतीय प्रतिमा विज्ञान एवं मूर्तिकला- डॉ. बृजभूषण श्रीवास्तव

मध्यकालीन भारतीय मूर्तिकला- डॉ मारूतिनंदन तिवारी डॉ. कमल गिरी

# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. (Hons.) (Fine Arts) Scheme of Examination

IV <sup>nd</sup> Semester			35			tal Mark	s:600	
Paper	Time	Size	Ext.		C.C.E	Ξ.	Total	
유는 기가 기가			Markes	1		Tot.	e - 91.	75
1.Foundation Course								
I .English	3 Hrs.		85	15	_	15	100	
III. Environmental study	3 Hrs.		42	8	-	8	50	
2 Inst. Tabla								
I. Theory	3 Hrs.		42	8	-	8	50	Limit Limit
II. Practical				-	-	-	100	
3.Theatre								
I. Theory	3 Hrs.		42	8	-	8	50	
II. Practical							100	
4.Applied Art								
I. Matarial & method	3 Hrs.		42	8	_	8	50	
II. Graphic design		1/4					100	1
	Grai	nd Tota	I				600	1

# B.A. Hons. (Fine Arts) Submission Details (practical)

Practical paper	Size	Min. Assignment	Medium
Graphic design	1/4	5 sheet	Black&white and colour

52

# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. Hons. (Fine Arts) Paper (Theory) – Material & methods

Semester- IV

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Total marks - 42

#### Unit 1

Introduction of advertising - what is advertising salient features of advertising, advertising, as a communication tool role of advertising in the marketing mix role of advertising in modern world, purpose of advertising, benefits of advertising, kind of advertising, public relation advertising financial advertising, advertising as a career, advertising-publicity and propaganda advertising and personal selling, advertising and sales promotion origin and growth of advertising, the internet advertising, professionalization of advertising how advertising works

#### Unit 2

Elements and forces- line postulates, tone effect of tones, emotional aspects, and postulate, containing shape, borders and corners

#### Unit 3

Perspective - definition, perspective representation and principals of perspective

#### Unit 4

Types of media - print media, requirement of print ads, electronic media- TV & radio, out of home advertising, internet: the medium of new millennium the cinema

#### Unit 5

Objective types of question.

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### suggested readings -

- 1. Handbook of applied arts S. K. luthra
- 2. Advertising art & ideas -G.M. rege
- 3. Advertising An introductory Text -S.A. chinawala
- 4. Vigyapan Tatkneek avem siddhant Dr.Narendra singh yadav
- 5. Graphic Design basics (2nd edition or latest edition )- Amy E. Arntson A
- 6. Graphic Design basic -Dr. Narendra singh yadav
- 7. History of graphic design(third edition )- Philips B.Meggs
- 8. Vigyapan Ashok Mahajan

  For photography as per studio class and reading for commercical reproduction as per studio class and reading daily newspapers and magazines especially focus on advertisements indan graphic design journals black book of advertising, brands american graphic design juornals european graphic design journals

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# Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) B.A. Hons. (Fine Arts) Paper ( practical ) – Graphic design

Semester- IV

Graphic design - Based on organic and inorganic forms in black &

white and colour

Suggested Reading -

Graphic design- Dr. Narendra singh yadav

Graphic design basic (2nd edition or latest edition )- Amy E. Arntson

A Grammar book of art & design - Raviraj

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# Raja Man Singh Tomar, Music & Art. University, Gwalior B.A. (Hons.) (Fine Arts) Scheme of Examination

V <sup>th</sup> Semester					Total	Marks	: 600
Paper	Time	Time Size Ext. Marks					Total
ht*- 13				1		Tot.	
1.Foundation Course							
I. Hindi	3 Hrs.		85	15	_	15	100
II . computer	3 Hrs.		42	8	_	8	50
2. Theory							
History of Indian art	3 Hrs.		42	8	-	8	50
3. Practical							
I. composition	3 Hrs.	1/4		- Complete		100	100
II. Calligraphy	3 Hrs.	1/4					100
II. composition 3D	3 Hrs.	1`x1`					100
4. Project work	-		777	+			100
	Grand	Total				-	600

# B.A. Hons. (Fine Arts) Submission Details (practical)

Practical paper	Size	Min. Assignment	Medium
composition	1/4	10 sheet	Pencil/charcoal/ pen/ ink/water colour /Pastles/ Mix Media
Calligraphy	1/4	5 sheet	Black &white and colour

composition 3D 1 fit height

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P.O.P.& clay

राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय ग्वालियर (म.प्र.)

56

# बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र (सैद्धांतिक) – भारतीय कला का इतिहास

सेमेस्टर - पंचम

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पूर्णांक : 42

इकाई-1

ा. आधुनिक कालीन चित्रकला में नूतन प्रवृतियां(यामिनी राय, रविन्द्रनाथ टैगौर, नंदलाल बोस)। आधुनिक कालीन भारतीय चित्रकला में नूतन प्रवृतियां (अमृता शेरिगल, असीत कुमार हल्दर, डी. पी.राय चौधरी)।

इकाई-2

ा. पालकालीन मूर्तिकला, बौद्ध मूर्तिकला, ब्राह्मण मूर्तिकला।

चंदेल कालीन मूर्तिकला (खजुराहो)।

इकाई-3

भुवनेश्वर क्षेत्र की कला (लिंग्सज, पुरी आदि) विषय, विशेषवाएं।

कोणार्क की कला, खजुराहों एवं कोणार्क।

इकाई - 4

Contemporary scene - introduction of indian artists (painters and sculptors) Ram kinkar Baij, Chintamani kar, ,N.S.Bendre,M.F. Husain,

इकाई .5

The origin of design, design, elements of design - line, tone, colour, form, space, containing shape, texture.



राजा मानसिंह तोमर र गीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.)

Ber

### बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र (प्रायोगिक)

सेमेस्टर - पंचम

पूर्णांक -

- संयोजन- प्रकृति जनित एवं मानव द्वारा निर्मित बस्तुओं का संयोजन 1.
- 11. कैलीग्राफी — Understanding about various of calligraphy -devnagri, European, Indian, gothic and roman etc.
- III. संयोजन 3a मानव आकृति, पशु आकृतिओं का संयोजन

संदर्भित पुस्तकें :-

- भारतीय मूर्तिकला का इतिहास रायकृष्ण दास Same 1.
  - भारतीय मूर्तिकला का इतिहास रमानाथ मिश्र 2.
  - भारतीय मूर्तिकला वासुदेवशरण अग्रवाल 3.
  - प्राचीन भरतीय प्रतिमा विज्ञान एवं मूर्तिकला डॉ. बृजभूषण श्रीवास्तव 4.
  - मध्यकालीन भारतीय मूर्तिकला डॉ. मारुतिनंदन तिवारी डॉ. कमल गिरी 5
  - 6. Calligraphy 101: master basic skills and tachniques easily through step by. step Instruction - jeaneen gauthier
  - 7. The calligraphy handbook: simple techniques and step - by. step projects emma callers
  - 8. Italic and copperplate calligraghy: the basic beyond - Eleanor winters

Raja Man Singh Tomar, Music & Arts University, Gwalior (M.P.) Belevis

# B.A. (Hons.) (Fine Arts) Scheme of Examination

Paper	Time	Size	T = 4	_	C.C.E	Marks	
raper	Time			Total			
			Marks	1	- 3	Tot.	
1. Foundation Course						. 4	
4.	1				-		
I. English	3 Hrs.		85	15	-	15	100
II. computer	3 Hrs.		. 42	8	_	8	50
2. Theory							-
History of Indian art	3 Hrs.		42	8	-	8	50
3. Practical					-		- 00
I. composition	3Hrs.	1/4					100
II. outdoor Advertising Design	3Hrs.	1/4	A September 1		b. #S. down	Design	100
III. composition 3D	3rs.	1x1				Card on the	100
4. Project work							100
	Gran	d Total					600

# B.A. Hons. (Fine Arts) Subnission Details (practical)

Practical paper	Size	Min. Assignment	Medium
composition	1/4	10 sheet	Pencil, charcoal, pen & ink, water colour
outdoor Advertising Design	1/4	5 sheet	Black & white and colour
composition 3D	1 fit height	3	P.O.P & clay

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# राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.) बी.ए. ऑनर्स (ललित कला) प्रश्न पत्र (सैद्धांतिक) – भारतीय कला का इतिहास

सेमेस्टर - षष्ठम

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पूर्णाक - 42

# इकाई -1

- स्वतंत्रता के पश्चात के कलाकार (अकबर पदमसी, के.एच.आरा. के.के. हैब्बर, राम कुमार)।
- स्वतंत्रता के पश्चात के अन्य कलाकार एस.एच.रजा, एफ.एन.सूज़ा, बी.सान्याल. सतीश गुजराल।

# इकाई – 2

- भारतीय लोक कला परिचय, मुख्य लोक कला शैलियाँ (मधुबनी अल्पना)।
- भारतीय आदिवासी कला परिचय. आदिवासी कला शैलियाँ (वर्ली. गोदना)।

### इकाई - 3

- (अ) मुख्य लोक कला.मूर्तिशिल्प परिचय, विषय, विशेषताऐं एवं उदाहरण (खिलौने एवं अन्य)।
- (ब) मुख्य आदिवासी शिल्प कला (डोंगरा शिल्प, दाह संस्कार से संबंधित शिल्प)।

# इकाई - 4

Movements in Bombay, Calcutta, Madras, Delhi.

# इकाई - 5

Principals of design - Unity, Proportion, Scale , Relation , Harmony , Discord, Contrast, Fmphasis , Variety, Balance, Rhythm.

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# राजा मानसिंह तोमर संगीत एवं कला विष्वविद्यालय, ग्वालियर (म.प्र.)

बी.ए. ऑनर्स (ललित कला)

### प्रश्न पत्र (प्रायोगिक)

# सेमेस्टर - षष्ठम

पूर्णांक -

- I. संयोजन- रचनात्मक संयोजक
- II. Outdoor Advertising Understanding about outdoor media Poster and hoarding
- III. संयोजन 3D रचनात्मक संयोजन

### संदर्भ ग्रंथ -

- 1. भारतीय मूर्तिकला का इतिहास रायकृष्ण दास
- 2. भारतीय मूर्तिकला का इतिहास रमानाथ मिश्र
- 3. भारतीय मृतिकला वासुदेवशरण अग्रवाल
- 4. प्राचीन भारतीय प्रतिमा विज्ञान एवं मूर्तिकला डॉ. वृजभूषण श्रीवास्तव
- 5 मध्यकालीन भारतीय मूर्तिकला डॉ. मारुतिनंदन तिवारी , डॉ. कमल गिरी
- 6. Handbook of applied arts s. k. luthra
- 7. Advertising art & ideas -G.M. rege
- 8. Advertising an introductory text -S.A. chinawala
- 9. Vigyapan tatkneek avem siddhant Dr.Narendra singh yadav
- 10. Graphic design basics (2nd edition or latest edition )- amy E. Arntson A
- 11. Graphic design basic -Dr. Narendra singh yadav
- 12. History of graphic design (third edition )- Philips B.Meggs
  For photography as per studio class and reading for commercical reproduction as per studio class and reading daily newspapers and magazines especially focus on advertisements indan graphic design journals black book of advertising, brands american graphic design juornals europeam graphic design jounals

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# M. A. (Painting) Scheme of Examination

emester-I <sup>st</sup> TotalMarks							
Paper	Time	Ext.	C. C. E.			Total	
		Marks	I	total			
Theory     I. History of Art	3 hrs	85	15	-	15	100	
II. Aesthetics	3 hrs	85	15	-	15	100	
2. Practical							
i. Composition						100	
ii. Portrait						100	
III. Semiase	L DO THE	resser et de			9	100	
Gra	Grand total						

### M. A. (Painting) Submission Details (Practical)

# Semester-Ist

Paper	Size	Time	Assignment	Medium
1. Composition	Full Imp.	08 hr (2 days)	05 Sheets	Paper, Canvas, Water color oil/ Crayon/ Oil pastes /mix media
2. Portrait	½ Imp.	08 hr (2 days)	05 Sheets	Oil/ Acrylic color
		(2 days)		
3. Seminase			3000 Dords	оз сору

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# M. A. (Painting) Paper-I (Theory)—History of Art

#### Semester-Ist

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### Total marks - 85

#### Unit-1

- A. Pre historic caves, painting of France, Spain and Italy. (Introduction, Technique, Aim and Importance.)
- B. Western pre historic painting Introduction Franco Rock painting, caves and main periods according to Bruel.

#### Unit-2

- A. Egyptian painting-Introduction, Dynasty, Centers, Medium/technique characteristics.
- B. Greek painting-Introduction, periods.
   (Technique, medium, main Artists of classical Greek paintings.)

#### Unit-3

- A. Byzantine Art (Introduction, forms, main Artists.)
- B. Gothic Art (Introduction, forms, main centers, main Artists.)

#### Unit-5

- A. Renaissance period (Introduction, Centers, main Artists) Masaccio, Paolo, Uccello, Sandero Botticelli, Domenico.
- B. High renaissance period (Introduction, Centers, main Artists) Leonardo-da-vinci, Michel Angelo, Raffeil, Tishtion, Correggio.

#### Unit-5

- A. Mohan Jodaro, Harappa, Bharhut, Sanchi.
- B. Amaravati, Sarnath, Ellora, Khajuraho, Konark.

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# M. A. (Painting) Paper-II (Theory)—Aesthetics

Semester-Ist

Total marks - 85

#### Unit-1

- A. Origin of Aesthetics, Traditional Aesthetics, Modern Aesthetics.
- B. Beauty: Art; Beauty Criteria.

#### Unit-2

- A. Indian Aesthetics Attitude: Empathy.
- B. Aesthetic and Fine Arts.

#### Unit-3

- A. Rasa and Anand, Beauty:
- B. Beauty in Indian literature, Rasa Theory by Bharatmuni, Abhinav Gupta.

#### Unit-4

- A. Bhatt-Lolat, Shankuk, Bhattnayak.
- B. E. V. Havell, Acharya Ramachandra Shukla, Cumarswami, Dr. Nagendra, Dr. Kantichandra Pandey.

#### Unit-5

- A. Sangeet (music) & Chitra
- B. Beauty: Art-Hindu Vision.

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# M. A. (Painting) Paper (Practical)

# Semester-Ist

- 1. Composition-Paintings Based on Traditional and modern subjects.
- 2. Portrait (Male and Female)
- 3. Semiaz, 3000 words, 03 copy

### **Reference Books**

- 1. पष्चिम की कला अषोक
- 2. पुनरूत्थान कला कुसुम दास
- 3. भारतीय कला वाचस्पति गैरोला
- 4. सौन्दर्य शास्त्र डॉ. ममता चतुर्वेदी
- 5. सौन्दर्य डॉ. राजेन्द्र वाजपेयी

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## M. A. (Painting) Scheme of Examination

Semester-II <sup>nd</sup>					Tota	al Marks	s 500	
Paper	Time Siz	Size			C. C. E.			
			Marks	I		total		
Theory     History of Art	3 hrs		85	15	-	15	100	
Il Aesthetics 2. Practical	3 hrs		85	15	-	15	100	
I Copy Work		1/2					100	
II Landscape .		Imp					100	
III Exhibition/Viva		1/2					100	
- Indiana in the control of the cont		Imp		A STATE OF	ar fail	-0	10 DIMES	
Grand to	tal				1		500	

## M. A. (Painting) Submission Details (Practical)

Paper	Time	Size	Assignmen t	Medium
1. Copy Work	12 hrs (2 days)	½ Imp.	05 Sheets	Water/ Acrylic/ oil colours/Poster/Mix media
2. Landscape	6 hrs (1 day)	½ Imp.	05 Sheets	Water/ Acrylic/ oil colours/Poster/Mix media
3. Exhibition/Viva				



# M. A. (Painting) Paper-I (Theory)—History of Art

#### Semester-II

Total marks - 85

#### Unit-1

- A. Pre history of Chinese painting chaoue period (Development of Art) Haan Period (main characteristics)
- B. Six Dynasty (Buddhist painting & six limbs) Tang period (Artist-we-Tastze) sung period (main characteristics)

#### Unit- 2

- A. Euaan period (Bamboo painting)ming period (Artist- Jung chi change)
- B. Chhing period (Artist-shih-Thao) Modern period (main characteristics)

#### Unit-3

- A. History of Japnee paintings-Introduction. (Hai yaan period Yamoto E. Buddhist paintings.)
- B. Kama Kura period (Scroll paintings)

#### Unit-4

- A. Ink painting (Sumi-E) Moro Machi (Ashikaga) period (Artist-Sachheu)
- B. Momoyama period (Subject matter and characteristics Edo period Uki'o-E-School) Modern period (Japanese, Western School)

#### Unit-5

- A. History of Persian painting-Introduction. Sansani period to modern period (main characteristics miniature paintings, manuscript decoration.)
- B. Mural (wall) painting pot painting, Technique, Artist-Bihzad, Riza-E Abbesi, Indian Persian Art.

(Painting)

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#### Paper-II (Theory)—Aesthetics

#### Semester-II

#### Total marks - 85

#### Unit-1

- A. Oriental Aesthetics- Egyptian Aesthetics & Chinese Aesthetics.
- B. Buddha Aesthetics & Islamic Aesthetics.

#### Unit-2

- A. Indian Aesthetics- Beauty & Pleasure.
- B. Rasa main sources- Natya & Kavya.

#### Unit-3

- A. Beauty-Alankar.
- B. Hemchandra- Bhoj- Vishwanath.

#### Unit-4

- A. Bhartmuni-Plato विरोधाभास).
- B. Dr. Coomar Swami- Dr. Radha kamal Mukherji.

#### Unit-5

- A. Aesthetics of Modern Art.
- B. Impressionism Prabhavdad.

A. (Painting)

## Paper (Practical)

#### Semester-II

- 1. Copy work copying of Indian miniature and European miniature paintings,
- 2. Landscape surrounding and outer view of Nature.
- 3. Exhibition/Viva

#### Reference Book

- 1. चीन की चित्रकला जी. के. अग्रवाल
- 2. जपान की चित्रकला जी. के. अग्रवाल
- 3. सौन्दर्य डॉ. राजेन्द्र वाजपेयी
- 4. सौन्दर्यशास्त्र डॉ. ममता चतुर्वेदी

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M. A. (Painting)
Scheme of Examination

Bolu-

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#### **Total Marks 500**

	Paper	Time	Ext.		C. C. E		Total
	•		Marks	I		total	
1.	Theory	3 hrs	85	15	-	15	100
1.	History of Art		L. 4. (3)	1 3	1 1		1 2
II.	Aesthetics	3 hrs	85	15	-	15	100
2.	Practical	10 hrs (5 hrs					100
1.	Creative Composition	each day for 2					100
1.	Creative Composition	day)					100
11.	Life Study	10 hrs (5 hrs					
		each day for 2					
III.	Exhibition/viva	day)		Person.	4	12-11-524	27/12
	24110.11.5						
100		6 1			-		500
		Grand total					500

#### M. A. (Painting) Submission Details (Practical)

#### Semester-III

Practical Paper	Size	Time	Assignment	Medium
1. Creative Composition	Full Imp.	10hrs (5hrs each day for 2 day)	05 Sheets	Water/ Acrylic/ oil color / mix media.
2. Life study	Full Imp.	10hrs (5hrs each day for 2 day)	05 Sheets	Water/ Acrylic oil color / mix-media.
3. Exhibition/viva				

Paper-I (Theory)—History of Art Relu 9

#### **Total Marks 500**

	Paper		Time	Ext.		C. C. F	E.	Tota
				Marks	I		total	
1. Theory		C	3 hrs	85	15	-	15	100
I. History II. Aestheti	OTATE		3 hrs	85	15	-	15	100
2. Practica			10 hrs (5 hrs					100
I. Creative	Composition	n	each day for 2 day)					100
II. Life Stud	ly		10 hrs (5 hrs each day for 2					
III. Exhibi	tion/viva	q	day)			+	of the	-
			Grand total					500
Semester-I	II		. A. (Painting) ion Details (Prac	ctical)				
Practica	al Paper	Size	Time	Assign	nent	M	edium	
	1. Creative Full Imp. Composition		10hrs (5hrs each day for 2 day)	05 Sheets		Water/ Acrylic/ oil color / mix media.		
				05 She	eets		Acrylic mix med	
Comp 2. Life	tudy bition/vivo	Full Imp.	10hrs (5hrs each day for 2 day)			COIOT /	mix med	na.

#### M. A. (Painting) Submission Details (Practical)

#### Semester-III

Practical Paper	Size	Time	Assignment	Medium
Creative     Composition	Full Imp.	10hrs (5hrs each day for 2 day)	05 Sheets	Water/ Acrylic/ oil color / mix media.
2. Life study	Full Imp.	10hrs (5hrs each day for 2 day)	05 Sheets	Water/ Acrylic oil color / mix media.
3. ExhibitiON/viva	7			

M. A. Cainting)

Paper-I (Theory)—History of Art Belun

70

#### Total marks - 85

#### Unit-1

- A. Modern painting New classicalism David.
- B. Romantism Jericho, Delacra, Ingres.

#### Unit- 2

- A. Realism Courbet, Rucesseau, Theodore.
- B. Impressionism Mane, pissaro, Sisley.

#### Unit-3

- A. New Impressionism Cezanne, van-gogh, gauguia.
- B. Simbolism Rontro, Deni.

#### Unit-4

- A. Favism Henari Mattiss, Morrice Blowmonk, Derain Andre
- B. Cubism Braque, Pablo Picasso.

#### Unit-5

- A. Expressionism Hodler ferdinand, Munch, Edward.
- B. Northern period of Expressionism Groszheorse, Dixotto, Beck mann max

M. A. (Painting)

Paper-II (Theory)—Aesthetics

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## M. A. (Painting) Scheme of Examination

1. Theory I. History of Art		Time	Ext.	1	al Mar	rs 200	
I. History of Art			L'AL #	1	C. C.	The second secon	Tota
I. History of Art			Marks	À	1	total	1012
/ Acathatia	1 1	3 hrs	85	15	1	15	100
II. Aesthetics		3 hrs	85	15	1	15	100
Practical     Creative Composition	n	10 hrs (5 hrs each day for 2	1				100 100
II. Life Study		day) 10 hrs (5 hrs					100
III. Project work	100	each day for 2 day)				24	0
N.	20					691	.c
	6 10	Grand total			100	6	500
Semester- Practical Paper	Submissio	A. (Painting) on Details (Prac	0	00		ĠF.	
Practical Paper	M. Submissio	A. (Painting) on Details (Prac	Assignm	ent	Me	edium	
Practical Paper	Submissio	Time  10hrs (5hrs	0	ts	Water,	Acrelic o	il
Practical Paper  1. Creative Composition	Size	Time  10hrs (5hrs each day for 2 day) 10hrs (5hrs	Assignm 05 Shee	ts	Water, a	Acrelic o	
Practical Paper  1. Creative Composition  2. Life Style	Size Full Imp.	Time  10hrs (5hrs each day for 2 day) 10hrs (5hrs each day for	Assignm	ts	Water, a	Acrelic o	

# M. A. (Painting) Submission Details (Practical)

Practical Paper	Size	Time	Assignment	Medium
1. Creative Composition	Full Imp.	10hrs (5hrs) each day for	05 Sheets	Water, Acrelic oil
2. Life Style	Full Imp.	2 day) 10hrs (5hrs each day for	05 Sheets	media. Water, Acrelic oi color or mix
3. Project work	SKUE	2 day)		media.

101

#### Semester-III

- 1. Creative Composition -creation with your style on modern subjects.
- 2. Life Study Full figure of male or female human beings.
- 3. ExhibitiON/viva -

#### Reference Book

- सुदूरपूर्व का कला डॉ. रीता प्रताप
- आधुनिक चित्रकला का इतिहास साखलकर
- सौन्दर्य डॉ. राजेन्द्र वाजपेयी
- सौन्दर्य शास्त्र डॉ. ममता चतुर्वेदी
- सौन्दर्य विधि एवं ललितकला सरोज भार्गव



M. A. (Painting)

Paper-I (Theory)—History of Art

Semester-IV

Total marks - 85

(Kelen)



#### Unit-1

- A. Futurism Experiment, Characteristics Duffy
- B. Dadaism Experiment, characteristics picabia, Dhumsha.

#### <u>Unit - 2</u>

- A. Surrealism Salwadore Dali, Andre Messico
- B. Abstract Art Jean Dubuffet.

#### Unit - 3

- A. Abstract Art Expressionism Polak Henry Half man
- B. Abstract Art Impressionism Hartung, Sulz

#### Unit -4

- A. Italian New Artists.
- B. Spain's New Artists.

#### Unit - 5

- A. Pop Art & Opp Art.
- B. New realism.

M. A. (Painting)

Paper-II (Theory)—Aesthetics

Se nester-IV

Total marks - 85

#### Total marks - 85

#### Unit-1

- A. Indian Aesthetics Aesthetics origin and development.
- **B.** Beauty in Indian literature- kamasutra -Shadanng, Natyashashtra, Art & Beauty in Vishnudharmottar puran, Chitra Lakshan

#### Unit-2

- A. Occidental Aesthetics Greek, Socrotes Plato Aristotle.
- B. Medival Period Roman Aesthetics sisro, platinus, sant-agastine, Tomus

#### Unit-3

A. त्मदंपेंदबम. Leonardo-da-Vinci, Michelangelo. New classical period - Delacroix Eugene, Ingres jean, Goya, Elgreco

#### Unit-4

- A. British Aesthetics Lord Shaftesbury Hutcheson, Addison, Hume.
- B. Jerman Aesthetics Alaxancer, Baumgarten, Kant, Hegel.

#### Unit-5

- A. Russian Aesthetic B. G. Velanques, N. G. Chermyshvsky.
- B. Marskvadi (मार्क्सवादी) Karli Marx, leo Tolstoy.

M. A. (Painting)

Paper (Practical)

Belev

B

## Semester-IV

- 1. Creative Composition -creation with your own style on modern subjects.
- 2. Life Study Full figure of male or female human beings.
- 3. Pospect Work-

## Reference Books

- 1. Adhunik Chitrakala ka Itihaas R. V. Sakhdar
- 2. Soundrya Dr. Rajendra Vajpai.
- 3. Soundrya Shastra Dr. Mamta Chaturvedi.
- 4. Soundrya Bodh Avam lalit kala Saroj Bhargav.

## परियोजना विषय के कुछ उदाहरण

- 1. कला दार्शनिक / कला दर्शक / कला आलोचक।
- 2. कला क्षेत्र में लघु चित्रों की भूमिका।
- 3. सौन्दर्य और कला।
- 4. कलायात्रा का संघर्ष व निदान।
- 5. समाज की उन्नति में कला का योगदान।
- 6. चितेरों की कला।